



IFORD MANOR
www.ifordmanor.co.uk

IFORD MANOR GARDENS

GRADE 1 LISTED PARK & GARDEN ON THE
SOUTHERNMOST HILL OF THE COTSWOLDS

DISCOVER THE REAL SECRET GARDEN...



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WELCOME FROM THE FAMILY



© Western Daily Press and Clare Green

Welcome to Iford, home to my family since 1965 but with a rich history dating back to the Domesday Book. Iford Manor itself sits in the middle of our 900 acre mixed estate and the award-winning Grade 1 listed gardens afford magnificent views across the valley.

Since 1910, groups visiting the Italianate gardens at Iford have received a warm welcome, a tradition which we are proud to continue. Our aim as a family has been to restore, conserve and enhance this stunning place, preserving the valley's environment, improving biodiversity and allowing others to enjoy its rich cultural heritage.

Our garden is a unique example of the blending of classical and international design, largely created by famed Edwardian architect and landscape designer Harold Peto when Iford was his home from 1899-1933. Blending the best ideas from his global travels in the late 1800s, particularly from Italy and Japan, and with further enhancements made by ourselves, the gardens provide inspiration to many.

Working closely with our Head Gardener, Troy Scott Smith (formerly Head Gardener at Sissinghurst) we are refreshing planting plans and restoring new areas. Film fans will also enjoy seeing where parts of *"Sanditon"* (2019) and *"The Secret Garden"* (2020) were filmed.

We look forward to welcoming you to Iford very soon.

William Cartwright-Hignett



WELCOME TO IFORD MANOR GARDENS



From its origins in the wool industry, through Georgian gentrification, then Peto's Edwardian structures, and right up to the present period, the passion of Iford's inhabitants and its history are inextricably bound up in the Grade 1 listed garden's unique design.

The structural design seen today was largely created by Harold Peto, who lived at Iford from 1899-1933. A man of exquisite taste, with a talent for placing objects sympathetically to their surroundings, he designed gardens for royalty and aristocracy around the world.

Influenced mainly by his love of Roman, Italian and Japanese design, he was a promoter of the renaissance period and had a strong influence on the Arts and Crafts period. Striking the balance between formal and informal gardening, between soft planting and hard structure, Harold Peto's work was appreciated in writings by Gertrude Jekyll and William Robinson.

With additions over the past 50 years from John Hignett and Elizabeth Cartwright-Hignett who have lovingly restored the gardens, the present generation seeks to expand the gardens yet further, whilst refreshing the planting and preserving the heritage within the main garden itself.



IFORD MANOR GARDENS

GRADE 1 LISTED PARK AND GARDEN ON THE LAST HILL OF THE COTSWOLDS

April—September 2021 Prices for private or group visits (by appointment only)

Kindly note that the manor house is not open to the public

All groups* receive:

- Complimentary welcome upon arrival (*also available in French, Spanish or Italian*);
- Free coach or minibus parking;
- Free entry for tour leader and driver; and
- Complimentary refreshments for the driver.



NEW for 2021 is the availability of audio guides for £3pp in various languages.

Guided tours and visits to the Walled Garden are available on request for private visits only. More information and pricing for these options can be found overleaf.

Day	Private visits outside of public opening hours	Group visits during public opening hours (11:00—16:00)
Monday	CLOSED <i>for garden maintenance and family use</i>	CLOSED
Tuesday	Private visits from 09:30—18:00 Entry price: £10pp*	CLOSED
Wednesday	Private visits before or after public opening 09:30—11:00; or 15:30—18:00 Entry price: £10pp*	Group Entry Discounted Rate: £6.50 pp* <i>Garden opening hours 11:00—16:00</i>
Thursday	Private visits before or after public opening 09:30—11:00; or 15:30—18:00 Entry price: £10pp*	Group Entry Discounted Rate: £6.50 pp* <i>Garden opening hours 11:00—16:00</i>
Friday	Private visits before or after public opening 09:30—11:00; or 15:30—18:00 Entry price: £10pp*	Group Entry Discounted Rate: £6.50 pp* <i>Garden opening hours 11:00—16:00</i>
Saturday	Private visits from 09:30—11:00 Entry price: £10pp*	Group Entry Rate: £7.50pp No group discount is available on Saturdays. <i>Garden opening hours 11:00—16:00</i>
Sunday	CLOSED <i>for family use</i>	CLOSED TO GROUPS <i>Due to the high volume of visitors on Sundays we are unable to accept group visits.</i>

* Prices based on a minimum group size of 15 paying individuals.

Smaller groups are very welcome to visit privately, outside of hours, but will be subject to a minimum £150 entry fee, or as normal visitors by car during our standard opening times.

To book your group visit please e-mail Alex at: info@ifordmanor.co.uk



PERSONAL GUIDED TOURS (PRIVATE VISITS ONLY)

Enjoy a tour of the Grade 1 listed main garden to learn more about its design, history, planting and architecture.

A real must to uncover the many layers of ingenuity in the unique design, drawing on Iford's deep history, and many tales and anecdotes past and present.

All tours will be with William Cartwright-Hignett (Owner/ Manager) or Troy Scott Smith (Head Gardener), depending upon your group's specific interests.

Duration: 60 minutes.

Group size: Up to 25 people per tour—we can run two tours at once, if required.

Price: £75 per tour

Languages: English, French and Spanish



"Thank you so very much for a wonderful afternoon visiting your gardens at Iford Manor. Not only was the weather perfect to show off this amazing garden, but William's tour was thoroughly enjoyable.

He spoke with passion, intelligence and humour about the gardens and Harold Peto's life and his ideas for this wonderful space in the English countryside, which are being acknowledged and maintained, while bringing the garden forward to more modern times."

Local gardening group, July 2019



EXCLUSIVE WALLED GARDEN VISIT

(PRIVATE VISITS ONLY)

Discover the family's own 1.5-acre private gardens which are not usually open to the public. Characterised by topiary and sculpture created by owner Elizabeth Cartwright-Hignett, and including her celebrated shell-house, the garden is whimsical and entertaining, offering a contrast to the formality of the main gardens.

Visitors with horticultural interests will appreciate the glasshouses and nursery beds where plants are brought on for the main garden.

Duration: 45 minutes.

Group size: No maximum

Price: £50 per group





REFRESHMENT OPTIONS

Opening in Spring 2021 our new café and restaurant will continue to serve delicious cream-teas and cake, but will now also offer lunches.

Menus and prices are yet to be determined but we can discuss options for your group nearer the time

AFTERNOON PRIVATE

VISIT SPECIAL

Complete your private afternoon visit of the garden with a glass of champagne or Nyetimber.

Served in the garden on the Conservatory Terrace your group can enjoy magnificent views across the garden and the valley.

In case of inclement weather, drinks will be served in the family's private conservatory (not usually open to the public).

*Afternoon special — £15pp
(min. 15 people)*





IFORD MANOR GARDENS NEAR BATH



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