



For immediate release
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Excursions™ 2022, a huge success in what is a comeback year for the industry

Twickenham Stadium, the home of English Rugby, became the home of Excursions™ 2022 on 19th March 2022, the UK's premier one-day domestic group travel shows.

Welcoming over 600 GTO's coach and tour operators and over 200 exhibitors across 2 halls, the show has been hailed a great success in what is a comeback year for the industry. The exciting new venue created a real buzz

"Our stand was busy all day with really good quality buyers. It was an excellent platform for us to launch our new Travel Trade Guide and showcase new product and itineraries on behalf of our partners". Said Julia White of Visit Windsor and Maidenhead.

MADE, tourism and marketing specialist, showcased London's leading musical theatres with a spectacular display of flamboyant and familiar costumes, straight off the West End stage Whilst 156 special familiarization guests and VIP's, hosted by Barnes, Cookes and Stewarts Coaches, enjoyed exclusive access to the VIP area and were treated to a tasty Devonshire welcome, with cream team and local produce from across the county, courtesy of Visit Devon.

Experience Salisbury were first time exhibitors to the show, showcasing their fabulous city. "The flower arranging demonstrations, competition and new itineraries went down really well with your group attendees and attracted attention to our stand. The team not only really enjoyed the day, they also made some great contacts and look forward to developing these further to welcome new visitors to the city of Salisbury in the coming months and years." Lisa Barreno, Experience Salisbury

Beckonscot Model Village, the world's oldest original model village, is an established exhibitor at Excursions™. "We felt the exhibition was a great success – people seemed to be genuinely happy to be there following lockdowns, we thought the exhibition centre at Twickenham was a much better. Food, drinks and toilets were easily accessible", reported Managing Director Brian Newman-Smith,

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Sharing her views on the 2022 show, Fran Downton, CEO at Tourism South East, who organise the show, commented, "We were delighted to be back face to face with our visitors and industry colleagues from across the country. Excursions™ has always be proud to kickstarti the groups travel annual events calendar, and no more so in than in this come back year at the fabulous Twickenham Stadium. Tourism South East is committed to the continued support of this sector and we look forward to welcoming all to join us at the next successful show, Excursions™ 2023."

Excursions™ will return in 2023. For more information, please visit www.excursionsshow.com.

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