



6<sup>th</sup> June 2023

**Welcome to Wembley! Excursions™ Show returns to the home of England Football for the 50<sup>th</sup> anniversary show**

Excursions™ – the original and longest running domestic group Travel show - is returning to The Great Hall at Wembley Stadium, where it all began almost half a century ago.

A firm favourite in the group travel calendar, the show's 50<sup>th</sup> anniversary event will take place on Saturday 27<sup>th</sup> January 2024 at the iconic home of England Football and the venue of the very first Excursions Show. Over the decades Excursions™ has continually evolved to include fam trips, theatrical show openers, special feature areas, exhibitor presentations, VIP coach arrivals, food & drink tastings, and much more whilst still maintaining its hugely popular and unique destination-based layout. Graham Hukins at North Norfolk Railway explains, "Over the last five decades Excursions™ has grown to be a trusted brand and is absolutely the best way to for us to contact GTOs, coach operators and tour operators. We trust it but most importantly the trade travel trusts the brand so it's a really good way of getting our message across."

The leading one-day group travel show covering the UK and near Europe remains a must-attend event for the group travel community; bringing together GTOs, coach operators, tour operators and itinerary planners with destinations, attractions, venues, cruise companies, ticketing agencies, hotels and resorts from across the UK and near Europe. The show is supported by numerous official group travel associations plus several key group travel publications.

Fran Downton, CEO at Tourism South East who organise and manage Excursions™ said, "Celebrating 50 years of Excursions firmly cements the show as the leading and most established group travel show in the country. We couldn't be prouder of the position it holds and what better way to celebrate 50 years than by holding it the most iconic venue in the country. We look forward to welcoming everyone to join in this momentous year!"

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Exhibitors and visitors to Excursions 2024 can expect to see a bigger, bolder show incorporating not only the show's most popular elements but also additional highlights including the return of industry seminars, an extra special private coach arrivals area and an extended pre- and post-show fam trip programme.

To secure your stand position for *the* group travel show of 2024 and to benefit from an Early Bird Discount, book now at [www.excursionsshow.com](http://www.excursionsshow.com) The Early Bird 10% discount is available until 31<sup>st</sup> July 2023. Exhibitors and visitors can also keep up to date with the latest show news and announcements by subscribing at [www.excursionsshow.com/subscribe](http://www.excursionsshow.com/subscribe)

**ENDS**

## **Notes**

For further information or additional high resolution images please contact:

Rowena Moore

[rowenajmoore@gmail.com](mailto:rowenajmoore@gmail.com)

02380 625 400

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