



# ENGLAND'S GREAT WEST WAY®

## TRAVEL TRADE DIRECTORY

One of the  
world's premier  
touring routes

Let us bring the  
Great West Way  
to you!

**NEW  
INSPIRATIONAL  
ITINERARIES**

**NEW  
BOOKABLE  
PRODUCT**

**HELPING YOU TO SELL  
ENGLAND'S  
GREAT WEST WAY**

[GreatWestWay.co.uk/traveltrade](https://GreatWestWay.co.uk/traveltrade)



# DISCOVER BATH THE GREAT WEST WAY®

Roman Baths, Bath

Advertising based on a £24 Great West Way Discoverer one-day pass for the West zone. Correct as of 1 August 2019. Selected routes only. Visit [GWR.com/GreatWestWay](http://GWR.com/GreatWestWay) for full terms and conditions.

Visit Bath and other picturesque destinations along Great West Way, a new touring route between London and Bristol, with our combined rail and bus ticket. Buy a Great West Way Discoverer pass from just £24.

Find out more at [GWR.com/GreatWestWay](http://GWR.com/GreatWestWay)

**GWR** | Great  
Western  
Railway

**GREAT  
WEST WAY**

# WELCOME TO THE GREAT WEST WAY®

Dear Travel Trade Colleague

The Great West Way is one of the world's premier touring routes, bringing together many of England's most famous destinations and attractions along a corridor between London and Bristol. The route is based on one of the first Great Roads commissioned by the kings of England.

We've developed this directory to support the travel trade in finding out more about the Great West Way and our Ambassadors, to make it as easy as possible for you to contract product and promote our region to the 'curious visitor'. We've clearly identified bookable trade rates, group sizes, transport links, parking etc. It's your 'bible' of information about supplier products that will provide visitors with an extraordinary variety of unique and quintessentially English experiences.

Become a Great West Way Official Tour Operator and we can work in partnership with you; updating you with new product information, providing relevant photography, access to branding and offering supported familiarisation visits. Find out more and pick-up tips in the 'Helping You to Sell England's Great West Way' pages.

It's the perfect route – suitable for visitors travelling by car, coach and rail, by boat, bicycle or on foot. There's great connectivity to the region with **Bristol Airport**, offering visitors a branded Great West Way welcome in their arrivals area with very quick turnaround times. Heathrow airport sits at the other end of the route. Plus visitors can also travel easily from Gatwick and via the port of Dover.

There is an excellent public transport network. Thanks to **Great Western Railway (GWR)**, international and domestic travellers can visit the Great West Way's leading destinations with a single ticket – GWR's 'Great West Way Discoverer pass'. This integrated rail and bus pass is the largest of its kind in the UK. It covers over 200 local bus routes and includes unlimited train travel from London Paddington to Bristol Temple Meads via Reading (on qualified routes; off-peak only available to international visitors). See page 55 for more information. For a more relaxed journey, there are two important waterways – the **Kennet & Avon Canal** and the **River Thames**. The **Canal & River Trust**, cares for the wildlife habitat, heritage, bridges, locks and aqueducts along the Kennet & Avon Canal enabling locals and visitors to relax, re-connect, spot wildlife and experience 200 years of history on the waterways.

There's no prescriptive route to follow when journeying along the Great West Way. Visitors can start from London or Bristol and you can develop new itineraries or add a section to your current tours, extending the programme to explore key places to visit with a short detour off the route.

This directory allows you to find key destinations 'Along the Route', as well as nearby places. There are a range of themed itineraries to help you create inspiring tours for your customers. It is all complemented by the online travel trade toolkit which includes additional information to assist the development of your programmes. The interactive edition of the directory is available at [GreatWestWay.co.uk/traveltrade](http://GreatWestWay.co.uk/traveltrade)

If you would like to find out more or register to become a Great West Way Official Tour Operator, please get in touch.

We look forward to welcoming visitors to experience England's Great West Way®.

*Florence Wallace*

Florence Wallace  
Head of Travel Trade

[flowallace@GreatWestWay.co.uk](mailto:flowallace@GreatWestWay.co.uk)

When planning your programmes along the Great West Way, make sure you Know Before You Go. Check directly with businesses regarding specific restrictions and changes to their product offer at the time of booking. Look out for businesses that hold the **We're Good to Go** accreditation and pre-book. Be curious but be responsible.



#### General Information:

The information contained in this directory is based on content supplied at the time of writing. Whilst every effort has been made to ensure accuracy, Great West Way Ltd can accept no liability for any errors or omissions © Great West Way Ltd 2021.

# Explore the Great West Way from Bristol Airport

We're proud to be the Official Airport Ambassador for the Great West Way®.

Bristol Airport is **the perfect place** for you to start your Great West Way journey. We're **just 8 miles from Bristol city centre** and **19 miles from the city of Bath**.

In recent years **we've invested £225m** that has transformed the airport experience and our focus is on continual improvement, embracing new and innovative ways of working whilst ensuring a sustainable future for Bristol Airport and the region it serves.



Gates 8-34  
Restaurants  
Lounge  
www.bristolairport.co.uk



Thames Path National Trail, Henley on Thames

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Front cover image: Avoncliff, K&A Canal



THE DEVELOPMENT OF  
**INCOMING GROUP VISITORS TO THE UK**

In partnership with:



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# HELPING YOU TO SELL ENGLAND'S GREAT WEST WAY



Selling England's Great West Way

England's Great West Way is so much more than a collection of different places to visit. It's a connecting thread, bringing together not only world-famous English sites, attractions and landscape but also the places and people that make up everyday England. Woven together, they form an important strand of England's story.

## Why choose England's Great West Way to sell?

There's so much for your customers to experience along the route that we want to help you sell it. So we've put together this section of useful information to help you plan your itineraries and programmes.

- **What is it?** The Great West Way links London and Bristol. It follows a 125-mile route based on one of the first Great Roads commissioned by the kings of England.
- **Who is it for?** The Great West Way is for curious travellers searching for the real England. Those who want to explore further, delve deeper and uncover the essence of England.
- **What is it like?** Along the Way, everyday England rubs shoulders with world-famous heritage.
- **Why should I choose the Great West Way?** The Great West Way offers an extraordinary variety of English experiences not found in any other part of the country.



## Using England's Great West Way Brand and Narrative

We have developed a strong, unique and distinctive brand that expresses who we are and what we stand for. We want to encourage businesses to communicate our brand using the trademarked marque and narrative so we can keep a consistent clear message for visitors.

Use of our trademark is exclusive to the Ambassador Network, Great West Way Official Tour Operators, and those with explicit permission from the Great West Way.

The concept for the marque, known as 'Curated Exploration', uses the iconography of a traditional compass combined with a modern viewfinder device. This brand supports our vision:

"To create one of the world's premier touring routes between London and Bristol." The strong visual identity is being adopted across a wide range of industry and stakeholders.

For tour operators who wish to sell the Great West Way alongside other regions of England, it is possible to join these up e.g. Great West Way and South West England. If a Great West Way tour is being sold, but it's necessary to include products off the Great West Way, the narrative should explain to the customer that the itinerary journeys off the Great West Way. Itineraries which are titled England's Great West Way should include accommodation along the route.

If you are unclear about what is on or off the route, please refer to the 'Along the Route' section on pages 14-22.

## Become a Great West Way Official Tour Operator

The Great West Way is keen to work with tour operators and wholesalers to contract, package and sell Great West Way tourism product, creating additional bookable programmes for visitors to the region. In order to do this we have developed the Great West Way Official Tour Operator scheme. You'll be committed to developing, marketing and distributing, on-brand Great West Way programme(s) and in return we will work in partnership offering you the following:

- Use of the use the exclusive Great West Way name and visual identity in line with brand guidelines, including the Great West Way marque
- Provide you with the brand toolkit, including official messaging and access to our online photography library
- Provide you with a direct link to your own website from the Great West Way website
- Invite you to Great West Way supplier/buyer and networking events where applicable
- Offer you one-to-one support for itinerary planning and marketing ideas
- Distribute your Great West Way programmes via our B2B and B2C channels where applicable
- Support you, your sales team and clients the opportunity to attend educational familiarisation visits
- Provide you with regular Great West Way Travel Trade newsletters and updates.

Complete the Official Tour Operator Form and to find out more contact [flowallace@GreatWestWay.co.uk](mailto:flowallace@GreatWestWay.co.uk)

## England's Great West Way Toolkit

We have developed a range of materials to support you in creating and promoting new itineraries for your customers. These can be found at [GreatWestWay.co.uk/traveltrade](http://GreatWestWay.co.uk/traveltrade).

## Image and video library

Our library contains a large selection of beautiful and inspiring images of England's Great West Way; these feature not only classic English views, but also places that are more of a 'local secret'. A selection of images is available for use by England's Great West Way Official Tour Operators.

## E-brochures and downloadable guides/maps

We have a range of maps and guides including 125 things to do along the Great West Way, food and drink map and a guide to the Kennet & Avon canal map. We also produce an annual Travel Magazine - all of



Above: Trade section of Great West Way website

which are available to download and link to in your communications.

## Creating new itineraries

To help you present to your clients the rich choice of holiday experiences along England's Great West Way, we've created a range of itineraries. These cover different themes, ways of travel, and special interests, and you can use them to plan your own programmes. Whether you're a wholesaler, a tour operator or a travel agent, we're sure you'll find something to inspire!

You can find examples of some of the itineraries on pages 44-50. A full range of itineraries from 3- 8 days are available to download from [www.greatwestway.co.uk/traveltrade/itineraries](http://www.greatwestway.co.uk/traveltrade/itineraries)

## Utilising our Ambassador Network

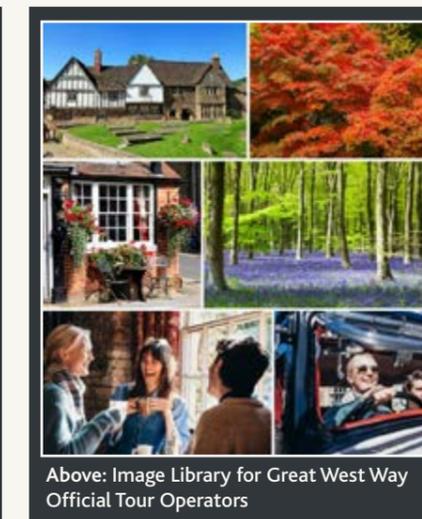
Our Ambassador Network is central to the

success of this unique touring route as it will connect these inspirational experiences for curious travellers searching for the essence of England. These Ambassadors share our vision and are passionate about England's Great West Way. They will be using the Great West Way branding and narrative in their communication, and many have attended the welcome programme, so they are eager to welcome your customers and share the stories they have uncovered about the route.

The listing section of this Directory highlights those who are able to offer special rates, discounts or commissions. It includes Ambassador contacts who have specifically identified the need to attract the travel trade. Some businesses are small and have not worked in this way before, however, we have recognised that their product offer is likely to be of interest. We encourage you to contact them directly to agree terms and find out how you can work with them.



Above: Travel Magazine



Above: Image Library for Great West Way Official Tour Operators

# GREAT WEST WAY OFFICIAL TOUR OPERATOR BOOKABLE ITINERARIES

Great West Way Official Tour operators are detailed below under the country where they are based. These companies are committed to developing, marketing and distributing, on-brand Great West Way programmes. Featured below a few examples of current programmes. All bookable programmes can be found at [www.greatwestway.co.uk/traveltrade/bookable-product](http://www.greatwestway.co.uk/traveltrade/bookable-product)

- |   |   |  |
|---|---|--|
| <p><b>UK</b></p> <ul style="list-style-type: none"> <li>Abbey Ireland &amp; UK</li> <li>AC Group</li> <li>Active England Tours</li> <li>Albatross Group</li> <li>Altium Travel</li> <li>Archaeomuse</li> <li>Ardor Tours</li> <li>Angela Shanley Associates</li> <li>ASA Tours</li> <li>Authentic-Europe</li> <li>Battered Suitcase</li> <li>Best of Tours</li> <li>Byway Travel</li> <li>Cashel Travel</li> <li>CHR Travel</li> <li>Cotswold Tours &amp; Travel</li> <li>Compass Holidays</li> <li>ECT Travel</li> <li>Europe incoming</li> <li>Eurowelcome / Latin travel</li> <li>E-Voyages</li> <li>Exodus Travels Ltd</li> <li>Gerry's DMC</li> <li>Great Days Travel Group</li> <li>Groupia</li> <li>Henrietta Ferguson</li> <li>Hidden History Travel</li> <li>ICT Group Travel</li> <li>Interopa</li> <li>Jac Travel</li> <li>Janet Redler Travel &amp; Tourism</li> <li>Kleemann Tours</li> <li>Norman Allen Group Travel</li> <li>Pathfinders</li> <li>Promenades Travel</li> </ul> | <ul style="list-style-type: none"> <li>Saltours International</li> <li>Scancoming</li> <li>Select Travel Service</li> <li>Sovereign Tourism</li> <li>Steam Dreams</li> <li>Sterling Travel</li> <li>Tailor-Made Tours Europe</li> <li>Tailor Made Tours International</li> <li>Tour Partner Group</li> <li>Travel Agenda</li> <li>Traveledex</li> <li>The Carter Company</li> <li>The Circle</li> <li>Uncover Britain Road Trips</li> </ul> <p><b>Canada</b></p> <ul style="list-style-type: none"> <li>Authentic Vacations</li> <li>Freedom Tours and Travel</li> <li>Senior Discovery Tours</li> <li>Victours International</li> </ul> <p><b>Switzerland</b></p> <ul style="list-style-type: none"> <li>Travelhouse (MTCH AG)</li> </ul> <p><b>Italy</b></p> <ul style="list-style-type: none"> <li>Quattro Passi</li> </ul> <p><b>Germany</b></p> <ul style="list-style-type: none"> <li>BITS – Britain &amp; Ireland Tours</li> <li>BTO International</li> <li>Dreamtours for You</li> <li>Grimm Touristik</li> <li>HTS Touristik</li> <li>JTW Reisen/Blue &amp; White</li> <li>Mundt Touristik</li> <li>One World Travel</li> <li>Service Reisen</li> <li>Travelling Britain</li> <li>Troll Touristik</li> </ul> | <p><b>USA</b></p> <ul style="list-style-type: none"> <li>AMB Travel LLC</li> <li>Celtic Tours</li> <li>Crystal Travel &amp; Tours</li> <li>Eurobound</li> <li>Indulgent Vacations &amp; Destinations</li> <li>Montage Travel</li> <li>Orion Celtic Expeditions</li> <li>Special Group Tours</li> <li>Sterling Tours Ltd Luxury Travel</li> <li>Tenon Tours</li> <li>Tradesco Tours</li> </ul> <p><b>Netherlands</b></p> <ul style="list-style-type: none"> <li>Buro Scanbrit</li> <li>House of Britain</li> <li>No Beach Exclusieve Reizen</li> <li>Pharos Reizen</li> <li>Travel 4 U</li> </ul> <p><b>Carrier – Multi Market</b></p> <ul style="list-style-type: none"> <li>DFDS</li> </ul> <p><b>Russia</b></p> <ul style="list-style-type: none"> <li>Bosco Tours</li> <li>PAC Group</li> </ul> <p><b>Scandinavia</b></p> <ul style="list-style-type: none"> <li>RK Travel Group</li> </ul> <p><b>Switzerland</b></p> <ul style="list-style-type: none"> <li>Travelhouse (MTCH AG)</li> </ul> <p><b>Japan</b></p> <ul style="list-style-type: none"> <li>Miki Travel Ltd</li> </ul> <p><b>China</b></p> <ul style="list-style-type: none"> <li>Trillion Run Travel</li> </ul> <p><b>Australia / New Zealand</b></p> <ul style="list-style-type: none"> <li>Helloworld Travel Ltd</li> </ul> |
|---|---|--|

## UK WHOLESALERS

The next few pages provide examples of Great West Way bookable product on sale by UK DMCs (Destination Management Companies). These act as ground handlers for international bookings so please contact them direct to book. Please contact the relevant companies detailed under the countries that their programmes are sold in. For the most up-to-date list of Great West Way Official Tour Operators and their programmes go to [GreatWestWay.co.uk/traveltrade](http://GreatWestWay.co.uk/traveltrade)

Take a look at the itineraries section to create your own programmes.



**GREAT WEST WAY**  
OFFER VALID IN 2021  
EXCLUSIVE GROUP OFFER  
8 DAYS / 7 NIGHTS

**YOUR ITINERARY**

<b>Day 1</b>	Arrival in London – City sightseeing and dinner in a pub	<b>Day 5</b>	Cheddar Gorge, Longleat House and Safari Park
<b>Day 2</b>	Hampton Court Palace and Royal Botanic Gardens, Kew	<b>Day 6</b>	Bath and Lacock sightseeing
<b>Day 3</b>	Stonehenge and Salisbury sightseeing	<b>Day 7</b>	Boat trip: a canal horse drawn barge on Kennet and Avon Canal and Windsor Castle
<b>Day 4</b>	Arrival in Bristol – City sightseeing and boat trip	<b>Day 8</b>	Departure



FROM BEAUTIFUL TOWNS TO HISTORIC CITIES AND A PLETHORA OF CASTLES, MANORS AND GARDENS, THE GREAT WEST WAY INTRODUCES YOU TO MANY HIDDEN GEMS.

**Day 1 London & Windsor**

**Day 2 Stately Manor Of Stonor & Marlborough**

**GREAT WEST WAY**

**BOOK THIS HOLIDAY**

**8 Day – Discover your Great West Way® through History, Heritage and English Gardens 2021**

The Great West Way links London and Bristol. It follows a 125-mile route based on one of the first Great Roads commissioned by the Kings of England. The Great West Way is for curious travellers searching for the real England. With cities like Salisbury within easy reach, the Great West Way is for those who want to explore further, delve deeper and uncover the essence of England.

<b>Day Itinerary</b>	<b>Hotel Location</b>
1 Arrival in London – City Sightseeing	West London
2 City Cruise & Royal Botanic Gardens & Hampton Court Palace	West London
3 Strawberry Hill House & Gardens - Windsor Castle – Cliveden	Reading/Newbury
4 Newbury – Highclere Castle – Bombay Sapphire - Salisbury	Salisbury area
5 Salisbury Cathedral – Stonehenge	Salisbury area
6 Courts Garden – Castle Combe - Westonbirt, The National Arboretum - Stroud	South Cotswolds/North Bristol area
7 Discover the Cotswolds villages, parks & walks	South Cotswolds/North Bristol area
8 Roman Baths – Bristol - Departure	South Cotswolds/North Bristol area

**GREAT WEST WAY® ROUTE MAP**

Part of **Webbeds**

To discuss becoming an Official Great West Way Tour Operator or for any other assistance contact: Florence Wallace, Head of Travel Trade: [Flowallace@GreatWestWay.co.uk](mailto:Flowallace@GreatWestWay.co.uk)

## TIPS FOR USING THIS GUIDE

- Where businesses are marked in bold in the editorial sections this means that there is a related listing in the Accommodation, What to Do or Places to Eat section. These are displayed A-Z. They may also appear under T e.g. The Merchant's House.
- To find places by destination, check the Gazetteer at the back of the directory.
- In the listings we refer to Bookable Trade Terms – this means that the business may already offer net rates, trade discounts or commission, or be prepared to negotiate on this depending on availability or volume.



The Bridge Tea Rooms, Bradford on Avon

- Prices and opening times are shown as a guide, at this time, please check the website for details.
- Where 'online' is stated in the Listings, this is generally for FIT bookings. If this is relevant to Groups this will be stated.
- Distances and timings are a guide only, as routes and length of journey will differ depending on time of year, time of day and type of vehicle etc.

We are working with the industry on an ongoing basis to encourage more trade-friendly product, so check with the Great West Way team if you need help.

### Icons and abbreviations used in this directory

🏠 - Group Rates   📄 - Online Bookings   🗣️ - Languages   ✈️ - Airports   🚗 - Car Parking   🚌 - Coach Parking   ⌚ - Average length of visit   🚉 - Railway/Bus  
 TL - Tour or Group Leader   D - Driver   FOC - Free of charge   RV - Refreshment Voucher   LHR - London Heathrow Airport   BRS - Bristol Airport  
 DMC - Destination Management Company   BH - Bank Holiday   CD - Christmas Day   BD - Boxing Day   NYD - New Year's Day  
 AONB - Area of Outstanding Natural Beauty

### TOURISM INDUSTRY ASSOCIATIONS

The trade associations ETOA and UKInbound have many members who are inbound tour operators who can help with ground arrangements and itineraries for both groups and FIT visits to the Great West Way:

**ETOA:** 020 7499 4412 etoa.org

**UKInbound:** 020 7395 7500 ukinbound.org

### VISITBRITAIN & VISITENGLAND

Operating from four regional hubs:

- Europe
- The Americas
- Asia Pacific, Middle East & Africa (APMEA)
- China & North East Asia

VisitBritain offices around the world are a first point of call for operators looking for information on England's Great West Way. Country contacts can be found here: [visitbritain.org/our-network](https://www.visitbritain.org/our-network)

#### Working with the industry

The Great West Way is working with VisitBritain / VisitEngland to get Great West Way branded product on Tourism Exchange Great Britain (TXGB). TXGB is a business-to-business digital platform, connecting tourism suppliers in England to distributors around the world. Find out more at [txgb.co.uk](https://www.txgb.co.uk)



Stonehenge

## LOCAL TOURS, ACTIVE TOURS AND GUIDING SERVICES

The Great West Way offers a variety of experiences and there's always more to discover beneath the surface. Book a local guide to add value to your own tour, or book your customers onto a public tour. These pages provide details of local, qualified tour guides, themed tours and local operators who can offer ground handling services.

### Types of Tours

These can be offered on a group basis, to individuals joining a public tour, or as a private bespoke tour.

- **Driver Guide Car Tours** – whether you or your client have their own itineraries or wish to tailor make one, local operators offer a range of services in executive vehicles up to 8 seaters, or in some cases minibuses. They can also provide airport transfers.
- **Experiential tours** – try a foodie, street art or cultural tour to name but a few.
- **Guided outdoor activities** – walking and cycling are always popular. These can be both guided, or self-guided. Equipment can be supplied, as can luggage transfers and travel.
- **Sightseeing tours** – whether you're looking for a guide to join your tour or meet you in a destination, here's a selection of operators who can unlock the secrets of surprising places along the Great West Way.

As well as visiting the iconic places, local and regional tour guides and operators can take you off the beaten track to discover the places and stories less well-known. These can be combined with accommodation that is less corporate, offering a more traditional British welcome and wonderful artisan food, such as country inns, boutique hotels or restaurants with rooms.



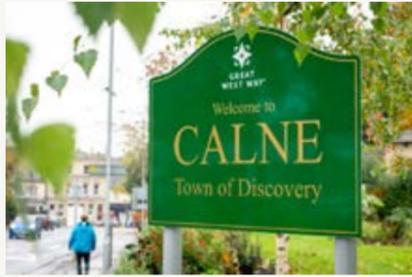
### Destination Management Companies (DMCs)

Some of the operators listed here offer their own tours and will also offer their local knowledge, expertise and resources, to design activities, tours, transportation and programme logistics for other operators.



Bowood House & Gardens, Calne

## DRIVER GUIDE TOURS



### Britains Best Heritage Tours

Ian Newman 07739 667543  
an@bbhtours.co.uk  
www.bbhtours.co.uk

Driver guided tours, town and city walks or guide for coach tours. Accredited Blue Badge Guide. Half days, days or multi-day, tailored tours including new Great West Way tour. Accommodation recommendations or accommodation can be booked.

**Vehicles:** Executive vehicles (max six people)  
**Operates:** All Year  
**Groups:** Max 6

### In and Beyond Bath

BATH BA1 1LY  
inandbeyondbath.com

Small group day and half-day tours, evening dining tours, and private, VIP experiences for curious, discerning travelers.

**Vehicles:** 9-seater vehicles, 1-8 guests & luggage  
**Groups:** Small groups, FIT, VIP, family, MICE.

### Liberty Car Tours

Mike Lane 07989 387660  
mike@libertycartours.co.uk  
libertycartours.co.uk

A unique experience for the discerning traveller; car tours of the Great West Way and beyond, with an English gentleman as host and guide. Mike Lane, the host, will tailor a bespoke day for your clients. Tours can include luncheon bookings and afternoon tea, and visits to attractions.

**Vehicle:** Mercedes E class estate car. Max 4  
**Operates:** All year

### Oldbury Tours

Laurence Davies 07947 488665  
info@oldburytours.co.uk  
oldburytours.co.uk/

Personalised tours of Stonehenge and Avebury UNESCO World Heritage Site (inner circle access possible). Tours throughout Wiltshire and the South West include ancient castles, magnificent cathedrals, pretty villages, beautiful scenery, hidden corners and many prehistoric sites. Car, minibus, walking tours: small groups/individuals.

**Vehicles:** Car up to 7, Minibus up to 16  
**Operates:** All year  
**Groups:** Max 16

### Roman Bath Private Tours

romanbathprivatehire.co.uk

Airport transfers, city-to-city travel and private hire tours along the Great West Way route and beyond.

**Vehicles:** Executive vehicles (1-8 passengers)  
**Operates:** All year

### Salisbury, Stonehenge and Sarum Tours

Geoff Cain 01722 333333  
geoff@salisbury-valuecars.co.uk  
salisburystonehengeandaveburytours.co.uk

Salisbury based, small to medium group, cultural and historic tours around South West England, including: Salisbury, Salisbury Cathedral, Stonehenge and Avebury. Bespoke tours, length to suit. Experiences: gin and cocktail making, beer tasting and brewery visits.

**Vehicle:** Mercedes Vito for up to 8  
**Operates:** All year  
**Groups:** Bespoke packages for large groups, incl. TL-FOC  
**Languages:**

### Sulis Guides

01225 852722  
enquiries@sulsguides.com  
sulsguides.com

High quality, experienced, multi-lingual Blue Badge Guides for tailor-made car, coach and walking tours of the West Country and beyond. Assistance provided with every aspect of a tour, including planning your itinerary, to make the very most of a visit.

**Vehicles:** Various incl. chauffeur-driven limousines and mini-buses

## GUIDED OUTDOOR ACTIVITIES

### Active England Tours

Will Cairns 01865 513007  
will.cairns@activeenglandtours.com  
activeenglandtours.com

Active travel: cycling, walking, family adventures and multisport tours through beautiful countryside and iconic places. Hand-picked 4\* hotels, bed and breakfasts, pubs or country cottages.

**Operates:** Mar-Nov  
**Groups:** Min 10, DMC

### Bainton Bikes

Howard Papworth 01865 311610  
howard@baintonbikes.com  
baintonbikes.com

A cycle hire and tour company offering holidays for all ages and all abilities. A shop in Oxford and self-service hubs throughout the Cotswolds. Accredited Enjoy England Quality Assured Visitor Attraction.

**Operates:** All year  
**Groups:** Bespoke 1-6 days  
**Languages:**



Tour bus

### Bristol Nordic Walking

bristolnordicwalking.co.uk

Guided walks (plus Nordic walking tuition if wanted) around Bristol and Bath.

**Operates:** All year  
**Groups:** Discounts available

### Original Wild

BATH BA2 6UB  
01225582181  
office@originalwild.com  
www.originalwild.com

Welcome to Original Wild, the adventure specialists in the city of Bath, providing epic high quality adventures & experiences. Unforgettable outdoors activity courtesy of our adventure guides: paddleboarding, code break Bath, kayaking, climbing or abseiling.

**Operates:** all year  
**Groups:** 30+

### SUP Bristol

BRISTOL BS1 6XG  
0117 422 5858  
info@supbristol.com  
supbristol.com

SUP Bristol offers award-winning stand up paddleboarding tours of Bristol's historic harbourside, catering for all ages. Training courses, parties, trips and events.

**Operates:** Apr-Oct, daily  
**Groups:** Min 6+

### Wild Swim Bike Run

BATH BA2 4EL

A variety of guided outdoor activities in Bath & the Cotswolds including, bikepacking, guided walks, trail running groups, stand up paddleboarding (SUP) & canoe adventures.

**Operates:** All year  
**Groups:** Group discounts on enquiry

Mountain bike tours are also available from the **Swinley Bike Hub** in Swinley Forest, Bracknell (page 87)

## EXPERIENTIAL TOURS

### Savouring Bath

Mike James +44 (0) 1225 425843  
hello@savouringbath.com  
savouringbath.com

Epicurean experiences of Bath: the best of the city's food and drink scene, ancient ale houses to contemporary restaurants; 18th century buns to modern patisseries; plus artisanal coffee to unusual tea.

**Vehicles:** If required transport can be organised  
**Operates:** All year  
**Groups:** Can offer multiple guides for large groups

**Graft** offers bespoke murals and graffiti workshops as well as graffiti tours of Bristol (page 81).

## GUIDING SERVICES

### Tour and Explore with Anne Bartlett

Anne Bartlett 01242 584691  
anne@tourandexplore.com  
tourandexplore.com

Experienced Blue Badge Tour Guide and Tour Director. Guiding service with tailored itineraries: groups or individuals.

**Operates:** All Year

### Tours 2 Order with Graham Horn

Graham Horn 07827 715353  
graham@tours2order.com  
tours2order.com

Bespoke tours by coach, public transport or on foot for groups or individuals throughout the Great West Way area. Blue Badge Tourist Guide.

**Operates:** All Year **Groups:** TL/D-FOC

### A Taste of England Tours

atateofenglandtours.com

A Taste of England Tours specialises in individually prepared tours for guests who want to explore the heritage, landscape and culture of Southern England and sample the wonderful local food of this region.

**Operates:** All year

## SELF-GUIDED TOURS

### Alison Howell's Foot Trails

foottrails.co.uk

Explore well over 900 miles of spectacular countryside, villages and historic sites on custom-made and crafted Foot Trails walking holidays.

**Operates:** All year

### Compass Holidays

compass-holidays.com

Self-led walking and cycling holidays around Bath, Wiltshire and the Cotswolds from 3-6 days.

**Operates:** All year

### Uncover Britain Road Trips

+44 (0) 3453889958

**Operates:** All year (excluding Sundays)  
wanderlustroadtrips.co.uk

Curated car, caravan and motorhome road trips to fuel your sense of adventure - includes vehicle hire and downloadable guides.

**Operates:** All year

Choose one of the carefully selected routes to explore Bristol with **Bristol Tandem Hire** (page 79).



Tours 2 Order - Graham Horn



Tour & Explore with Anne Bartlett

See page 39 for more information on Driver Guide Tours and page 78 has a multi-adventure itinerary for small groups.

## THESE BUSINESSES ALSO PROVIDE TOURS AND GUIDING SERVICES:

### Bristol & South West Tour Guides

bristolstourguides.co.uk

Guided city centre walks, bespoke themed tours.

### Bristol Hoppers

bristolhoppers.co.uk

Tours of Bristol's craft beer scene.

### City & Village Tours

cityandvillagetours.com

Provides guided tours for groups.

### CJP Cotswold Tours

cotswold-tours.com

Cultural sightseeing tours incl. Great West Way.

### Cotswolds Adventures

cotswoldsadventures.co.uk

Chauffeur-driven tailor-made tours.

### Cotswold Electric Bike Tours

cotswoldelectricbiketours.co.uk

Guided electric bike tours and e-bike holidays.

### Cotswold Journeys

cotswoldjourneys.com

Tailor-made walking or cycling holidays.

### Cotswold Tours Ltd

cotswold-tours.co.uk

Driver guided, walking or cycling tours.

### Cycle the City

cyclethecity.org

Bike hire, sightseeing tours around Bristol.

### Lion Tours Ltd

liontours.co.uk

Bespoke guided tours.

### Norman Allen Group Travel Ltd

group-travel.com

Wholesaler: tour packages for groups 20+

### Terry's Reading Walkabouts

facebook.com/terrysreadingwalkabouts/

Easy guided walking tours or Reading.

### Vintage Days Out

vintagedaysout.com

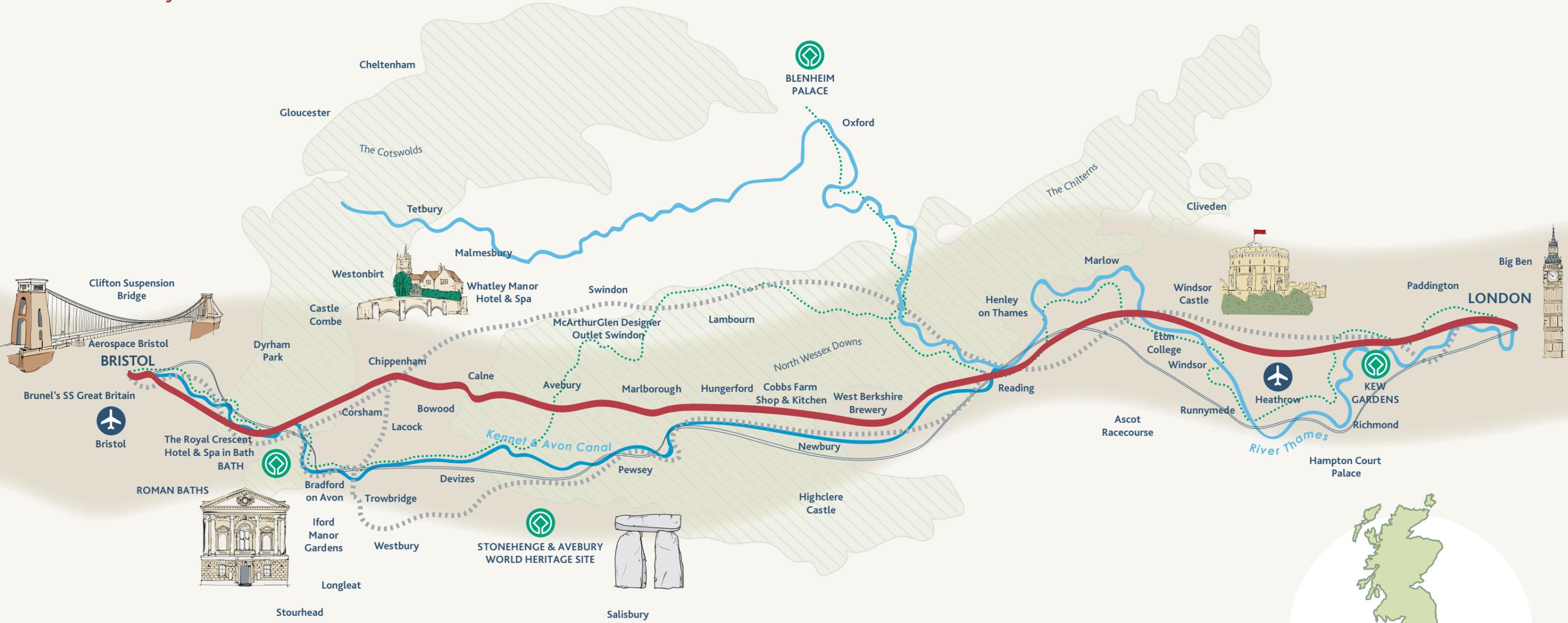
Thames Day Tours: Driver guided, walking or cycling tours.

# ALONG THE ROUTE

Grace and elegance, rural peace or contemporary cool. Travelling through the cities, towns and villages along England's Great West Way, your clients will encounter England at its most beguiling. Whether it's somewhere brimming with charm, buzzing with vitality or shouting its history from every corner, this is where they'll find it.



## ENGLAND'S GREAT WEST WAY®



- A4 Great West Road
- Great Western Railway
- River Thames
- Kennet & Avon Canal
- Walking Trails
- Cycling Route
- World Heritage Sites
- Airports
- Areas of Outstanding Natural Beauty
- The Great West Way Corridor





Stall Street Bath

## BATH

✦ Built for pleasure and relaxation, Bath has been a wellbeing destination since Roman times. Discover the ancient Roman Baths and the thoroughly modern Thermae Bath Spa, which houses the only natural thermal hot springs in Britain that you can bathe in. Bath's compact, visitor-friendly centre is overflowing with places to eat and drink, plus some of the finest independent shops in Britain. Immerse yourself in Bath's remarkable collection of museums and galleries, and enjoy year-round festivals, theatre, music and sports coupled with some very special places to stay.

Bath's stunning honey-coloured Georgian architecture is straight from a Jane Austen novel – or more recently, Bridgerton! - highlights include the iconic Royal Crescent and the majestic Circus.

Accommodation ranges from five-star spa hotels and grand Georgian guesthouses to snug cottages and chic city centre apartments. Discover the city, and use Bath as a base to explore beyond the Great West Way into the Cotswolds to the north and Somerset to the south.

### CONTACT

visitbath.co.uk/travel-trade  
Jon.chamberlain@visitwest.co.uk  
+44 (0)117 946 2209

## BRISTOL

✦ Innovation and creativity are the twin engines that give Bristol its drive. Pioneering Victorian engineer Brunel left his signature across the city in the SS Great Britain, the world's first great ocean liner, and elegant Clifton Suspension Bridge as well as the Great Western Railway. Fast forward to the present day and the world's most famous street artist has left their equally iconic stamp all over Bristol too – born and bred Bristolian Banksy. Historic Harbourside, where symbols of Bristol's proud maritime heritage are on show, is constantly abuzz with activity. Off the water it's a thriving quarter for restaurants and bars, on the water group tours by boat, stand up paddleboard, canoe and kayak weave between each other. Even surf boards aren't out of place in Bristol anymore, as new family-friendly inland surf lake The Wave brings the sport to the city.

Aerospace Bristol explains how the city's aviation history took off and visitors can step aboard the last Concorde ever to fly. There's a world of nature in over 400 parks and gardens, or at Bristol Zoo, WildPlace and Bristol Aquarium. A feast of internationally recognised dining options keeps people returning time and again, with a tempting mix of global cuisines, street food, Michelin-starred restaurants and everything in between. The local craft beer offering is booming with cracking tap rooms and pubs galore; there's even a beer tour.

An ever-evolving arts scene and UNESCO City of Film status fly the flag for the city's renowned creative spirit, which is also shown off inside

## BRADFORD ON AVON

✦ This stunning town flanks both sides of the peaceful River Avon at the southern end of the Cotswolds, with the Kennet & Avon Canal also running through it. Steeped in history, it boasts spectacular medieval barns, Saxon and Norman churches, salubrious mansions and an iconic bridge, parts of which date back to the 14th century. Thanks to a rich industrial heritage in both the wool and rubber industries, the town's old mills add to the wonderful honey-coloured cornucopia of architecture which rises on the surrounding hills. Meaning that this town is definitely not one to be missed along the Great West Way!

### GROUPS

Group-specific information available including accommodation, food and drink options and attractions. Coach meet and greets and Blue Badge Guide tours are available for pre-booked groups. Online booking form available. Coaches must book in via the website: [bradfordonavon.co.uk/plan-your-visit/travel-trade/travel-trade-booking/](http://bradfordonavon.co.uk/plan-your-visit/travel-trade/travel-trade-booking/)

### CONTACT

tourism@bradfordonavontowncouncil.gov.uk  
bradfordonavon.co.uk/plan-your-visit/travel-trade/  
+44 (0)1225 865797



Bradford on Avon Canal

the atmospheric theatres. Top-class shops, from retail giants to quirky independents, and a calendar packed with dynamic events and festivals complete the Bristol experience.

There is no shortage of places to stay with around 15,000 bed spaces across the Greater Bristol area including a great mix of branded hotels, boutique guesthouses, apartments and bed and breakfast.

### CONTACT

visitbristol.co.uk/traveltrade  
Jon.chamberlain@visitwest.co.uk  
+44 (0) 117 946 2209



Aerospace Bristol



Calne

## CALNE

✦ On the edge of the North Wessex Downs AONB, the story of Calne begins around AD 978, and covers medieval England and the Industrial Revolution, right through to the present day; from drovers' trails and coach roads, the rise and fall of canal and rail travel, woollen broadcloth and meat production.

Joseph Priestley discovered oxygen at nearby Bowood House. The old coaching route, the Great West Way, goes through its heart – don't just drive through, plan a stop for exploring and taking up the offer of two hours free parking.

No visit to Calne is complete without including a trip to the Atwell-Wilson Motor Museum - Wiltshire's only Motor Museum, The REME Museum at nearby MOD Lyneham or Bowood House and Gardens.

Calne's thriving past and present can be explored with a new Calne Trail and a visit to the Calne Heritage Museum in the town's Heritage Quarter to #DiscoverCalne

### CONTACT

visitcalne.co.uk  
calne@calne.gov.uk  
+44 (0)1249 814000 Calne Visitor Centre

## CORSHAM

✦ Customers can wander the streets of Corsham and follow in the footsteps of handsome Ross Poldark (the BBC One series was filmed here). And although they might not bump into Ross, the town's free-roaming peacocks add a similarly dashing – if noisy – effect. This is a quintessentially English market town, with great heritage, independent shops and exhibitions and shows at The Pound arts centre. As well as its beautifully historic High Street, Corsham offers visits to Corsham Court with its Old Master paintings and Capability Brown-designed gardens and the Almshouses and Schoolroom, built in 1665 during the reign of Charles II. For Poldark lovers, take a detour off the Great West Way to visit another Poldark location, Berkeley Castle.

### GROUPS

Contact Corsham Town Council for any specific group requests or to tailor a visit to suit your needs.

### CONTACT

corsham.gov.uk/visit  
stthomas@corsham.gov.uk  
+44 (0)1249 702130

## CASTLE COMBE

Castle Combe is often described as the 'prettiest village in England' with its 14th century market cross and the faceless medieval clock in St Andrew's Church. Visit nearby Castle Combe, or head off the Great West Way to Westonbirt, The National Arboretum.

## CHIPPENHAM

✦ Chippenham's first settlers arrived in the 7th century; today, nestled on the banks of the River Avon, it's a little over an hour from central London. This has been a market town for centuries – in the Market Place is the Buttercross, where dairy products were sold in the 16th century; and today colourful street markets take place on Fridays and Saturdays. Nearby, timber-framed Yelde Hall dates from about 1450. The Chippenham Museum & Heritage Centre is located in the town centre and nearby is Castle Combe Motor Racing Circuit. For motor lovers, combine a visit to Chippenham with one to Calne and visit the Atwell-Wilson Motor Museum.

### CONTACT

chippenham.gov.uk/chippenham-museum  
enquiries@chippenham.gov.uk  
+44 (0)1249 446699



Chippenham



Corsham

## DEVIZES

 Awarded Confederation of Passenger Transport UK Coach Friendly status

This charming market town grew up around its Norman castle, built in 1080 at the boundary of three Saxon parishes (the Latin 'ad devizas' means 'at the boundaries'). Visitors will uncover a colourful medieval past, a wealth of history and architectural heritage, more than 500 listed buildings and a large Market Place at its heart. It is home to Wadworth Brewery, the Kennet & Avon Canal Museum, and the Wiltshire Museum whose galleries feature gold from the time of Stonehenge and tell the story of the Stonehenge and Avebury World Heritage Site.

### CONTACT

devizes.org.uk  
tourism@devizes.org.uk  
+44 (0)1380 800400



Devizes

## RIVER THAMES

Take a walk or cycle along the Thames Path National Trail and stop off at the National Trust tea-room and shops or one of the great riverside pubs and hotels along the way.

Take to the water on a pleasure cruise along the Thames. Hire a rowing boat or a self-drive cruiser or book a sightseeing trip with French Brothers'

If you're looking for something more active try kayaking, canoeing, stand up paddleboarding, or why not have a go at punting? visitthames.co.uk

## HENLEY ON THAMES

This 13th century market town is one of the most beautiful in England. It enjoys a wonderful position on the River Thames, backed by the Chiltern Hills with delightful independent shops. Book a combined River & Rowing Museum and Hobbs of Henley boat trip. In summer visitors will be thrilled by internationally renowned sporting events and festivals such as The Henley Royal Regatta and the Henley Literary Festival. Henley on Thames, aka Causton, in Midsomer Murders, has appeared in numerous episodes. Fans of Detective Barnaby will recognise many of the filming locations within the town including Gabriel Machin's butcher shop and the Argyll Public House. Pick up a leaflet from the Tourist Information Centre detailing the Midsomer walking and driving trails around Henley, Hambleden and Marlow.

## HUNGERFORD

 Hugging the Kennet & Avon Canal and surrounded by beautiful countryside, Hungerford's proximity to the road and rail network makes it an ideal base for wider exploration. Treasures can be found in the antique shops that adorn the town centre or the other unique shops and boutiques. Nearby are the National Trust's unusual Dutch-style Ashdown House and England's highest chalk hill, Walbury Hill. In 1688, an important meeting took place in Hungerford, when Prince William of Orange met three commissioners of James II at the Bear Inn, and plans were made for the throne of England to pass to William. For antique lovers, Eton, part of the Royal Borough of Windsor & Maidenhead is a must visit!

### CONTACT

hungerford.co.uk  
townclerk@hungerford-tc.gov.uk  
+44 (0)1488 686195



Hungerford



Malmesbury Abbey

## LACOCK

With its central grid of four streets, Lacock today looks much like it did 200 years ago. Its oldest house is older than the thirteenth century abbey. For more information see page 85.

## MALMESBURY

 Reputed to be England's oldest borough, surrounded by the beautiful River Avon and with a stunning 12th century Abbey, Malmesbury is a vibrant, charming and historic town built on the site of an Iron Age hill fort. Home to popular music, culture, history and arts festivals, you'll also find England's oldest hotel, Abbey House Gardens, an original Market Cross from 1490, independent shops, cafés, restaurants, pubs and wonderful places to stay. Malmesbury has links to many famous names in history including Saint Aldhelm, the first Abbot of Malmesbury and Thomas Hobbes, the internationally famous philosopher. Brand new is 'Explore Malmesbury', www.exploremalmesbury.com, which tells Malmesbury's stories at the places they happened. Malmesbury is perfectly placed for a visit to the Great West Way and the Southern Cotswolds.

### CONTACT

tic@malmesbury.gov.uk  
+44 (0) 1666822143  
discovermalmesbury.life

## MARLBOROUGH

 Awarded Confederation of Passenger Transport UK Coach Friendly status

The High Street in Marlborough, a key town along the route, is one of the widest in the UK and a shopper's paradise, lined with old buildings rich with character and housing an array of high quality shops, a twice-weekly market, restaurants and the famous Polly Tea Rooms. Visit The Merchant's House – one of the finest 17th century middle-class homes – or the converted St Peter's church, with its tower tours. The Duchess of Cambridge attended Marlborough College, which has a popular Summer School. Marlborough is also an ideal base to explore Avebury Stone Circle & World Heritage Site.

### CONTACT

Marlborough-tc.gov.uk/visitors  
enquiries@marlborough-tc.gov.uk  
+44 (0)1672 512487



## MARLOW

One of the loveliest locations on the River Thames, set in the river valley and alongside the woodlands of the Chiltern Hills. The vibrant Georgian market town is made up of historic streets and an abundance of boutique shops. Its most famous landmark is the remarkable suspension bridge spanning the River Thames joining the counties of Buckinghamshire and Berkshire. Marlow has always been known as a fashionable riverside resort and attracted many famous people to the area. Residents of the town have included Thomas Love Peacock, Jerome K. Jerome, T.S. Eliot and Mary Shelley who finished her gothic masterpiece Frankenstein while living in the town. Other examples of Georgian towns along the Great West Way are Marlborough and the finest of them all, Bath.



Marlborough

## NEWBURY

Fact and fiction are intertwined around the small West Berkshire town of Newbury.

Steeped in history and surrounded by some of the UK's most outstandingly beautiful countryside, Newbury offers a relaxing yet vibrant atmosphere in which to enjoy its array of independent and high street shops and restaurants, charter and specialist markets, and first-class arts and cultural experiences.

Not far from the town is the real-life Downton Abbey (Highclere Castle) where the world-famous TV series was filmed. Back in the town, book an afternoon at the top-class racecourse or one of the



Newbury

well-known arts venues, the Corn Exchange, Arlington Arts and The Watermill Theatre - named by The Telegraph as one of Britain's Best Regional Theatres. The Kennet & Avon Canal meanders through the town and at Newbury Wharf, many buildings are linked to the canal's history. Visits to West Berkshire Museum and Shaw House will explain the rich history of the area. Take the bridge over the canal to Parkway Shopping Centre. A mile north of Newbury is Donnington Castle Gatehouse which dates to 1386. Head east out of Newbury, along the Great West Way, to Reading and discover Reading Abbey Heritage Quarter.

### CONTACT

visitnewbury.org.uk  
info@newburybid.com  
+44 (0) 1635 760505

## NORTH WESSEX DOWNS

An amazing yet often overlooked landscape. Its story begins more than 150 million years ago when tiny algae were deposited on the beds of warm seas creating the layers of chalk we now see in the characteristic rolling hills. Over the last six thousand years man has lived here and there is evidence everywhere of the way people have used and shaped the land. It offers a rich variety of special habitats for many unusual and rare species. There's plenty for your clients to choose from with 520 scheduled monuments and 4,000 listed buildings, as well as the Savernake Forest, Watership Down, Pewsey Down National Nature Reserve. The numerous footpaths, trails and bridle paths give easy access to the beautiful countryside for clients wanting a walking, cycling or horse riding break.



Walking on the North Wessex Downs

## READING

Founded one thousand years ago at the confluence of the Rivers Thames and Kennet, Reading is at the heart of British heritage and enterprise. The final resting place of King Henry I, medieval Reading Abbey Ruins celebrates its 900th anniversary in 2021. Reading's Abbey Quarter is also home to Jane Austen's school in the Abbey Gateway and the site of Oscar Wilde's incarceration - Reading Gaol. Uncover the whole story at Reading Museum and don't miss the only full-scale replica of the Bayeux Tapestry. Other attractions include the history of food and farming at The Museum of English Rural Life, the Ure Museum of Greek Archaeology, re-opening in 2021 - the Cole Museum of Zoology, four escape rooms and close by Beale Park Wildlife Park and the national Trust's Basildon Park.

The Thames in Reading offers relaxation and water sports, pampering and great food. The restored Edwardian Thames Lido offers all of that in one place. Or take a river trip along a lovely Thames stretch with Thames River Cruise. Reading's other River, the Kennet flows through Reading's great outdoor dining venue, the Oracle Riverside. The region's best shopping is only a stone's throw away from lunch. Add in a year round Festival programme, boutique and riverside hotels, top class sport, an easily walkable and thriving town centre and great connections by train (22 minutes from London) and road and you can see why Reading has so much to offer in its own right as well as a great base for exploring the Great West Way .

### CONTACT

livingreading.co.uk/traveltrade  
alex@livingreading.co.uk  
07860 779166



Reading Open for Art Festival

## RICHMOND

A jewel in London's crown. Probably London's most attractive borough, it has long been a favourite retreat for royalty and the rich and famous. The River Thames runs for over 10 miles through the borough, linking Hampton Court Palace, Richmond town centre and Kew Gardens with London to the east, and west along the Great West Way. Richmond rivals anywhere in London with its beautiful Royal Parks and open spaces, historic houses, theatres, museums, galleries, exhibits and town centres bursting with life. Situated 10 miles southwest of Central London with easy access by tube, train, bus, car, bike, boat and foot. Richmond upon Thames provides the perfect getaway.

## SOUTHERN COTSWOLDS

Straddling the Gloucestershire and Wiltshire borders, the southern Cotswolds and the towns and villages along the Great West Way are just as lovely as those further north. Enchanting cottages made from the golden local stone, and award-winning food and drink. Visitors can enjoy a stroll in gorgeous rural countryside or wander through picturesque bustling market towns and charming villages, each with their own unique feel, including events and markets all year. There's



Southern Cotswolds

plenty to see and do: world-class attractions, splendid gardens, grand castles and houses and amazing wildlife. Enjoy the seasonal colours at Westonbirt Arboretum near Tetbury. Combine a visit to Highgrove, the home of HRH Prince Charles, the Prince of Wales with one to Cirencester, the capital town of the Cotswolds. Exploring further afield, discover the world heritage site of Blenheim Palace located in Woodstock.

## SWINDON

Swindon began life as a small market town, but with the arrival of the Great Western Railway in 1840 a whole new town sprang up. The original settlement, now known as Old Town, is the beating heart of Swindon: visitors can wander through its quiet courtyards and alleyways or enjoy a vibrant mix of traditional shops and pubs alongside modern outlets and stylish cafés and bars. Visits include Lydiard House and Park, shopping at the McArthurGlen Designer Outlet, or taking in the history of the Great Western Railway at STEAM Museum. Swindon's diverse selection of accommodation makes it a perfect base for exploring the Great West Way and beyond. Travel 30 miles from Swindon to Didcot Railway Centre and discover more of Brunel's railway heritage.



McArthurGlen Designer Outlet Swindon

## THAMES VALLEY AND NORTH HAMPSHIRE

The Thames Valley and North Hampshire covers an area stretching either side of the River Thames. The Thames Valley runs from Reading to Windsor and northwards up to Oxford, Henley on Thames and Marlow. Whilst North Hampshire takes in Highclere along to Basingstoke and Farnborough. Visit Highclere Castle, Bombay Sapphire or follow in the footsteps of Prince Harry and the Duchess of Sussex and explore Windsor by foot, by open-top bus, or horse-drawn carriage. Or take a detour off the Great West Way to Didcot Railway Centre, living museum of the Great Western Railway. Then head on to the UNESCO World Heritage Site, Blenheim Palace, birthplace of Winston Churchill and over 300 years of history.



Trowbridge

## TROWBRIDGE

Trowbridge is the county town of Wiltshire, and it celebrates a rich industrial heritage centred around the West of England woollen cloth trade, which peaked after the Industrial Revolution. The town's fascinating history can be uncovered at the Trowbridge Museum. Let your customers walk through the beautiful park or – if they're in the mood for a more bloodthirsty experience – request a copy of Trowbridge Ted's Terrible Town Trail from the Information Centre. The map is a guide through the gory side of Trowbridge's history. Within 10 miles north of Trowbridge are two of the Great West Way's National Trust properties: The Courts Garden and Lacock Abbey.

### CONTACT

trowbridge.gov.uk/discover-trowbridge  
info@trowbridge.gov.uk  
+44 (0)1225 765072



Windsor Skyline and the River Thames

## VALE OF PEWSEY

The village of Pewsey sits at the centre of the Vale, the western extent of the North Wessex Downs AONB and is a walker's and cyclist's paradise. The opening of the Kennet & Avon Canal in 1810 and the Great Western Railway in 1862, transformed Pewsey into a bustling community. Once the heart of King Alfred's lands, the Vale of Pewsey contains rich history including the site of the Wolfhall, home of the Seymours, the only working windmill in Wessex at Wilton and the original and still operational steam powered beam engines at Crofton Pumping Station on the Kennet & Avon Canal. The Vale is also home to two White Horses carved into the chalk hillsides and the Crop Circle Centre Exhibition & Information Centre. Visit Pewsey during September and enjoy Wiltshire's oldest carnival. Take a canal boat holiday from here with Honeystreet Boats, along a beautiful stretch of the Kennet & Avon Canal, through Devizes and Bradford on Avon to Bath, a relaxing way to explore the Great West Way.

### CONTACT

info@visitpewseyvale.co.uk  
visitpewseyvale.co.uk  
+44 (0)7802 444022

## WINDSOR

Awarded Confederation of Passenger Transport UK Coach Friendly status

You can't say the word Windsor without conjuring up images of the world's oldest and largest inhabited castle, royalty, horse racing, the changing of the guard, the River Thames and Eton College. Windsor thrives on its royal patronage, rich cultural heritage, stunning architecture and beautiful natural scenery. Add to this an abundance of quaint one-of-a-kind shops and a scene headed by the likes of Heston Blumenthal and Michel Roux and you'll have a reasonable idea of the treats in store for you in Windsor, Maidenhead and Ascot. Windsor, Runnymede, Hampton Court Palace and Richmond are the fascinating windows into history at the east end of the Great West Way.

### CONTACT

windsor.gov.uk/things-to-do/group-friendly  
Julia.White@RBWM.gov.uk  
+44 (0)1753 743918



# PLACES NEARBY

These places are off the route but within easy reach of England's Great West Way.

## GLOUCESTERSHIRE

Gloucestershire covers an area of approximately 1,220 square miles (3,150 square kilometres) and incorporates destinations such as the Cotswolds, Forest of Dean, Tewkesbury, South Gloucestershire, Stroud, Cheltenham and the City of Gloucester. There are many wonderful attractions and accommodation providers in the area. Consider using Gloucestershire as a base to allow easy travel through the local area. Its easily accessible by public transport, with main line trains from London, the Midlands and the North, and South West England. Gloucestershire's main line railway stations are located at Cam and Dursley, Cheltenham, Gloucester, Kemble (close to Cirencester), Moreton-in-Marsh, Stonehouse, Stroud and Tewkesbury (Ashchurch). Travelling by bus or coach is also a great way to get around and there are local guides taking tours in the area too.

### CONTACT:

visit-gloucestershire.uk  
contact@visit-gloucestershire.uk  
Tel: +44 (0)7469 851563

## CHELTENHAM

A Regency town, its wide Promenade has wonderful Regency buildings. Montpellier Walk, designed in 1843 by local architects was inspired by the Erechtheion temple in the Acropolis. Visits to the Pump Rooms, Cheltenham Spa, or the Holst Birthplace Museum.

## CIRENCESTER

The 'Capital of the Cotswolds', a lovely market town with fascinating history, once the second largest town in Britain after London.

## TETBURY

This historic wool town is an architectural gem; many of the wool merchants' houses date from the 16th and 17th centuries. Today, it's well known for the Highgrove shop run by the Prince of Wales's Charitable Foundation.

## WILTSHIRE

Around a quarter of the Great West Way runs through Wiltshire. A magical place with a strong connection with the past making it the perfect place to enjoy the present. Explore charming rural market towns with independent shopping, many places to visit including World Heritage sites, stately homes and glorious gardens. There's a thriving arts and culture scene and a range of accommodation options for the trade. Wiltshire is timeless wonders, timeless pleasure, timeless nature and timeless places. Welcome to Wiltshire.

### CONTACT:

visitwiltshire.co.uk  
flowallace@visitwiltshire.co.uk  
+44 (0)7436 588860

## AMESBURY

Its museum houses one of Britain's largest Mesolithic collections. A sculpture depicts an early Bronze Age man found nearby in 2002. Discover the story of Queen Eleanor of Provence who was buried here in 1291.

## CRICKLADE

The first town on the Thames and the southern gateway to the Cotswolds. One of the few preserved Saxon towns and home of a royal mint from 979 to 1100.

## SALISBURY

Medieval Salisbury is the perfect fusion of ancient and modern: many of its shops trade from historic half-timbered buildings. The city's great landmark is Britain's finest 13th century cathedral with the tallest spire in Britain, the world's oldest working clock (1386) and the world's best-preserved original Magna Carta (1215). Nearby in the Cathedral Close are The Salisbury Museum, The Rifles Berkshire and Wiltshire Museum and Mompesson House, which was built in 1701.

## WARMINSTER

Surrounded by seven hills, it is home to Warminster Maltings, Britain's oldest working maker of brewing malt. Include a behind-the-



The Old Mill, Salisbury

scenes tour here or head to Dents, royal glove suppliers since George III in 1777 – including Queen Elizabeth II's coronation gloves. Nearby is Longleat House and its famous Safari Park.

## HAMPSHIRE

Hampshire sits tucked away to the very south of England, bordered by Dorset, Wiltshire and Sussex. It offers cultured cities, miles of idyllic countryside and beautiful coastline. It is home to two national parks – the New Forest and South Downs and also benefits from excellent transport links including easy access to the motorway and main line train stations.

## BASINGSTOKE

At the heart of North Hampshire, it offers two very different experiences: The Wyne, an historic house and Milestones, Hampshire's living history museum. Other places to visit: Whitchurch Silk Mill, FAST (Farnborough's aerospace museum), aerospace museum, Bombay Sapphire Distillery.

## SOMERSET

Somerset is one of the larger English counties, with stunning beaches, green countryside, woodlands, lakes & more, covering a wide range of landscapes & environments. There's so much to explore with gems such as wildflower meadows, beach waterfalls, ancient wells, unique carvings & underground reservoirs.

## FROME

The centre brims with architectural interest and a contemporary performing arts scene. Visit the town's popular independent market on the first Sunday of every month Mar-Dec.

## WELLS

Its centrepiece, Wells Cathedral, has brought people together for over 800 years and the medieval moated Bishop's Palace with its resident swans, dates from the 13th century. The Vicars' Close is Europe's oldest intact street, completed in the mid-14th century.

## OXFORDSHIRE

This beautiful county offers countless experiences, heritage, culture, entertainment and delicious food and is the perfect destination for the trade.

## OXFORD

With five free museums including the Ashmolean, Britain's first botanic garden and 37 historic colleges, Oxford is best explored on foot or by punt! If customers are Harry Potter fans, seek out Christ Church, New College and the Bodleian Library.

# EXPLORING BEYOND THE GREAT WEST WAY

**W**e'd like to encourage visitors to stay longer, as not only is there an incredible selection of things to do and places to visit along the Great West Way, there are also plenty of ideas for wonderful detours. Use the accommodation along the route as a base to explore further afield for a day out.

## Marlborough and beyond

Marlborough and its villages make a perfect base. From here you can travel through the golden-stoned Cotswold villages as you head to **Blenheim Palace** and Oxford. Or travel south and explore the icons of **Stonehenge** and **Salisbury**. Stonehenge is a UNESCO World Heritage Site and the stone circle must be the world's most famous prehistoric monument. **Salisbury Cathedral** soars above the Wiltshire countryside, its spire is the tallest in the country. Take the Tower Tour for a closer look. It's 800 years since the founding of the Cathedral.

**STAY:** For independent travellers in Marlborough there's **Kingsbury @ No 8** (7 rooms), a Boutique Hotel style B&B in a central location. For group-friendly accommodation, travelling south to Stonehenge is the **Holiday Inn Salisbury-Stonehenge** (103 rooms).

## Bristol, Gloucestershire and beyond

Bristol is a city surrounded by wonderful countryside and a wealth of places to visit including the **National Trust's Tyntesfield**. As you head north out of Bristol stop at **Aerospace Bristol** and take one of their tours. Next stop is the wonderful **Berkeley Castle** built to 'keep out the Welsh' over nine centuries ago and still lived in by the same



Barrington Court, Somerset

family. Travel into Gloucestershire where you can explore the Cotswolds. **Tetbury** is close to Highgrove House, home of Prince Charles and the Duchess of Cornwall – with its attractive high street and Market House dating from 1655. Take a detour south from Bristol and visit the National Trust properties of **Tintinhull Garden**, **Montacute House**, **Lytes Cary Manor**, **Barrington Court** or **Stourhead**.

**STAY:** **Brooks Guesthouse** (27 rooms), a boutique guesthouse, is situated at the heart of Bristol's old town. It also offers 'urban glamping' on the roof with 4 airstream style caravans. Handy for the airport is group-friendly **Hampton by Hilton Bristol Airport** (201 rooms).

## Reading and beyond

From **Reading** you can explore beyond the Great West Way through the **Thames Valley** and **North Hampshire**. It is also a good base to head west along the route towards Bath and Bristol, or east towards Windsor and

Richmond and for independent travellers it's 25 minutes by train to London Paddington with **Great Western Railway** (use the Great West Way Discoverer pass).

A short detour south west and a day in North Hampshire beckons with visits to **Bombay Sapphire Distillery** – book a gin cocktail masterclass, **Whitchurch Silk Mill**, the oldest silk mill in the UK still in its original 19th century building and **Highclere Castle** (the real-life Downton Abbey). If it's a Saturday why not head back on the Great West Way and include a matinée performance at the **Watermill Theatre**, Newbury? After the performance enjoy afternoon tea in the idyllic surroundings of The Watermill restaurant and bar with its garden conservatory.

**STAY:** **The Roseate Reading** (55 rooms), offers a luxury boutique townhouse stay while the **Novotel Reading Centre** (179 rooms) is the perfect group-friendly hotel with leisure facilities and an indoor pool.



Bombay Sapphire Distillery, North Hampshire



Tetbury, Southern Cotswolds

# EXPLORING ENGLAND'S GREAT WEST WAY

To follow the paths taken by generations of travellers is to discover an essential strand of England.

**B**ased on one of the first Great Roads commissioned by the kings of England, the Great West Way® winds through some of England's finest lush green landscapes, the Royal Parks of Richmond, through Royal Windsor and past timeless Avebury, taking in Bristol's city energy, historic Bath and English village life.

Travelling through twists, turns and new discoveries – by road, railway or waterway – we invite you to discover these destinations, along with lesser-known attractions and unique experiences, to create packages that are different from the norm: a captivating mixture of the world-famous and the yet-to-be-discovered that will inspire your customers to book.

## Where the extraordinary meets the everyday

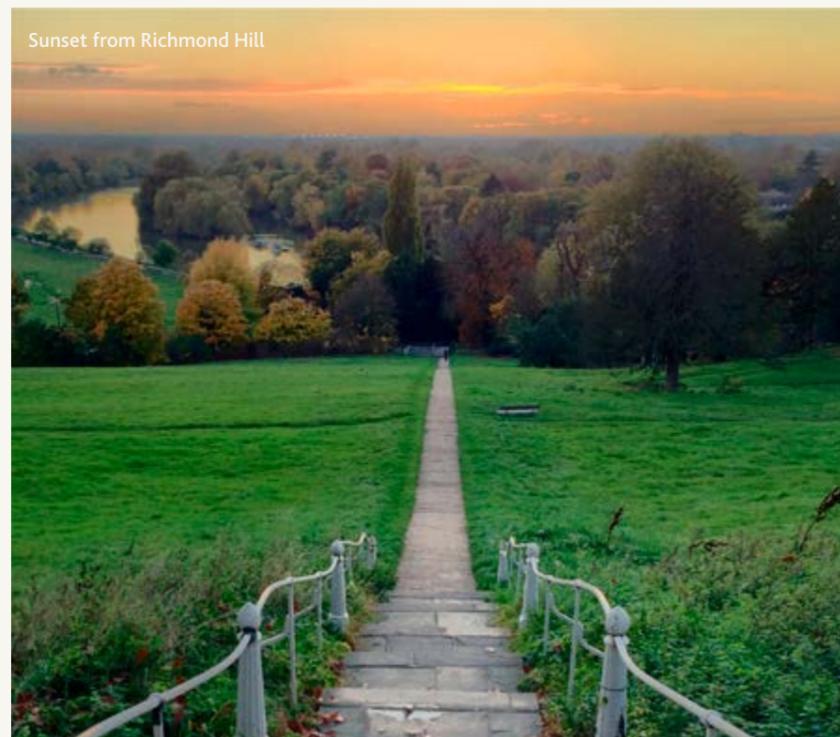
On the Great West Way, extraordinary history rubs shoulders with everyday life. Traditional pubs and inns with World Heritage Sites on their doorsteps, serving craft ales and local farm food.



Reading Abbey Heritage Quarter

Starting from London, visitors share their journey with the **Thames**, England's longest river, as it drifts through history. Follow it on foot along 184 miles of the Thames Path National Trail. To the south is Runnymede, the water-meadow where Magna Carta was sealed; the 5,000 glorious acres of

Windsor Great Park; **Windsor Castle** – the oldest and largest occupied castle in the world and the Queen's favourite weekend retreat. Gazing over this great river are historic market towns: **Marlow** with its literary links and suspension bridge, and gracious **Henley on Thames**, home of the world-famous Royal Regatta.



Sunset from Richmond Hill

In 2021 **Reading** celebrates the Abbey's 900th anniversary. Here, the route leaves the Thames and the journey continues in the company of great British engineering: the 87-mile **Kennet & Avon Canal**. The Kennet & Avon Canal passes by **Newbury** and **Hungerford** in the east; a short detour from it takes in Highclere Castle.

Alternatively, setting out from **Bristol** – a city buzzing with life, creativity, and maritime heritage – visitors can explore two more marvels of Brunel's engineering: the steamship, **SS Great Britain**, and the graceful **Clifton Suspension Bridge**, symbol of the city. Here, too, they can view the street art inspired by Bristol boy Banksy or pedal their way around the sights of this, the UK's first cycling city. Just 12 miles away is the gloriously elegant city of **Bath**. A World Heritage Site famous for row upon row of astonishing Regency buildings, its soothing thermal waters and genteel air have made it a fashionable destination since Roman times. Britain's only naturally warm, mineral-rich waters can be enjoyed at **Thermae Bath Spa**.

## INSIDER TIP

Bristol's artistic, independent DNA makes it the perfect canvas for street art and heading out on one of the dedicated street art walking tours while you're here is a must. The guides fill you in on the back stories of the city's best-known artists and pieces as well as uncovering how Bristol became a street art capital. Watch out for details of the next Upfest, Europe's largest street art festival, which takes place in Bristol.



Photo: Feral Things

For a taste of rural England – literally and figuratively – a meander north takes a detour to the Cotswolds. With its soft green hills and honey-coloured stone, it's the perfect spot for a stroll and to sample some delicious regional food and drink. Further eastwards, the route passes by **Corsham** with its mellow, Georgian stone buildings, where the peacocks freely walk; **Chippenham**, on the banks of the River Avon, whose first visitors arrived in the 7th century; **Calne**, with more than 1,000 years of fascinating history to discover, and the charming market town of **Marlborough** with its grand high street lined with boutiques and cafés. And then of course, just off the route, is **Stonehenge**. This ancient masterpiece of engineering is one of the planet's most important

ancient sites, a slice of England's story, and a fascinating part of a compelling journey along the Great West Way.

### Enjoy the journey as much as the destination

There are so many different ways to travel the Great West Way. Travellers can journey by car, coach, or train. They can hire a bike, travel at a gentler pace on water, or enjoy a walking tour. However they choose to travel, we invite visitors to slow right down and wander at leisure, base themselves along the route, or take a short trip from the capital to explore the web of extensive trails and tracks that make up this historic journey.



Corsham Court Peacocks

Photo: Viki Hess



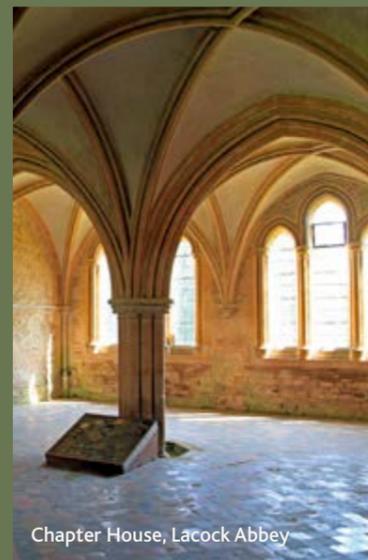
## SNAP HAPPY!

Take inspiration from **Lacock Abbey** where William Henry Fox Talbot, Victorian photography pioneer moved to in 1827.

He created the earliest surviving photographic negative in 1835, taken of a small window in the Abbey's South Gallery. The museum here, created in his honour, celebrates his world-changing breakthroughs in photography. His work in the 1840s on photo-mechanical reproduction led to new photographic processes. His early photographs of Oxford, Paris, Reading, and York included the first photograph of a church, Holy Trinity Church, Oxford Road, Reading. In 1843, Fox Talbot set up the first commercial studios to mass-produce photographs from negatives in Baker Street, Reading, The Reading Establishment. The very first book in the world to be illustrated with photographs was produced in Reading between 1844 and 1846.

Photographers will never be short of the perfect subject for a shot along the Great West Way. Take a sunset image at Stonehenge or Avebury, capture migrating birds at Langford Lakes, or create a panorama of colours at Westonbirt Arboretum.

The Great West Way connects hundreds of bookable trade products. Take a look at the Listings section.



Chapter House, Lacock Abbey

# WILTSHIRE ON THE GREAT WEST WAY®

Around a quarter of the Great West Way runs through Wiltshire and it's a perfect year-round destination for the travel trade. Rail connections are excellent - only 90 minutes or less from London Paddington and Waterloo – and within two hours of the south coast, the Midlands and Wales.



Wiltshire is a magical place with a strong connection to the past making it the perfect place to enjoy the present. Explore the World Heritage Site of **Stonehenge and Avebury**, charming rural market towns and villages ideal for independent shopping, and many major attractions, stately homes and glorious gardens. Throughout the year experience the thriving arts and culture scene. There is also a range of suitable accommodation options for groups of all sizes.

Much of the Great West Way's appeal lies in its extraordinary variety. In Wiltshire: relax aboard a narrowboat on the Kennet & Avon Canal; shop till you drop at **McArthurGlen Designer Outlet Swindon**; stroll around 'Capability' Brown parkland at **Bowood House and Gardens**; take up a new hobby on one of the many courses offered at **Marlborough College Summer School**.

Within easy reach of the Great West Way is the medieval city of Salisbury which has so much to offer; take a tower tour at **Salisbury Cathedral**, wander around the beautiful Cathedral Close or enjoy afternoon tea at the **Red Lion** or **Legacy Rose & Crown** hotels.

Take a short detour off the Great West Way to visit **Longleat** - a six-and-a-half-mile drive through animal experience and, the UK's original Safari Park and beautiful Elizabethan stately home.

Wiltshire is a rural county where visitors can get off the beaten track and can explore uncrowded places.

Check out the '**Wiltshire from the Air - Good to Go**' video and share with your group.

### Trade Benefits:

There are many benefits available to the travel trade who wish to contract and distribute or visit with their group. Please look out for the following and request details when booking:

- Exclusive tours and bespoke activities
- Discounted admissions / free tickets for coach drivers and group organisers
- Fast track entry
- Discounted room rates for residential visits / free rooms for coach drivers
- Free coach parking / easy access drop off points
- Discounted / free lunch vouchers for coach drivers and driver rest rooms
- Free familiarisation visits

It's now easier than ever to arrange a group visit to Wiltshire so please take a look at [www.visitwiltshire.co.uk/groups](http://www.visitwiltshire.co.uk/groups) where you can download the latest Travel Trade Guide, plan your visit, take a look at the new travel trade toolkit including key supplier information for the trade.

For further information or one-to-one support contact Florence Wallace, Head of Travel Trade [flowallace@visitwiltshire.co.uk](mailto:flowallace@visitwiltshire.co.uk).

Tourism businesses have been awarded their "We're Good to Go" mark which demonstrate that businesses have COVID safe measures in place. These are likely to include social distancing, one-way systems, pre-booking and on arrival special check in arrangements. Please visit [www.visitwiltshire.co.uk/visitsafely](http://www.visitwiltshire.co.uk/visitsafely) and visit Wiltshire responsibly.

# WHY CHOOSE ENGLAND'S GREAT WEST WAY?

What makes the Great West Way the perfect choice for creating a lifetime's worth of memories? Here we describe the benefits for your customers of choosing to explore this unique route and suggest itineraries.

## Concentrated

Some routes around the world involve hours of empty travelling. Not so, England's Great West Way. The route is so rich with things to see and do that your customers will never be more than a few minutes away from a new discovery – whether it's to explore an astonishing attraction or immerse themselves in a true English experience.

Take a look at the Itineraries section on pages 44-50 or visit [GreatWestWay.co.uk/traveltrade](http://GreatWestWay.co.uk/traveltrade) for other concentrated shorter itineraries, ideal for extensions to your programme or as a taster for a couple of days out of London. Consider using a local operator for example, **Around & About Bath**, **Liberty Car Tours**, **South West Heritage Tours**, **Sulis Guides or Tour and Explore with Anne Bartlett**.

## ITINERARY: Exploring Bristol, Bath and Southern Cotswolds

This four-day itinerary (around 100 miles/161kms) has more than enough to keep a traveller fascinated. Centuries of history can be explored through the cities of **Bristol** and **Bath** and the traditional **Southern Cotswold** towns of **Malmesbury**, **Cirencester** and **Tetbury**. More recent history can be discovered at **Aerospace Bristol**.

Find out how one family influenced Bristol and the surrounding area with a visit to **Bristol Cathedral** and **Berkeley Castle**, both conceived of by the first Lord Berkeley. His family is one of the only English families to have an unbroken male line of descent from a noble Saxon ancestor before the Norman conquest of England in 1066, and also to retain possession of much of the lands it held from the 11th and 12th centuries, centred on Berkeley Castle.



Cirencester

## ITINERARY: 6-day Walking and Sightseeing Tour

### Royalty, Regency, canal waters and ancient stones

Walkers can stretch their legs on a six-day itinerary that offers routes on foot of up to twelve miles, yet plenty of time to explore attractions, relax and refresh. It begins in **Richmond** and continues with a walk along the **River Thames** to **Hampton Court Palace**. In **Reading**, there are visits to the 900 year-old **Abbey Quarter**.

Then on to **Newbury** and a walk along the **Lambourn Valley Way**. The tour takes walkers to the stone circles of **Avebury** with views of the **North Wessex Downs**. Enjoy a tasting and tour at **Wadworth Brewery** before walking along the **Kennet & Avon Canal** to **Bradford on Avon**. Continue on to the Regency delights of **Bath** and its beautiful surroundings. Finally, after a walk through **National Trust** woodlands near **Clifton Suspension Bridge**, the tour finishes at the **University of Bristol Botanic Garden**.



Avebury Stone Circles

## Choice

Whether travellers have a hunger for history or crave the contemporary, want to wallow in country bliss or be energised by the buzz of a city, England's Great West Way can deliver. There's a tour to meet every interest – for ancient houses and palaces or lush gardens, movie mania or gourmet indulgence. All of this is accessible in many ways.

Travel by train, boat, car or coach. Or for hikers and bikers, specialist walking and cycling operators offer itineraries along the route and can arrange luggage transfers.

Bookable walking tours or bespoke itineraries along England's Great West Way can be provided by Official Tour Operators such as **Active England** or **Compass Holidays**. Local guides familiar with the landscape include **Sulis Guides**, **Oldbury Tours**, **Tour & Explore**, **A Taste Of England** or **Bristol Nordic Walking**.

## Connected by Rail

Wherever they are, travellers can easily access and follow the Great West Way. It passes by **Heathrow Airport** in the East and **Airport Ambassador Bristol** in the West. Visitors travelling from the Channel ports, or those already based in London, can join the route with the minimum of effort.

The **Brunei** family has left its stamp along the Great West Way. Its most famous son, **Isambard**, was a major architect of Britain's extraordinary industrial heritage, and **Paddington Station** one of his greatest works, so it makes a fitting place to start a tour.

International tour operators can purchase **Railway Ambassador Great Western Railway's Great West Way Discoverer pass** - tickets are available through **ACP Rail**. [GWR.com/GreatWestWay](http://GWR.com/GreatWestWay)

## ITINERARY: History and Heritage by Rail

### Exploring Brunel's legacy

The Great Western Railway was a remarkable achievement by a remarkable Englishman, and our three-day itinerary is a celebration of Brunel and his work. It begins at **Paddington Station**, the railway's grand terminus, where **Queen Victoria's** waiting room is now the first-class lounge. At the **Thames Tunnel**, designed by **Isambard's** father, this **Brunei Museum** tells the story of the great engineering family.

On day two, travellers explore **Windsor**, starting at **Queen Victoria's** private station, now containing 40 independent shops and an arts and crafts market, followed by a visit to **Windsor Castle**. They cross **Maidenhead Bridge** (with the widest and flattest arches in the world). On day three, travellers head to **Bristol** which offers up more Brunel sights, including the breathtaking **Clifton Suspension Bridge**, the pioneering steamship, **SS Great Britain**, and **Bristol Temple Meads**, the western terminus for the railway.



Brunei's SS Great Britain, Bristol

Photo: CSBT

## Enriching

To follow the Great West Way is not just to dip briefly into the English way of life, but to immerse yourself in its sights, sounds and sensations. This route allows travellers to experience globally recognised attractions and world-famous views, but then to take the slow route, the less-travelled road, to discover something of their own.

For example, in a 48-hour trip from London, travellers can contemplate the astonishing work of Neolithic stonemasons at **Stonehenge**; marvel at the engineering skills of the 18th and 19th centuries in a trip down the **Kennet & Avon Canal**, and drink in the splendour created by **Georgian** architects in **Bath**.



Kennet &amp; Avon Canal

## Exploring

At every twist and turn, the Great West Way reveals more and more of England's story, giving travellers the chance of not only discovering a new chapter, but living it. Visitors can gaze in wonder at the mysterious cone of

**Bronze Age** **Silbury Hill** and touch **Neolithic** stones in **Wiltshire**, or **Roman** artefacts at **Cirencester**. This is a land of pioneers: the world's first photographic negative was captured at **Lacock Abbey**, and **Joseph Priestley** identified oxygen at **Bowood House**.

## Empathy

By following England's Great West Way, travellers can create really lasting memories. Not only the excitement of visiting a world famous attraction, but also the fascinating human experiences, the off-the-beaten track diversions, that communicate the essence of a nation and make them feel as if they have a secret insider's knowledge.

Discover the people and places along the Great West Way and your customers will be inspired to visit. For stories of **Ambassadors**, For the latest stories from our **Ambassadors** visit [greatwestway.co.uk/discover-our-way/local-people](http://greatwestway.co.uk/discover-our-way/local-people)

Contact one of the **DMCs**, tour operators, tour or guiding services listed in **Useful Contacts** in this **Directory** or look on the **Bookable Products** page on [GreatWestWay.co.uk/traveltrade](http://GreatWestWay.co.uk/traveltrade)



North Wessex Downs AONB

# HIGHLIGHTS OF THE GREAT WEST WAY



The Terrace and Parkland, Bowood House and Gardens

England is proud of its long history and of the traditions and ceremonies that are part of the nation's identity – visitors can find these wherever they go along the Great West Way.

The changing of the guards who protect the royal residences is an unmissable sight. Travellers can see this spectacle of pomp and colour at **Windsor Castle**. Book a guided walk to find out about the origins of the Town & Manor of **Hungerford** and the Tutti Pole Ceremony.

Gardening has been enjoyed by the English for centuries; from cottage gardens to stately homes, English gardens are renowned for their beauty and variety. Discover **Hampton Court Palace** with 500 years of garden history. New ideas and designs arrived with each new era, from the Tudors through to the Victorians.

Churches which have watched over parishes for centuries and been at the centre of English village life, are waiting to tell their stories. Many of the buildings you can see along the route are not only beautiful but have great historical value. Fine examples are 7th century **Bath Abbey** and a detour off the route to 13th century **Salisbury Cathedral**. Village churches are worth a visit

too. The medieval **All Saints Church, Alton Priors** in the Vale of Pewsey is famous for its wonderful atmosphere, simple interior with Jacobean choir stalls, a brass tomb, and ancient yew tree in the churchyard. Arts and sporting festivals remain a strong feature of many towns and cities along the Great West Way: from science, music and literature, to horse racing at **Windsor Royal Racecourse**, **Newbury Racecourse** or, just off the route, **Cheltenham**, **Salisbury** and **Ascot** racecourses.

## England on a plate – and in a glass!

Hungry travellers along the Great West Way will discover a wealth of foodie delights, with the chance to indulge restricted only by fear for their waistslines. Artisan producers of everything from cheese and bread to ice cream and rare breed meats are enjoying a huge revival; farm shops or farmers' markets are a popular way of buying this produce direct from the makers.

All along the Great West Way travellers can enjoy the drink industry's new heyday. The **West Berkshire Brewery** at Yattendon offers a tour and tasting of its award-winning ales, as does **Wadworth Brewery** at Deveses, while the **Bombay Sapphire Distillery** at

## INSIDER TIP

Stop off at **Cobbs Farm Shop & Kitchen, Hungerford**, part of a 55-acre farm and discover a delicatessen, butchery, fishmonger and florist along with a café and award-winning vineyard producing English Sparkling Wine – Alder Ridge. Take breakfast, lunch or afternoon tea. Inside and outside dining is available to cater for all the seasons; fully licensed with a gin bar, local beers, ciders and wine. The vineyard offers seasonal tours May to September, bookings only. Combine a visit with one of the events such as **Birds of Prey**, **Master of Wine Evening** or **Outdoor Cinema**. There is also another **Cobbs Farm Shop & Kitchen** near Reading.



Cobbs Farm Shop &amp; Kitchen, Hungerford

**Whitchurch** is at the forefront of the English gin resurgence.

## There's no place like home

England is renowned for its stately homes and gardens, and some of the finest of these lie along the Great West Way. **Stonor Park**, a country house near Henley on Thames, has been home to the same family for 850 years. **Bowood House and Gardens**, near Calne, is a beautiful Georgian country house with interiors designed by Robert Adam and a garden by the renowned landscaper 'Capability' Brown. And just beyond the route is **Longleat House**, widely regarded as one of the best examples of high Elizabethan architecture in Britain.

## Where fact and fiction meet

With so many beautiful settings along its length, the Great West Way provides an endless source of locations for TV and film



The Round Tower, Windsor Castle

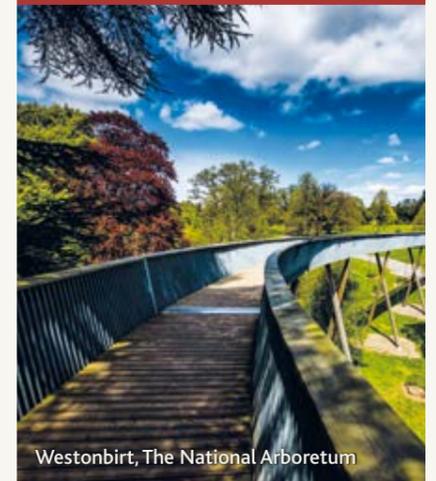
Photo: Her Majesty Queen Elizabeth II 2019

producers. **Lacock** in Wiltshire is such a perfectly pretty village, it might have been designed as a film location. It's probably most famous as a location for several of the Harry Potter films. Nearby, **Corsham's** classically English good looks made it the perfect location for transformation into **Poldark's** 18th century Truro. Another **Poldark** location is **Berkeley Castle** near Bristol, an ancient fortress home where the Berkeley family

have lived since the late 12th century. It can also be seen in **Wolf Hall**, **The White Princess** and **Johnny English Strikes Again**. **Highclere Castle**, Hampshire, became the family seat of the Earl and Countess of Grantham in TV's **Downton Abbey**. **Bristol** is a favourite location too: **Poldark**, **Sherlock** and **Dr Who** have all been filmed here. Bristol was awarded UNESCO City of Film status in 2017.

## INSIDER TIP

Home to 2,500 different species from the far corners of the globe, 5 national tree collections and the **STIHL Tree Top Walkway**. Enrich your tour to **Westonbirt, The National Arboretum** by pre-booking a seasonal guided walk with an experienced guide for only £50 (plus admission fees). A guided walk of the Arboretum (up to an hour and a half) unpicks all the myths and stories behind the trees and the Arboretum's history, taking in seasonal highlights along the way.



Westonbirt, The National Arboretum

## HOUSES & GARDENS NATIONAL TRUST

Discover National Trust properties with glorious gardens along or near to the Great West Way.

**Avebury** - Manor house and garden sitting alongside the ancient stone circle.

**Barrington Court** - Empty Tudor manor house, restored in 1920s with farm buildings, abundant flowers and orchards.

**Dyrham Park** - 17th-century house and garden nestled in ancient parkland with far reaching views.

**Lacock** - Lacock Abbey is a country house with monastic roots, and Britain's birthplace of photography, set in a picturesque village.

**Lytes Cary Manor** - Intimate manor House; Arts and Crafts-style garden.

**Mompesson House** - Queen Anne townhouse in the heart of Salisbury's historic Cathedral Close.

**Montacute House** - Elizabethan masterpiece with a glittering façade, garden and parkland.

**Newark Park** - Tudor hunting lodge and historic home set in a secluded wooded estate.

**Prior Park Landscape Garden** - Home to a Palladian bridge, one of only four in the world, the garden has fabulous views over Bath.

**Stourhead** - Palladian house and world-famous landscape garden with a magnificent lake, classical temples and rare and exotic trees.

**The Courts Garden** - Classically peaceful English country garden with borders, topiary and an arboretum.

**Tintinhull Garden** - This exquisite garden was the vision of one remarkable woman: **Phyllis Reiss**.

**Tyntesfield** - Victorian Gothic country house and estate with formal gardens, woodland and parkland.

## INSIDER TIP

Gardening has been enjoyed by the English for centuries; from cottage gardens to stately homes, English gardens are renowned for their beauty and variety. Enjoy a unique private visit to one of many truly spectacular private gardens along the Great West Way, open through the National Garden Scheme, welcoming your group, large or small.

# SPECIALIST TOURS & ATTRACTIONS

If you're looking for new attractions and specialist tours then the Great West Way has some exciting news:



Malmesbury

If you're looking for something a little quirky why not book a walk with an Alpaca at **Cholderton Rare Breeds Farm**; or take a guided tour of the new **Bluestone Vineyard** together with wine tasting experiences which are available for the trade.

Discover the history of **Malmesbury** with their new interactive **Explore Malmesbury** website which allows visitors to follow trails and self-guided tours around the town centre to discover the rich and fabulous history.

Iford Manor Garden is one of the amazing gardens along the route - with new garden audio tours and a new café serving lunches and afternoon teas. Having featured in the **Secret Garden** production with Colin Firth and Julie Walters visitors can take a relaxing stroll through the 2.5acre Grade 1 listed garden created by Edwardian architect Harold Peto.

There are two new Bath Heritage Projects - The World Heritage Centre Archway Project has converted the former Victorian spa buildings into a new learning and World Heritage visitor centre with cutting-edge facilities. The Bath Abbey's Footprint Project preserving the historic Abbey has been opened up, creating comfortable, flexible spaces with a new Discovery Centre and learning area.

**Mary Shelley's House of Frankenstein**, Bath. This new horrific attraction will take visitors on a scarily atmospheric, multi-sensory and fully immersive experience.

the first major science centre exhibition in the UK inspired entirely by the curiosity of a city's residents.

'Project What If' at **We The Curious** - is a new bold exhibition with a vision to "create a culture of curiosity", 'Project What If' is inspired by 10,000 questions collected from people from every postcode in Bristol, and is

New walking tours include **Where the Wall's**, a self-guided smart phone Banksy tour in Bristol; a 90 minute **Iconic Black Britons** guided tour of **Seven Saints of St Paul's** murals; and new food experiences and tours in Bath.



Iford Manor Gardens



We the Curious

# ACCOMMODATION NEWS



Whatley Manor Garden

**T**here is more bed space than ever before with 4 new hotel openings that will add 650 rooms in Bristol alone. A new luxury boutique hotel with 166 bedrooms has opened in central Bath.

The **Abbey Hotel**, now a Tribute Portfolio Hotel, has been exquisitely renovated to evoke all the glamour and grace of the building's extraordinary past.

Eight new luxury glamping suites have sprung up in the grounds of **Woolley Grange Hotel**. Each suite has both a double and twin bedroom, separated by wooden walls and doors and a sturdy canvas ceiling, plus a cosy living space, and a luxurious fully-plumbed bathroom. In the morning, a beautiful hamper of breakfast goodies is delivered to your door. Head over to the **Hideout**, a beautiful new cafe-bar on the edge of the glamping site for lunch and dinner too.



**Whatley Manor Hotel & Spa** have launched new specialist luxury garden tour packages. The tours are led by the Head Gardener and take visitors around the 12-acre English country garden, with 26 individual picture-perfect areas. Packaged with afternoon tea and lunch.

**Fairmont Windsor Park** is a brand-new indulgent retreat which puts the wellness of each guest at the heart of the experience. Set in the English countryside, located on the edge of historic Windsor Great Park, it has 200 bedrooms with many offering breath-taking views over the 40 acres of parkland and a tranquil lake.



Luxury glamping suite at Woolley Grange Hotel



## DON'T MISS



Thomas Hardy Exhibition

**THOMAS HARDY EXHIBITION** - Wessex Museums - 28 May - 30 October 2022. Four fascinating exhibitions 'Hardy's Wessex' which will be the largest collection of Thomas Hardy memorabilia ever displayed at one time. Visitors can take a fresh look at the life and literature of the Victorian novelist and poet, in the stunning Wessex landscapes that shaped his view of the world. His story will be retold in exciting new ways by our museum collections, from period costumes to personal letters, art to archaeology. These major exhibitions will take place across four venues, **Wiltshire Museum** situated on the Great West Way, and a short detour off the route in Dorset, **Poole** and **Salisbury Museums**.

Guided, self-guided and tailored tours available for the trade, plus generous discounts for multiple museum visits. Find out more at: [www.wessexmuseums.org.uk/thomas-hardy-exhibition](http://www.wessexmuseums.org.uk/thomas-hardy-exhibition)

# INSPIRATIONAL EVENTS ALONG ENGLAND'S GREAT WEST WAY

Highlighted below are a summary of annual events and festivals which usually take place along the route. Please note that these may be affected by COVID-19 restrictions, so please check venue website for details.

As well as its natural scenery, cultural scene and lovely locals, the Great West Way is known for its many festivals and events. From boating to ballooning, there's plenty to keep visitors entertained whatever time of year they choose to visit

The soft sunshine of British spring and summer time heralds the biggest festivals and events along the touring route such as **Bristol International Balloon Fiesta**, **The Bath Festival** and **Totally Thames**. There's a fun mix of one-off and regular events, from vintage fairs to food festivals and traditions.

Sporting events such as the **Henley Royal Regatta**, **Ascot Racecourse** and **Badminton Horse Trials** often attract a large crowd as do the popular annual music festivals.

**Reading Festival** (August) is one of the biggest, always attracting top names, from the Foo Fighters to Fall Out Boy. There's also **WOMAD** at Charlton Park, Wiltshire (July), **Love Saves the Day** at Eastville Park, Bristol (May) and **NASS** in Bath - a music festival with skating, BMX and street art.

There's lots of smaller festivals, especially for folk music or more niche/boutique genres - **Swindon Festival of Literature** (May) for bookworms and **Devizes Arts Festival** (June) for film, dance, theatre and more. **Upfest** (July) is a huge celebration of street art in Bristol, Banksy's home town.

**Top tip:** Look out for arts trails, where local artists open up their homes for visitors to meet them and see their latest art works.



Bristol International Balloon Fiesta

Given the rural nature of much of the touring route, there's plenty of food, drink and farming events to choose from, but one of the biggest is the **Royal Bath & West Show** (May/June). Attractions over the four days include sheep shearing demos, prize livestock displays and a beautiful marquee dedicated to honey, wax and beekeeping.

Due to the abundance of fresh homegrown produce along the route, you'll also find lots of food and drink festivals to attend. **Bristol Food Connections** (June) and **The Big Feastival** in the Cotswolds (August) are some of the biggest but you'll find lots of smaller ones in villages and towns throughout the

Great West Way. When it comes to booze, **Oktoberfest**, Swindon (October) and **Bristol Craft Beer Festival** (September) are both great fun.

Find out more at [www.greatwestway.co.uk/see-and-do/festivals-and-events](http://www.greatwestway.co.uk/see-and-do/festivals-and-events)

Be sure to check back to the website for updates and whilst we are endeavouring to keep all information up to date, we would advise you to check directly with the relevant venue for the most up to date information.



Upfest street art and graffiti festival, Bristol



Swindon Festival of Literature



Henley Royal Regatta

# CELEBRATE THE SEASONS ON THE GREAT WEST WAY

Each season brings its own joys along England's Great West Way, from the budding promise of spring through the languid days of summer, the crisp colour of autumn to the sparkle of winter. Let's take a look at how your customers can enjoy every time of the year.



Bath Skyline Walk, Bath

## Spring

- The National Trust's **Bath Skyline Walk** gives a glorious view of the city in spring.
- Wiltshire Wildlife Trust's Clattinger Farm** at WWT-Lower Moor, is the UK's finest remaining example of enclosed lowland grassland, rich in wildlife. In late April thousands of delicately patterned snakeshead fritillaries bloom, while June brings a riot of wildflowers.

## Summer

- There's no better time to visit **Bristol** than in the summer and being the UK's first Cycling City, there's no better way to enjoy it than on a bike. With riverside country trails, the harbourside and a network of city centre cycle lanes. Make it a unique experience and hire a tandem from **Bristol Tandem Hire**.
- Marlborough College Summer School** (mid-July to mid-August) provides over 500 courses offering an eclectic programme of creative arts, history, science, body and mind, life skills, sport and country pursuits
- Summer is the time for a that great British tradition, a picnic. **National Trust Prior Park Landscape Garden**, Bath in summer is bursting with life, picnic by the lake.

- From a rainbow of tulips to clouds of fragrant roses, or the spectacular abundance of high summer borders, your group can enjoy a relaxing and inspirational exclusive visit to one of the many private gardens open with the National Garden Scheme. Stay for delicious teas with homemade cake for the perfect quintessential English day out.

## Autumn

- Visit a **House & Gardens Ambassador National Trust** property; enjoy golden tree walks at **Tyntesfield** and **Stourhead's** vistas highlighted with burnished leaves.
- Other top destinations for autumn colour are: **Savernake Forest**, **North Wessex Downs**, where visitors can look out for the Big Belly Oak; the parkland at **Bowood**, **Calne**, and the internationally important **Westonbirt**, **The National Arboretum**.
- Take a boat trip on the River Thames and experience the wonderful rich autumn colours with **Thames Rivercruise**, **Reading** and **French Brothers**, **Windsor**.

## Winter

- Get in out of the cold and visit one of the huge choice of museums in **Bath**, **Bristol** and **Reading**.



Longleat Festival of Light (due to return in 2022)



## A SPARKLING CHRISTMAS

### November & December

At the most magical time of the year, nothing gets visitors into the festive mood better than a market, where they can sip a mulled wine, pick up unique hand-made gifts, or sample local produce.

**Bath Christmas Market**  
[bathchristmasmarket.co.uk](http://bathchristmasmarket.co.uk)

**Bristol Christmas Market**  
[bristolchristmasmarket.com](http://bristolchristmasmarket.com)

Discover over a million lights at **Stourhead** this Christmas. November - January. To book tickets and for more information visit [christmasatstourhead.co.uk](http://christmasatstourhead.co.uk)

**Country Homes & Interiors Christmas**, Stonor  
[stonor.com/country-homes-interiors-christmas/](http://stonor.com/country-homes-interiors-christmas/)

**Hampton Court Palace Festive Food Fayre**. [hrpfoodfestivals.com/festive-fayre](http://hrpfoodfestivals.com/festive-fayre)

**Celebrate Christmas in style through the ages:**

**Tyntesfield** and **Stonor Park**, for example, are both beautifully decorated for the season.

It's the season of lights and lanterns

**Devizes Lantern Parade & Christmas Festival**  
[docadevizes.org.uk/lantern-parade](http://docadevizes.org.uk/lantern-parade)

**Enchanted Christmas at Westonbirt**, The National Arboretum  
[forestryengland.uk/westonbirt/enchanted-christmas](http://forestryengland.uk/westonbirt/enchanted-christmas)

**Longleat's Land of Light** - Experience spectacular illuminations across the Park and grounds. Discover various species of animal from around the world including lions, tigers, wolves, koalas, porcupines and sea lions as you travel by road, rail, waterway and foot. [longleat.co.uk/whats-on/seasonal-events](http://longleat.co.uk/whats-on/seasonal-events)

For a heartwarming traditional Christmas, visitors can sing in a carol service (the event in front of **Windsor Castle** is a spectacle), boo the villains at a pantomime, or skate around an outdoor ice rink.

Look out for the **Twilight Trail** around **Reading Abbey Ruins** in December

Christmas is about parties, book a Christmas lunch or dinner, somewhere special for your customers. Available at hotels and venues during December.

Take a look at the **Bookable Trade Product listings** at the back of the Directory.

# THE GREAT WEST WAY: MULTI-MODAL TRAVEL

On foot, by car, on a bicycle. By train, coach or water. Whatever your choice - that's the beauty of England's Great West Way



## Go by rail

Isambard Kingdom Brunel's Great Western Railway was a first in many ways – an amazing feat of engineering that some dubbed 'God's Wonderful Railway'. The first trains ran in 1838, and for thousands of Victorian holidaymakers, GWR was a fast route to coast and countryside.

Today's GWR follows the same route from London Paddington to Bristol, keeping close company with England's Great West Way – which makes it a perfect way to access the route's many attractions.

**Bristol** is just under 90 minutes from London. But why rush? Travellers can really make use of the flexibility of the railway, stopping off en route – at **Windsor** to see the Queen's favourite castle, or **Bath** to stroll through the serene Georgian streets, perhaps. They can stay overnight on a short break. Or within easy reach, branching off the main line are: Cheltenham and the **Cotswolds**, for example, Oxford, the **Thames Valley** or parts of Wiltshire. Take a look at a three-day trip taking in **Swindon, Stonehenge, Bath and Bristol**.

The railway also takes the strain out of getting to the many festivals and events along the Great West Way that attract crowds – and traffic! Travelling in a group can be fun and can save money: **Railway Ambassador Great Western Railway**



Great Western Railway (GWR)

(GWR) offers discounts on certain group sizes, as well as help with group travel plans. Ask about GWR's **Great West Way Discoverer pass** – covering the entire route by train and bus on just one ticket! For more information see page 55.

## Go on foot

For some places along England's Great West Way, the only way to really experience them is on foot. Two of these, the **Cotswolds** and the **North Wessex Downs**, are Areas

of Outstanding Natural Beauty, which offer some of the loveliest scenery in the land. Walkers can stretch their legs on the 102-mile Cotswold Way National Route. Thames Path National Trail starts at the source of the river in a field in the Cotswolds and follows the banks of the **Thames** for 184 miles (294km), entering the City of London and finishing at the Thames Barrier in Greenwich. On its way it passes historic towns and cities such as **Oxford, Reading, Henley, Marlow, Windsor and Richmond**, and some of the best known landmarks of London.

Many cities open their best secrets to the walker: **Bath, Bristol, Reading and Windsor** among them. See page 46 for a walking itinerary taking in these destinations. **Active England, Sulis Guides, Oldbury Tours, Tour & Explore** or **A Taste Of England** and **Compass Holidays** offer walking tours of destinations along (or just off) the Great West Way, including the northern Cotswolds, Oxford and Stonehenge.

## On two wheels...

Other Great West Way destinations cry out for a bicycle: such as the trails snaking around the ancient beeches and oaks of Savernake Forest in the **North Wessex Downs AONB**, the broad towpaths of the **Kennet & Avon Canal**, or the riverside and city trails in bike-friendly **Bristol**. **Swinley Forest** and its **Bike Hub** has 24km



Cycling tour with Active England

## INSIDER TIP

### Cycling Tours and Cycle Hire

You can discover the Great West Way on a self-guided tour with your own bike, book bike hire, or on a guided or bespoke tour. **Active England** offers guided, self-guided or bespoke cycling tours as do **Compass Holidays** and **The Carter Company**. **Bainton Bikes** offers bike hire for the day or longer and guided tours and was the first ever cycle tour operator in the United Kingdom to become an accredited Quality Assured Visitor Attraction by the national tourist board **VisitEngland**. **Swinley Bike Hub** specialises in mountain bikes with hire centre, coaching academy and trail shop. Or why not try cycling on a tandem around Bristol with **Bristol Tandem Hire**.

of purpose-built, all weather way-marked mountain bike trails that nestle and follow the forest's natural ebb and flow. The sustainable transport charity **Sustrans** has its own version of the Great West Way, a 168-mile route from Bristol to London using firm paths along canals and rivers and through vales.

## ... and four wheels

In the 18th century, the first travellers along the pioneering Great Bath Road went on four wheels – in their case horse-drawn coaches, including the first mail coach service from London to Bristol. On the Great West Way, which follows the same route, modern travellers can zip along in a similar manner – this time by coach or car.

## By car

The beauty of driving themselves is that visitors can stop where they please to take in the sights... or some refreshment.



Hungerford

Some of the same coaching inns that refuelled those early travellers still exist today, serving up hearty English meals to modern tourists. These have been joined by many gastro pubs, offering contemporary cuisine. Either way, diners can complete the experience with a pint of local real ale – such as that from the **West Berkshire Brewery** near Yattendon. For clients who like driving classic cars, arrange classic car hire for a day, a week or longer from **Vintage Classics** and let them turn heads as they drive by in an **Aston Martin DB7**, **Austin Healey**, **Daimler**, **E-Type** or **Triumph Stag**.

Take a look at the bookable accommodation listings at the back of the **Directory**, there's plenty of choice.

## By coach

Visitors who want to take to the road with a little less effort will enjoy the comfort of a modern coach and the prospect of escorted tours with knowledgeable guides allowing them to delve deeper into the secrets of the Great West Way. These are tours that unlock doors... special behind-the-scenes tours, private openings, specialist speakers, places undiscovered by other travellers. A local guide will deliver parts of the tour, sharing some inside knowledge. And those who travel together can stay together.

Take a look at the group-friendly accommodation and entertainment packages such as those at **Cricklade House Hotel**, which offers whisky and gin tasting nights or musical entertainment (Abba singalong, anyone?).

## Take to the water

You're never very far away from the water on England's Great West Way. Part of the route is criss-crossed by the **River Thames**, and the rest by the **Kennet & Avon Canal**. Both offer endless opportunities for water-borne fun – from self-hire kayaks, motorboats and barges to themed cruises and hotel boats.



## DRIVER GUIDE TOURS

Unlock the secrets of authentic England with passionate local experts.

If your customers are looking for a more personal experience with their own tour guide or minibus tours for up to 16, driver guide tours will pick guests up from their hotel or apartments. They can also provide tours from place to place along the Great West Way. A tour can be tailor-made to your customers' interests. They can enjoy the flexibility and convenience of a personalised itinerary, and doing it at their own pace. Or they can join a pre-set tour and meet like-minded people.

A selection of Driver Guides along the Great West Way can be found within the **Local Tours and Guiding Services** on page 12.

If you're looking for something a bit different why not consider the new curated themed self-drive road trip tour guides now available from **Uncover Britain Road Trips**.



Uncover Britain ROAD TRIPS



BE SPONTANEOUS WITH OUR SECRET STAYS AND EXPERIENCE MORE WITH HIDDEN GEMS

# HISTORY IN MOTION: THE WATERWAYS OF ENGLAND'S GREAT WEST WAY



The River Thames and the Kennet & Avon Canal keep company with England's Great West Way from its beginning in London to its finishing point in Bristol. The two meet at Reading, but these are very different waterways: the Thames is England's longest river, beginning as a small spring in the Cotswolds, widening and deepening as it passes through the heart of London to the sea. The Kennet & Avon is in fact two rivers, linked by a central canal section built in the Georgian period.

The Thames flows tranquilly, curving past some of the most significant sites in history: Runnymede, where Magna Carta was sealed; royal palaces at Windsor

and Hampton Court; the Parliament buildings at Westminster. It carried the bodies of Henry VIII and his daughter Elizabeth I to their final resting places. While a flotilla, led by the Havengore vessel, carried Winston Churchill's coffin up the Thames to Temple Pier, on the first stage of his journey to Bladon near Blenheim Palace, his final resting place.

The Kennet & Avon Canal, created as a trading link between London and the west coast, is a masterpiece of engineering with 105 locks, including the second longest continuous series of locks in the country at Caen Hill, Devizes. Despite this, the canal fell into obscurity and disrepair, and was almost lost to the nation. It took a passionate

band of dedicated volunteers to restore the waterway, affectionately known as the K&A, which is now open for everyone to enjoy.

Today, these wonderful waterways provide a place to relax with a gentle stroll and picnic. For the more active there's an amazing variety of activities, from canoeing and kayaking to paddleboarding or cycling along the towpaths. Passing through towns and cities, the waterways offer tranquil spaces in urban areas, as well as stopping-off points to discover England's heritage. The more rural sections offer a wealth of wildlife and natural beauty and all along their lengths is living history. The waterways have also inspired festivals and regattas through the ages.



Hobbs of Henley Holiday Cruiser, River Thames, Windsor



Paddleboarding with SUP Bristol

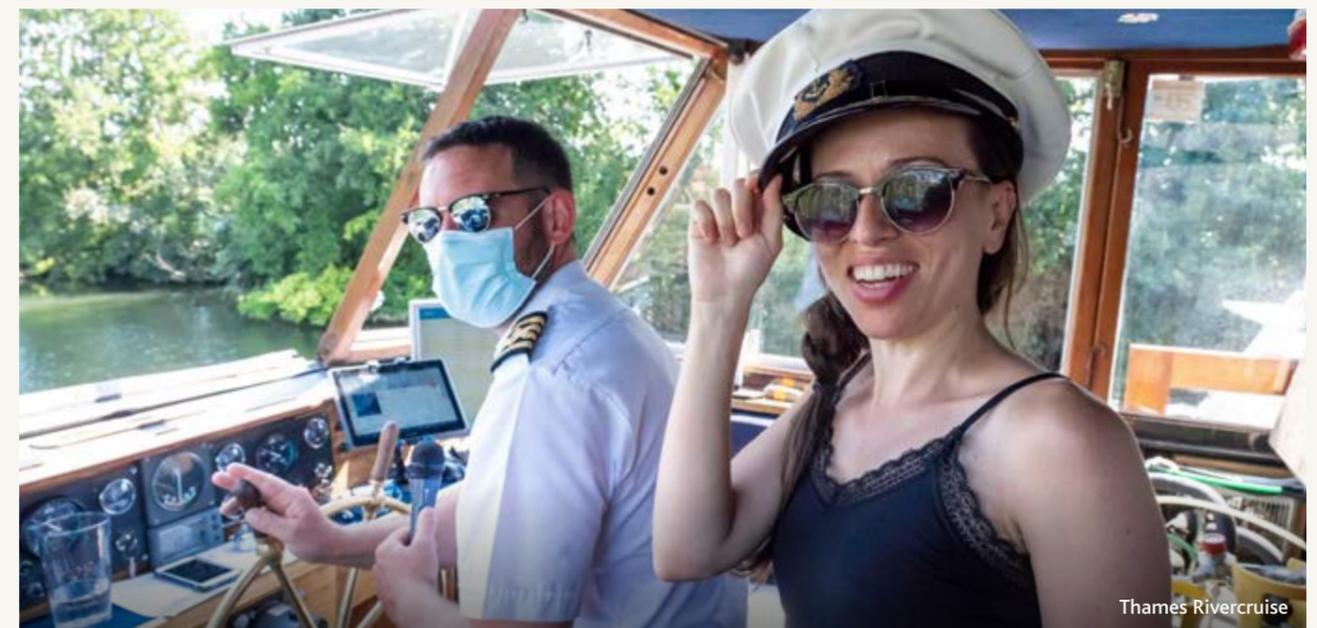


MV Jubilee Boat Trip and The Teashop by the Canal, Newbury

# BOATING HOLIDAYS AND ACTIVITIES

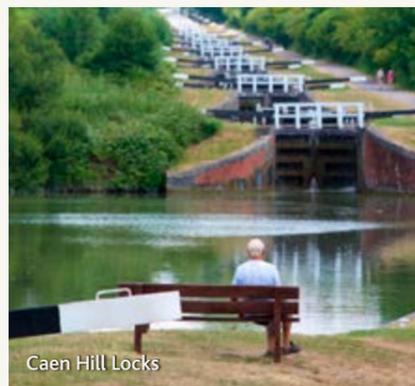
	Kennet & Avon Canal	River Thames
<b>Boating Holidays</b>	<b>Hotel Boat:</b> Various locations - Hotel Boat Kailani <b>Self-drive Boats:</b> Honeystreet - Honeystreet Boats, Moonraker Canalboats. Devizes - Foxhangers, White Horse Boats. Bradford on Avon - Sally Narrowboats, Black Prince Narrowboat Holidays, Wiltshire Narrowboats. Bath - Bath Canal Boat Company, Bath Narrowboats.	<b>Hotel Boat:</b> London - Magna Carta (European Waterways). Mapledurham - African Queen (River Cruise Line). Various locations - Hotel Boat Kailani. <b>Self-drive Boats:</b> Henley - Hobbs of Henley. Windsor - Kris Cruisers. Lechlade - Cotswold Boat Hire. Various locations - Le Boat, Bisham - Calmer Cruising. Chertsey - Thames Narrowboat Holidays.
<b>Day Boat Hire (Electric boats, canoes, kayaks, row boats, punts)</b>	White Horse Boats. Bradford on Avon - Wiltshire Narrowboats, Sally Narrowboats. Kintbury - Kennet Horse Boat Company. Bath - Bath Narrowboats.	Henley - Hobbs of Henley, Henley Canoe Hire. Windsor - Kris Cruisers. London Kayak Tours. Wallingford, Goring and Streatley - Pure Boating. London - London Kayak Tours. Oxford - Salters Steamers.
<b>Boat Trips</b>	Kennet & Avon Canal Trust offers boat trips from Bradford on Avon, Devizes, Hungerford and Newbury on MV Barbara McLellan, MV Kenavon Venture, MV Rose of Hungerford and MV Jubilee. Kintbury - Kennet Horse Boat Company. Bath - Bath Narrowboats	Windsor - French Brothers. Henley - Hobbs of Henley. Reading - Thames Rivercruise. Oxford - Salters Steamers. London - City Cruises, ThamesJet. Windsor - Windsor Duck Tours.
<b>Activities</b>	Canoeing and Kayaking: Bath - Original Wild. Paddleboarding: Bath - Original Wild. Climbing and Abseiling: Bath - Original Wild. Cycling: Great West Way - Reading to Bath (84 miles) is part of Sustrans Route 4.	Sailing: Bisham - Bisham Abbey Sailing and Art Afloat. Canoeing: Henley - Henley Canoe Hire. Bisham - Moose Canoe Hire. Paddleboarding: Bisham - Moose Canoe Hire. Kayaking: Windsor - London Kayak Tours. Walking: Great West Way - London to Goring and Streatley, part of Thames Path National Trail.
<b>Waterside Accommodation</b>	Bath - Tasburgh House. Devizes - Rockley House B&B	Windsor - Sir Christopher Wren, Oakley Court Hotel. Bray - Monkey Island Estate. Nr Windsor - Runnymede on Thames Hotel, Cliveden House. Marlow - Macdonald Compleat Angler, Danesfield House. Henley - Henley Greenlands Hotel. Windsor - Castle Hotel.
<b>More information:</b>	Canal and River Trust canalrivertrust.org.uk Kennet & Avon Canal Trust katrust.org.uk	Visit Thames visitthames.co.uk/traveltrade visitthames@krtourism.co.uk

GreatWestWay.co.uk



Thames Rivercruise

# GREAT WEST WAY GUIDE TO THE KENNET & AVON CANAL



Caen Hill Locks

This ribbon of beauty and history, stretching between Reading and Bristol, is looked after by the Canal & River Trust – the charity which cares for 2,000 miles of waterway in England and Wales. The Kennet & Avon is formed by two rivers and a canal, and has something to offer everyone travelling along part of the Great West Way. Take time to explore some magnificent sites, from the **Crofton Pumping Station** to a World Heritage Site and historic battlefield – not to mention 21 conservation sites, 14 Sites of Special Scientific Interest and many spectacular landscapes.

Hire a bike and cycle along the towpath, or take a walk and get close to nature. You can canoe, kayak or book one of the numerous boat trips. Passing through countryside, market towns and picturesque villages, the canal offers an abundance of natural beauty,

outstanding canal structures, fabulous vistas and heritage galore.

The canal has awesome examples of canal engineering. The 16 locks of the steepest part of the flight at Caen Hill are not only a scheduled ancient monument, they are an Olympic-sized challenge for every boater. It will take 5-6 hours to pass through the locks. The Avoncliff Aqueduct, over 100 metres long and 18 metres wide, carries the K&A Canal over the River Avon. Visit the equally magnificent Dundas Aqueduct, opened in 1805.

A new three-way partnership between the Canal & River Trust, Great West Way and the Kennet & Avon Trade Association has come together to launch a new Guide to the Kennet & Avon Canal.

This guide pinpoints the many places of interest, including waterside activities, waterside businesses, accommodation, attractions, places to eat and drink along the canal, to help visitors plan their visit.



MV Rose of Hungerford approaching Dun Mill Lock, near Hungerford

**INSIDER TIP**

**Don't miss Hungerford**  
An historic market town famous for its antique shops, take a boat trip onboard MV Rose of Hungerford from the Wharf or stay at Herongate Apartments where staying visitors receive complimentary access to Herongate Club. Stop for coffee and cake at the Tutti Pole. The origins of the Town & Manor of Hungerford & Liberty of Sanden Fee go back to at least the 14th century. Now a charity, it was set up to protect commoners' rights and the lands and rivers of the Town and Manor of Hungerford. Join one of the expert-led walks or trailer rides to find out more about the local area.

**PS On the way out of town stop at Cobbs Farm Shop & Kitchen and Alder Ridge Vineyard.**

Find out everything you need to know about the visiting the Kennet & Avon Canal at [GreatWestWay.co.uk/canalmap](http://GreatWestWay.co.uk/canalmap)



Marlow Lock and Weir, River Thames



Swans on the River Thames at Windsor



River & Rowing Museum, Henley

## THE RIVER THAMES

It's the longest river in England with 45 locks, boasts three Areas of Outstanding Natural Beauty and is the only river in Europe with a national trail, The Thames Path, along its entire length. Starting as a small trickle in the Cotswolds, the River Thames travels over 210 miles through the heart of some of England's loveliest towns, into the centre of London and out into the North Sea. It's liquid history, with world-famous landmarks on its banks. The Thames offers an excellent array of riverside locations to stay and play. Discover it on a guided boat trip, self-drive day hire or boating holiday. Or walk it on the Thames Path National Trail which is well signposted along its route.

**Explore Reading** – Reading has a surprising offer, from boat trips along the Thames to its historic **Reading Abbey Quarter** which covers the former precinct of one of Europe's largest royal monasteries. Start a visit by discovering its history at **Reading Museum**. Reading has a great shopping offer and evening entertainment.

Cruising holidays are a relaxing way to travel and explore the landscape, towns and cities along England's greatest river. There are some exceptional places to stop and eat. With an amazing selection of boating holidays from self-drive boat hire to the ultimate luxury of a hotel barge, where you have your own skipper and all meals prepared, you can be sure you'll travel in style and comfort.

For more information on the River Thames go to [visitthames.co.uk](http://visitthames.co.uk)

### Things to Do

Explore the towns along the route: **Richmond, Egham (Runnymede), Windsor, Marlow, Henley, Reading** before the river twists away from the Great West Way to Oxford and the edge of the Cotswolds.

**Follow in the footsteps of royals** on a walking tour of **Windsor** with **Tours2Order** or take the Eton Walkway trail, a 2-mile/one-hour circular walk, connecting 18 points of interest.

**Explore Henley on Thames** – Discover the history of Henley, rowing and the Thames at the **River & Rowing Museum**, then join a sightseeing cruise along the Thames with **Hobbs of Henley**. Head out of Henley (5.4miles/8.7kms) to **Stonor Park**, dating back to the 12th century. Take a tour inside and walk through the gardens.



Cruises from Reading with Thames Rivercruise

### INSIDER TIP

#### Choose a themed cruise

Visitors can sit and relax as beautiful scenery glides by on a River Thames cruise! Choose from a spot of sightseeing with wildlife watching, or party nights and seasonal day trips. Packages can include entertainment, food and drink. Different boats provide seating from 4 to 180. Book on to a public trip, or charter a boat for a tailor-made cruise. Some options to consider; Afternoon Tea, Gin & Fizz, Jazz, Comedy, Sundowner, Autumn Colours, Royal Swan Upping Wildlife, Steamboat. **Note:** The main cruising season for the non-tidal Thames (outside of London) is April-September but each operator may have sailings and cruises outside of this time including special events so please check availability with the business.



# Take your time on the K&A

The beautiful Kennet & Avon Canal (or K&A as its known) flows along 87 miles of the Great West Way®. From Bath to Reading, it winds through quintessential rolling Wiltshire hills, bustling towns and even a World Heritage Site.

Since 1810, narrowboats have drifted along at four miles an hour, plying their trade from Bristol to London. Today, you'll find a mixture of holiday and live-aboard boaters, all seeking the calm and tranquillity that comes from life on or by the water.

In fact, research by the Canal & River Trust, the charity that looks after the K&A, suggests spending time next to water is good for your wellbeing. So take a wander along the towpath, paddle away on a canoe, jump aboard a boat trip from one of the many wharves along the way, or discover one of the best canal-side cycling routes criss-crossing Bath Stone aqueducts and bridges. Or simply stop, stare and take it all in. And the best bit? The K&A is free and open for everyone to use and enjoy every day.



**Canal & River Trust**

Making life better by water



**GREAT WEST WAY**

Great West Way® Waterways Ambassador

Registered Charity Number 1146792

[canalrivertrust.org.uk/GreatWestWay](http://canalrivertrust.org.uk/GreatWestWay)



## DISCOVER THE UNEXPECTED...



## DISCOVER READING

A unique place in history, Reading is a surprise at every turn.

Explore King Henry I's **Reading Abbey** as it celebrates 900 years of history in 2021 and walk in the footsteps of Jane Austen and Oscar Wilde in the Abbey Quarter; visit **Reading Museum** to find out how it all started and how Reading has developed. And don't miss the only life-size copy of the Bayeux Tapestry; explore **The MERL (Museum of English Rural Life)** as it celebrates 70 years in 2021 with '51 Voices', an exciting project responding to 51 objects from the MERL's founding year of 1951; cruise the River Thames, take a dip at the Lido, shop to your heart's content and stay a while in one of Reading's top quality hotels.



[www.livingreading.co.uk/traveltrade](http://www.livingreading.co.uk/traveltrade)

# INSPIRATIONAL ITINERARIES

To help you present to your clients the rich choice of holiday experiences along England's Great West Way, we've created a range of itineraries.

They have been designed to help you plan your own programmes, covering between 3- 8 days, using variety of themes, special interests and ways to travel. Many include information on distances and outline maps to assist with geographical awareness.

Whether you're a wholesaler, a tour operator or a travel agent, we're sure you'll find something to inspire! A summary of the full range of itineraries are detailed below with a number of key itineraries featured in their entirety on the following pages. All of these can be downloaded from [GreatWestWay.co.uk/traveltrade/itineraries](http://GreatWestWay.co.uk/traveltrade/itineraries)

## Wiltshire & Berkshire Itineraries

– these itineraries from the Wiltshire and Berkshire section of the route were produced as part of the Vale Action LEADER Project:

- **A Guide to Ancient Wonders** – Explore some of the most beguiling sites of the Great West Way, from the vast monoliths of Stonehenge and Avebury to lesser-known hillforts dotted along the Ridgeway, Britain's oldest road.
- **A Guide to Fine Food & Drink** – A wealth of epicurean experiences from vineyards and breweries to pubs that celebrate the richness of the region
- **A Guide to English Gardens** – England's most compelling gardens from the ancient Malmesbury Abbey house Gardens to the romance of Iford Manor Gardens and the grand landscapes of Longleat.
- **A Guide to Bradford on Avon** – An easy going short break in the historic market town of Bradford on Avon – with its medieval cottages, converted cloth mills, independent shops, country pubs and Canalside walks.
- **A Guide to the Stars of the Screen** – Step into your favourite movie or TV drama – home to some of England's most striking film locations such as Downton Abbey, Harry Potter and Poldark.
- **A Guide to Walking in North West Wiltshire** – Discover some of England's prettiest villages and little towns on a walking break among the glorious mellow landscapes of North West Wiltshire
- **A Guide to Towns with Public Transport** – The Great West Way is superbly well connected by public transport. See how easy it is to explore the wonderful towns of Newbury,



Hungerford and Marlborough by train and/or bus.

- **A Guide to Food & Drink** – Discover the best local fare and farm shops, and first-class food at a variety of eateries, from Michelin-starred restaurants to gastropubs serving lamb reared on the chalk downs.
- **A Guide to English Landscapes** – Get an insight into the English art form on a tour of the Great West Way by visiting several genius landscapes created by some of the country's greatest outdoor architects.
- **A Guide to Town & Country** – Discover the fine array of characterful handsome old market towns within easy reach of exceptionally picturesque countryside along the Great West way.
- **A Guide to Walking in the North Wessex Downs** – Take a guided walk or follow self-guided trails to see fabulous views whilst hiking on the Ridgeway.
- **A Guide to English Gardens** – Routes used since prehistoric times are effectively Britain's oldest road, passing through the glorious North Wessex Downs (AONB).

## Broader Great West Way itineraries include:

- **Landscapes to Linger In** – Feel the ancient past reach out to you as you tread the Great West Way's glorious landscapes on this self-drive itinerary – a combination of walking exploration and guided tours.
- **Where Fact and Fiction Meet** – Perfect, sleepy English villages, heart-lifting country landscapes, arresting architecture – the Great West Way is a constant lure for film and television crews. And its timeless mysteries have been a gift of inspiration to many authors, such as Jane Austen.
- **Historic Houses and Gardens** (page 48) Hunt the history in some of the finest gardens and houses along England's Great West Way and take a detour to enjoy others nearby.

- **Food and Drink** (page 49) – Tickle your tastebuds on a self-drive tour of the Great West Way with food and drink highlights including Bristol, one of Britain's great foodie cities.
- **Exploring the North Wessex Downs AONB** – Why spend hours on the road when there's so much to experience in just two days of exploring the North Wessex Downs Area of Outstanding Natural Beauty (AONB)?
- **History and Heritage by Rail** (page 47) – Journey into the past with the Great Western Railway, founded in 1833 and one of the prodigious engineering achievements of Isambard Kingdom Brunel, is itself a part of the heritage of the Great West Way.
- **Your Journey of English Discovery** – To follow the paths taken by generations of travellers is to discover an essential strand of England. On the Great West Way, extraordinary history rubs shoulders with everyday life.
- **6-day Walking and Sightseeing** (page 46) – The walks are mainly flat and vary in length from 4-9 miles. There are plenty of pubs and cafés along the route for lunches, afternoon tea or a **drink at the end of the day!**
- **A Royal Journey** – Nowhere is quintessentially English or thoroughly Royal as the Great West Way, which follows one of the first Great Roads commissioned by the kings of England.
- **A Multi-Adventure Tour** (page 75) – There are plenty of adventures to get the heart racing; from skydiving and paddleboarding to climbing and getting behind the wheel at Castle Combe Circuit. These activities are best for small groups.
- **Delightful Detours to Cheltenham** – Meander off the beaten path for a day away from England's Great West Way heading north to the lovely, rolling Cotswolds. This delightful detour offers an abundance of genuine heritage and cultural choice.
- **Exploring Beyond: Bristol, Bath, the Cotswolds & Gloucestershire** (page 50) – This delightful detour from the Great West Way cities of Bristol and Bath offers an abundance of genuine heritage and cultural choice to create your itineraries.
- **The Luxury Tour** (page 45) Sample the cream of England in style - Indulgence and style are the signatures of this seven-day tour of the very best that England's Great West Way has to offer.

# ITINERARY

## A Luxury Break

Indulgence and style are the signatures of this seven-day tour, which is the very best that England's Great West Way has to offer.

**Day 1 – Surrey & Royal Borough of Windsor & Maidenhead**  
**Hampton Court Palace** was built by Cardinal Wolsey in 1515 and home to Henry VIII and all six of his wives. Explore this Royal Palace in all its grandeur, marvel at the Great Kitchens walk in the beautiful formal gardens and get lost in the hedge maze.

For an experience groups won't forget, take an out of hours private tour of the State Apartments at **Windsor Castle** with an expert guide. This behind-the-ropes tour takes visitors on a journey through 1,000 years of royal history. Includes tour, glass of champagne and an official guidebook.  
**Overnight: The Langley**, alternatively stay at **The Royal Berkshire** or **Monkey Island Estate**

### Day 2 – Henley-on-Thames / Reading

In the morning take time to float on over to **Henley-on-Thames**. There's no better way to experience the town's rich, rowing heritage and riverside culture than on the water. **Hobbs of Henley** offer public cruises, self-drive chauffeur driven days out or Midsomer Murder Tours. Have a go at rowing at the **Henley Rowing Association** or visit the **River and Rowing Museum** situated in the town.

In the afternoon, head to **Reading**. Visit **The Abbey Quarter**, to see the extensive Abbey Ruins, founded by King Henry 1, which tells the story of 900 years of history.

Reading is a waterways town so take a Thames river trip aboard a **Thames River Cruise** circular tour or stretch your legs along the Thames Path on the longest stretch of the river of any local authority in England.

If you're keen to find out more about Reading's historic rural past you can explore the **Reading Museum**, situated in the Victorian Town Hall, with its ten galleries of historic and artistic objects. Or visit **The Museum of English Rural Life (MERL)**, which is England's most extensive museum dedicated to farming, food, craft, rural life and countryside issues.

**Overnight: Roseate Reading** or **Henley Greenlands Hotel**

### Day 3 – Malmesbury / Gloucestershire

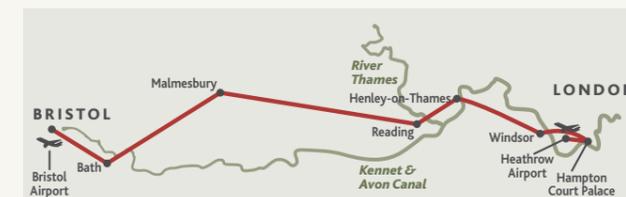
Start the day exploring **Malmesbury** with its rich history as England's oldest borough. The stunning 12th Century Abbey still very much in use today and alongside is the beautiful Abbey House Gardens.

Within easy reach of the route are the Southern Cotswolds in **Gloucestershire** where you can visit the National Trust's **Newark Park** and **Berkeley Castle** – the oldest castle in England and home to the Berley family who built it in the late 12th Century.

**Overnight: The Whatley Manor Hotel & Spa** or **Old Bell Hotel, Malmesbury**

### Day 4 and 5 – Bath

Treat yourself at **Thermae Bath Spa** where you can bath in the only natural warm, mineral-rich waters in Britain. Enjoy a range of spa



Thermae Bath Spa Rooftop Pool

experiences, including the beautiful Minerva Baths and Wellness Suite – and relax under the stars in the warm open-air Rooftop Pool, with a spectacular view of the city of Bath.

**The Roman Baths** is a must-see attraction, as this extraordinary site is where Roman bathers relaxed more than 1,600 years ago. It is even more breathtaking on a summer torchlight tour, which visitors can also combine with a glass of champagne or a three-course dinner.

**Overnight: The Royal Crescent, Bath**

## INSIDER TIP

Journey to Melksham to hire a **Vintage Classic** car. Explore the beautiful and picturesque rural landscape at your own pace in a classic car from the 1960's 70's 80's or 90's. Available as two seater sports cars or four seater saloon.

### Day 6-7 – Explore Bristol

Busy, buzzing Bristol is packed with things to see and do – from the historic - **Brunel's SS Great Britain**, **Clifton Suspension Bridge** or **Bristol Cathedral**; to the natural **University of Bristol Botanic Gardens**, or **Bristol Zoo**.

Enjoy a contemporary cultural experience with a street art tour, get a top-down look at the city with a balloon ride with **Bailey Balloons** or take a first-class tour to see the last flying Concorde at **Aerospace**.

**Bristol Packet Boat Trips** offer harbour tours and river cruises with award winning commentaries. Arrange a private charter and enjoy an afternoon tea on board. Or take a ride on a high spec tandem bicycle with **Bristol Tandem Hire** where you can explore the cities at your own pace.

**Overnight: Brooks Guest House, Bristol**

Places	Miles/kms by road*
Heathrow to Hampton Court	6 miles / 9.6 km
Hampton Court to Windsor	16 miles / 25.8 km
Windsor to Henley-on-Thames	15 miles / 24.1km
Henley-on-Thames to Reading	8 miles / 12.9 km
Reading to Malmesbury	53 miles / 85.3 km
Malmesbury - Bath	24 miles / 38.6 km
Bath to Bristol	14 miles / 22.5 kms

\*These are the total distances for the day.

# ITINERARY

## 6-day Walking and Sightseeing Tour

This tour explores the Great West Way through a combination of visits to attractions and a daily walk with plenty of pubs and cafés along the route for lunches, afternoon tea or a drink at the end of the day! Book a tour with a Great West Way Official Tour Operator.



Avebury, Avebury & Stonehenge World Heritage Site

### Day 1. Richmond to Hampton Court Palace

Start at Richmond with a short walk around magnificent Richmond Park (1.5miles/2.4kms). Drive to Teddington and join the Thames Path for a walk to Hampton Court Palace (5miles/8kms). A Tudor palace magnificently developed by Cardinal Wolsey and Henry VIII, stroll through 60 acres of beautiful riverside gardens.

**Distance walked approx:** 6.5miles/10.5kms.

**Overnight:** The Roseate Reading or the Novotel Reading Central.

### Day 2. Reading and Newbury

A walk around Reading unveils its hidden past with a visit to Reading Abbey Quarter, reopened in June 2018, following extensive conservation work. The Abbey was once one of Europe's largest royal monasteries and dates back over 900 years. Walk down to the River Thames for a short boat trip with lunch onboard Thames Rivercruise.

After lunch head to Newbury. Walk west along the Kennet & Avon Canal to join the Lambourn Valley Way. Head north past St Mary's Church (Queen Elizabeth I's Italian tutor is buried here) before heading north across the River Lambourn from Speen (site of a major battle in the English Civil War (1644) and continue to the ruins of 14th century Donnington Castle. From here it's a short walk to the hotel.

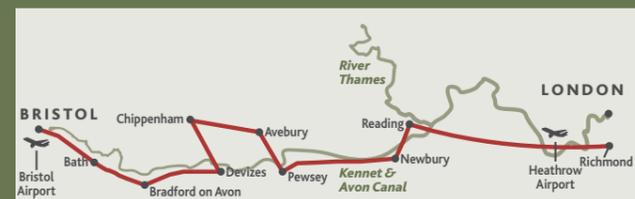
**Distance walked approx:** 6 miles/9.7kms.

**Overnight:** Donnington Grove Hotel.

### Day 3. Ancient Avebury and Jones's Mill Nature Reserve

Start the morning with a walk round Wiltshire Wildlife Trust's Jones's Mill, a beautiful and secluded wetland on the outskirts of the village of Pewsey; perfect for walkers and wildlife watchers. In the afternoon take a circular walk combining some of the archaeology of Avebury with views from the North Wessex Downs.

**Distance walked approx:** 9 miles. **Overnight:** Best Western Plus Angel Hotel, Chippenham



### Day 4. Chippenham, Devizes and Kennet & Avon Canal

Before leaving Chippenham discover its history from the Neolithic period to the present at Chippenham Museum, housed in an 18th century townhouse. Next stop is a tour and tasting at Wadworth Brewery, Devizes. From Devizes, walk to Bradford on Avon along the towpath of the K&A Canal passing Caen Hill Locks; marvel at Rennie's feat of engineering. Stop en route at the Barge Inn, Seend.

**Distance walked approx:** 12.2miles. **Overnight:** Bradford on Avon - The Swan or Woolley Grange Hotel.

### Day 5. Bradford on Avon and Bath

Spend the morning in Bradford on Avon. The 14th century Tithe Barn, is one of the largest medieval barns in England and has outbuildings converted into shops, cafés, a gallery and artist workshops. Park in Bath and take a walk out of Bath to the Bath Skyline Walk (around 1 mile), this then leads through 6 miles of meadows, ancient woodlands and secluded valleys.

**Distance walked approx:** 7 miles. **Overnight:** Bath. A selection of Bath Accommodation can be found in the Gazetteer on page 101.

### Day 6. Bath and Bristol

Walk around the city of Bath to some of the most important locations in this UNESCO World Heritage Site: Pulteney Bridge, The Jane Austen Centre and No 1 Royal Crescent. After lunch head to Bristol for a visit to the University of Bristol Botanic Garden; explore glasshouses to find succulents, orchids and a Giant Amazon Waterlily.

Bristol Nordic Walking offer guided walks (plus Nordic walking tuition if wanted) around Bristol and Bath.



Bristol Nordic Walking

Places	Miles/kms by road*
Richmond to Reading	41miles/66kms
Reading to Newbury	18miles/29kms
Newbury to Chippenham	49miles/79kms
Chippenham to Bradford on Avon	25miles/40kms
Bradford on Avon to Bath	10miles/16kms
Bath to Bristol	13miles/20km

\*These are the total distances for the day.

# ITINERARY

## History and Heritage by Rail

Take your seat for a journey into the past. The Great Western Railway, founded in 1833 and one of the prodigious engineering achievements of Isambard Kingdom Brunel, is itself a part of the heritage of the Great West Way.



Bristol Temple Meads station

### Day 1 Explore Bristol

A modern city with its feet rooted firmly in the past. Isambard Kingdom Brunel's legacies include the Clifton Suspension Bridge, SS Great Britain and the Great Western Railway, which arrives at his imposing Temple Meads station. Explore Bristol's harbourside on board The Matthew of Bristol, a replica of the boat John Cabot set sail in, in 1497 when he became the original discoverer of North America.

**Overnight:** Brooks Guesthouse Bristol

### Day 2 Bath

The only city in the UK to be designated a UNESCO World Heritage Site thanks to its extraordinary historic buildings, 17 museums within one square mile, some of the finest architectural sights in Europe, and its remarkable Roman Baths. The city still offers premier spa bathing.

**Overnight:** Apex Hotel Bath or The Royal Crescent Hotel, Bath

### Day 3 Salisbury and Stonehenge

A detour off the route to Salisbury. Take The Stonehenge Tour, a short bus journey from Salisbury station to Stonehenge, the world-famous stone circle and its fascinating visitor centre. Back in Salisbury, there's time to explore Salisbury Cathedral and Mompesson House.

**Overnight:** Doubletree by Hilton Swindon

### Day 4 Swindon and Reading

STEAM Museum, Swindon, gives a 'hands on' look at the story behind the Great Western Railway. Across the road is the McArthurGlen Designer Outlet Swindon, within the former Great Western Railway Works, for a spot of shopping!

At Reading, Thames Rivercruise offers a boat trip to Reading Abbey Quarter. Discover almost nine hundred years of history, with fascinating buildings and the remains of Reading Abbey, a Grade I listed building and Scheduled Ancient Monument.

**Overnight:** The Roseate, Reading or The Novotel Reading Central



### Day 5 Royal Windsor

Queen Victoria had her own personal station for her visits to Windsor. Today it houses Windsor Royal Shopping Centre with a daily arts and crafts market. There's a story in every stone at Windsor Castle – right up to the present day, with the marriage of Prince Harry and Meghan Markle.

**Overnight:** Castle Hotel, Windsor or head to London and stay in the Great Northern Hotel at Kings Cross, opened in 1854

### Day 6 London

Take a look at the magnificent architecture of Paddington Station created by Brunel. Leave your luggage at Excess Baggage Co on platform 12. London is a city with views that reward the river traveller. Take a City Cruises sightseeing trip from Westminster Pier. The Brunel Museum includes a scheduled Ancient Monument and the Thames Tunnel. Don't visit London without a visit to Apsley House and the Wellington Arch.

## INSIDER TIP - GREAT WEST WAY DISCOVERER PASS

Paddington Station has another claim to fame apart from its connection to Brunel. It's where one of the most famous bears in literary history started his London adventures. Paddington met his adoptive family, the Browns, here – and on Platform 1 there's a statue of the little bear, complete with his signature floppy hat and suitcase.

The Great West Way Discoverer pass makes travelling the route easy and hassle free. It includes train and local bus travel along the route from London Paddington/London Waterloo to Bristol Temple Meads via the Reading and/or Basingstoke routes. Choose from a range of passes at [GWR.com/GreatWestWay](http://GWR.com/GreatWestWay)



Paddington Station

Places	Journey Time (Rail/Bus)
Bristol airport to city centre	30 mins
Bristol to Bath	11mins
Bath to Salisbury	55mins
Salisbury to Stonehenge	33mins (bus)
Salisbury to Swindon (via Melksham)	90mins
Swindon to Reading	30mins
Reading to Windsor (via Slough)	35mins
Reading to London Paddington (via Slough)	30 mins
London Paddington to Bristol	90 mins
London Paddington to Heathrow	35 mins

# ITINERARY

## Historic Houses and Gardens

Hunt the history in some of the finest gardens and houses along England's Great West Way and take a detour to enjoy those nearby.



Longleat House



Iford Manor Gardens

### Arrive Bristol Airport

**Overnight:** Hampton by Hilton Bristol Airport, Brooks Guesthouse, Bristol

### Day 1. Bristol and Dyrham Park

Book a Gardener Experience at Bristol Zoo Gardens and join the gardeners. Alternatively, visit the University of Bristol Botanic Garden featuring more than 4,000 different types of plants. Next, drive to National Trust's Dyrham Park or Tyntesfield. The former a late 17th century mansion, the latter a Victorian Gothic estate.

**Overnight:** Whatley Manor Hotel, or The Malmesbury, The Old Bell Hotel, Malmesbury

### Day 2. Malmesbury, Westonbirt and Lydiard Park

Explore Malmesbury, England's oldest borough with 12th century Abbey, still in use today and Abbey House Gardens. At Westonbirt, The National Arboretum, walk amongst 15,000 tree specimens gathered from all over the globe and five National Plant Collections. End the day at Lydiard Park, Swindon, a beautiful Palladian mansion sitting in 260 acres of parkland with a church and walled garden.

**Overnight:** Cricklade House Hotel, Cricklade

### Day 3. Henley on Thames

Stonor, home to the Stonor family for over 850 years. Discover art and treasure collections and beautiful Italianate gardens. Follow with a boat trip and vintage afternoon tea with Hobbs of Henley. Head to Windsor for a visit to Windsor Castle (afternoons are the best time to arrive). Today the Queen spends most of her private weekends at the Castle.

**Overnight:** Castle Hotel, Windsor - MGallery Hotel Collection or Sir Christopher Wren Hotel

### Day 4. Windsor and Lacock or Bowood

Explore Windsor with a walking tour before travelling west to the National Trust's Lacock Abbey & Fox Talbot Museum – set in the heart of a picturesque village often used as a film location. Or head to Bowood House and Gardens, a Georgian country house with a garden



by landscaper 'Capability' Brown. Explore the arboretum with its vast collection of trees leading down to the lake.

**Overnight:** Bowood Hotel & Spa

### Day 5. Easy access to Longleat and National Trust properties

Explore Longleat House and the 'Capability' Brown landscaped grounds surrounding it. Take a further detour and visit one of the nearby National Trust properties: Stourhead, a Palladian house and world-famous landscape garden with a magnificent lake; Montacute House is a masterpiece of Elizabethan Renaissance architecture and design; or Lytes Cary Manor, an intimate manor house with Arts and Crafts-style garden.

**Overnight:** The Royal Crescent Hotel, Dukes Hotel Bath, or take a look at the Gazetteer for a selection of accommodation in Bath.

### Day 6. Bath

Take a walking tour of Bath including: No.1 Royal Crescent reflecting the period 1776-1796 and the Roman Baths before heading out of the city. Stop at National Trust's Prior Park Landscape Garden, visit the grotto and cross the Palladian bridge, one of only four in the world. End the tour with a visit to Iford Manor Gardens - paths in the award-winning Grade I listed gardens twist and turn around ancient statues, columns, terraces and architecture.

### INSIDER TIP

Planning a visit during April to early June? Combine a visit to Bowood House & Gardens with Bowood Woodland Gardens, just two miles from Bowood (separate fee applies). An oasis of bluebells, azaleas, magnolias and rhododendrons. There are over two miles of pathways throughout the Woodland Gardens.

Places	Miles/kms by road*
Bristol to Malmesbury	33miles/53kms
Malmesbury to Cricklade	14miles/23kms
Cricklade to Windsor	83miles/134kms
Windsor to Bowood House	120miles/193kms
Bowood House to Bath	113miles/182kms
Bath to Bristol Airport	32miles/52kms

\*These are the total distances for the day.

# ITINERARY

## Food and Drink

Take your customers' tastebuds on a self-drive tour of the Great West Way. Enjoy food and drink highlights including Bristol, one of Britain's great foodie cities.

### Arrive Windsor

**Overnight:** The new Langley Hotel and luxury spa, just 9 miles from Windsor opened in June 2019.

### Day 1. Windsor and Eton

Walk the Long Walk in Windsor Great Park, where the Duke and Duchess of Sussex drove after their royal wedding, to the Royal Farms Windsor Farm Shop. Buy a picnic from the deli counter with produce grown on the royal estates. Visit Windsor Castle (TIP: the queues aren't so long in the afternoon) and go shopping in Royal Windsor Shopping Centre, once the Queen's personal railway station. Pop into the Royal Windsor. Specialising in handmade liquor and premium craft beers, including a house-brewed Royal Windsor Pint. Drive to Yattendon and check in to the Royal Oak. Take a short walk before dinner to West Berkshire Brewery for a tour and pre-dinner drink in the taproom.

**Overnight:** Royal Oak, Yattendon, a country inn with traditional British food (time your stay to coincide with a drinks festival).

### Day 2. Gin, Wine and Beer...

Start at Donnington Castle Gatehouse (EH), where Henry VIII and Elizabeth I are reported to have stayed. Take a detour off the route to Bombay Sapphire Distillery near Whitchurch, for a Cocktail Masterclass. Drive through the North Wessex Downs AONB to Cobbs Farm Shop, Hungerford, for lunch and enjoy a glass of wine from their vineyard, Alder Ridge. After lunch head to Wadworth Brewery and Visitor Centre at Devizes for a tour and tasting. If there's time, visit Devizes Wharf and Caen Hill Locks on the K&A Canal.

**Overnight:** Doubletree by Hilton, Swindon.

### Day 3. Shopping, Pigs and a Traditional Tea Room

Visit the Grade II listed former Great Western Railway Works at Swindon, are home to McArthurGlen Designer Outlet. Then return to Buttle Farm for a tour and charcuterie lesson. For those staying at Buttle Farm, book a meal at the White Horse Inn, Compton Bassett. Its award-winning restaurant has recently been awarded a second AA Rosette.

For those heading to Bath, stop off at the The Bridge Tea Rooms in Bradford on Avon. Double winner of the UK Tea Guild's 'Top Tea Place', and one of the UK's finest spots for afternoon tea. It is filled with homely trinkets, hefty wooden beams and the soft chink of fine bone china.

**Overnight:** The Royal Crescent Hotel & Spa, Bath. Dine in the three AA Rosette, The Dover House. Guests can unwind in the Spa & Bath House before dinner.

### Day 4. Enjoy an Epicurean Experience

Start the day with a foodie tour with Savouring Bath introducing Bath's top food and drink hotspots – tastings included! Take lunch at Clayton's Kitchen. In the afternoon take a stunning detour through the steep



Savouring Bath



Bombay Sapphire Distillery

Cheddar Gorge to visit the Cheddar Gorge Cheese Company, makers of the nation's favourite cheese!

**Overnight:** The Avon Gorge by Hotel Du Vin, Bristol and dinner at The Ethicurean with its artisan and local produce menu.

### Day 5. Best of Bristol's food scene

Explore Bristol's history, culture and thriving food and drink scene on a tasting tour through the Old City and Harbourside. Stop for lunch at St Nicholas Markets and enjoy a legendary Pieminister pie. Take a beer tour or visit one of the city's craft gin distilleries. Dine out in style at an award-winning restaurant, there are more Michelin stars in Bristol than anywhere else in the UK outside London.

**Overnight:** Hampton by Hilton Bristol Airport.

Places	Miles/kms by road*
Windsor to Yattendon	33miles/53kms
Yattendon to Compton Bassett	80miles/129kms
Compton Bassett to Swindon	15miles/24kms
Compton Bassett to Bath	52miles/84kms
Bath to Bristol	16miles/26kms
Bristol to Bristol Airport	9miles/15kms

\*These are the total distances for the day.

### INSIDER TIP - MEET THE HEAVY HORSES

Take a walk around Devizes before your 11am Brewery Tour at Wadworth Brewery and you may see the Shire horses clip clopping around the town pulling the dray and making deliveries. Head horseman, Martin Whittle 54, looks after the brewery's three horses Max 15, Sam 7 and Archie 6.

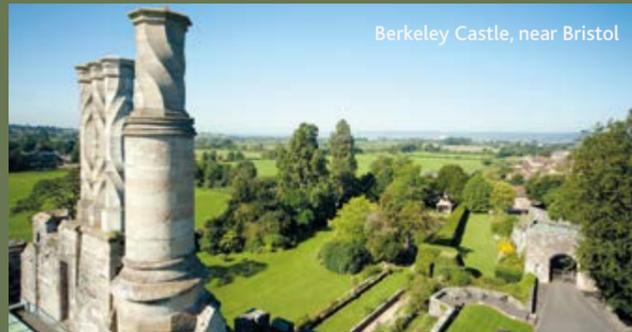


Wadworth Brewery Shire Horses

# ITINERARY

## Exploring Beyond: Bristol, Bath, the Cotswolds & Gloucestershire

This delightful detour from the Great West Way cities of Bristol and Bath offers an abundance of genuine heritage and cultural choice to create your itineraries:



Berkeley Castle, near Bristol

### Day 1. Bristol

Start in Bristol and explore its history, culture and thriving food scene. Visit Bristol Cathedral, founded in 1140 by the first Lord Berkeley, which boasts some of the most important medieval architecture in the UK. Stop for lunch at Princes Street Social. Visit Brunel's **SS Great Britain** before taking in the sights on an Avon Gorge boat trip with Bristol Ferry Boats. There's plenty to see: The Rocks Railway and the old steamship dock, sail underneath the amazing **Clifton Suspension Bridge**, past Horseshoe Bend and the Old Powder House.

**Overnight:** Bristol

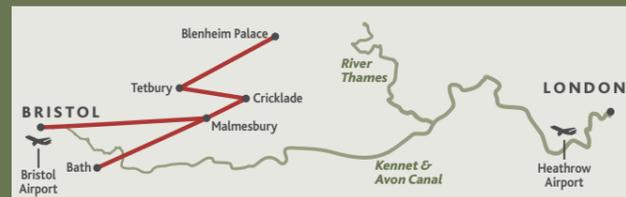
### Day 2. From New to Old...

Head out of the city to **Aerospace Bristol** and take The Heritage Tour new for 2020! Take off on a journey through more than 100 years of Bristol's aerospace history. Find out how a small, pioneering company manufactured some of the earliest aeroplanes at Filton, evolving over the decades to influence the course of aviation history. Next is a visit to **Berkeley Castle** founded in 1153 by the first Lord Berkeley, which is the oldest medieval castle in the UK to have been occupied by the same family, to this very day. End the day at Malmesbury, England's oldest borough and brimming with history. Malmesbury Abbey is a must... the remarkable Norman abbey, still in use as a church, houses the tomb of Athelstan, first king of all England.

**Overnight:** Whatley Manor, Malmesbury or Cricklade House Hotel, Cricklade

### Day 3. Cotswolds and Gloucestershire

Detour off the route around the Southern Cotswolds and into Gloucestershire. Either start at Tetbury, or head to Cirencester before visiting Blenheim Palace, a World Heritage Site. Tetbury is the second largest town in the Cotswolds; pre-book a tour of nearby Highgrove Gardens, the Prince of Wales and the Duchess of Cornwall's family home. The town is known as an 'architectural gem' because many of the wool merchants' houses still look as they did years ago.



Cirencester, 'Capital of the Cotswolds', a lovely market town with ancient honey coloured stone buildings was, in Roman times, second in size only to London. The Corinium Museum tells the story of the town's Roman settlement.

Drive through Cotswold stone villages to Blenheim Palace, home to the 12th Duke of Marlborough and his family and the birthplace of Sir Winston Churchill. Tour the Palace, Park and Gardens and discover over 300 years of history.

**Overnight:** Bath – there's plenty to choose from including Abbey Hotel, Apex Hotel, Bailbrook House Hotel, Brooks Hotels, No 15 Great Pulteney Street, The Roseate Villa or The Royal Crescent.

### Day 4. Bath: Culture and Shopping

Bath offers an intriguing array of museums, from the traditional **Jane Austen Centre** and **No 1 Royal Crescent** (a museum which has been decorated and furnished just as it might have been during the period 1776-1796), to the **Museum of East Asian Art**, offering collections representing 7,000 years of East and South East Asia's artistry and craftsmanship. The Grade I listed building of the **Holburne Museum**, Bath's first public art gallery, is home to fine and decorative arts. See the city with **Bath Bus Company** on an open-top bus with live guides and multi-lingual commentary. Finish the day with a torchlit visit and dinner package at **The Roman Baths**. Make sure you allow some free time to explore Bath's excellent shopping; wander on foot, browsing for antiques, arts and crafts, books, fashion, specialist foods, jewellery and vintage clothing in a stunning setting.

### INSIDER TIP

Visit in summer and take an evening tour at **The Roman Baths** with a torchlit visit and dinner package. Open until 10pm (mid-June to August), walk on 2,000 year-old pavements by the light of flickering torches and take in the magical atmosphere. Enjoy a glass of Prosecco in the pop-up bar or book dinner.



The Roman Baths Torchlight Visit, Bath

Places	Miles/kms by road*
Bristol to Malmesbury/Cricklade	44 miles/71kms or 57/92kms
Malmesbury/Cricklade to Bath	126miles/203kms or 136/219kms

\*These are the total distances for the day.

The stunning film location of...  
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# TRAVELLING TO AND AROUND ENGLAND'S GREAT WEST WAY

England's Great West Way makes extraordinary variety easily accessible for international visitors. Start your programme of discovery at either end of the route with easy connections from both Great West Way Airport Ambassador Bristol Airport and Heathrow Airport. Once here, there are excellent road and rail connections to make exploring easy. Even better, for those independent travellers who don't want to drive, Great West Way Railway Ambassador Great Western Railway has developed a combined rail and bus ticket, the Great West Way Discoverer pass.

## AIRPORT AMBASSADOR

### TRAVELLING THROUGH BRISTOL AIRPORT FOR YOUR GREAT WEST WAY ADVENTURE?

That means you'll have numerous transport options to get to/from iconic destinations along the Great West Way route. Hop on the Flyer bus every 10 minutes to the centre of Bristol and Bristol Temple Meads train station, or take a bus every 30 minutes to the beautiful city of Bath. Plus there's the option to simply grab a taxi or even hire a car to fully explore the region.

More than 120 destinations across 34 countries are served by direct flights from Bristol Airport, including 18 capital cities. Leading short-haul airline, easyJet, operates more than 60 routes to and from Bristol, while long-haul connections can be made via major international hubs including Amsterdam, Frankfurt and Dublin. The latter is served up to three times daily by Aer Lingus, enabling convenient transfers to Boston, Chicago, New York, San Francisco and Orlando. Passengers can also clear US immigration at Dublin, saving time on arrival back in the States.

Browse all of our travel options here: [bristolairport.co.uk/to-and-from-the-airport](http://bristolairport.co.uk/to-and-from-the-airport)



Bristol Airport



Start your Great West Way journey at Bristol Airport

### When planning to travel around the Great West Way be prepared.

Check directly with travel providers regarding pre-booking requirements, specific restrictions and changes to schedules and journeys.

Be curious but be responsible. Please ensure visitors know before they go, and visit Great West Way responsibly.



## Travelling to England's Great West Way

### AIR

There are two main airports for easy access to the the Great West Way:

**Heathrow Airport** is south west of central London and on England's Great West Way. It is used by over 80 airlines flying to 185 destinations in 84 countries. (Great West Way runs past the airport.)

[heathrow.com/airport-guide](http://heathrow.com/airport-guide)

### Bristol Airport

Located 9 miles south west of Bristol and England's Great West Way.

[bristolairport.co.uk](http://bristolairport.co.uk)

### Other airports further afield:

Bournemouth, Southampton and Gatwick

### COACH TRAVEL

National Express operates frequent, fast services from all over Great Britain to many destinations along England's Great West Way, including Amesbury for Stonehenge and the historic city of Bath. National Express's modern coaches even call at Heathrow and Bristol Airports.

[nationalexpress.com](http://nationalexpress.com)

### SEA

Nearest ferry connections to England's Great West Way are:

### POOLE (58 miles to Bath)

**Brittany Ferries** - From Cherbourg (their shortest crossing)

**Condor Ferries** - From St Malo



### PORTSMOUTH (54 miles to Reading)

**Brittany Ferries** - From St Malo, Caen, Le Havre, Cherbourg, Bilbao and Santander

### DOVER (104 miles to Windsor)

**P&O** - From Calais

**DFDS** - From Calais and Dunkirk

### FOLKESTONE (95 miles to Windsor)

**Eurotunnel Le Shuttle** - From Calais

[brittany-ferries.co.uk](http://brittany-ferries.co.uk)

[condorferries.co.uk](http://condorferries.co.uk)

[poferries.com](http://poferries.com)

[dfdsseaways.co.uk](http://dfdsseaways.co.uk)

[eurotunnel.com](http://eurotunnel.com)

### Are your customers taking a cruise?

Why not combine a cruise with a Great West Way tour. Both Southampton Cruise Port and Bristol Cruise Port are within easy access of the route.

### RAIL TRAVEL

**Eurostar** - High speed rail services operate directly to London St Pancras or Ebbsfleet (Kent) from France, Belgium and The Netherlands.

[eurostar.com](http://eurostar.com)

### Great Western Railway

Operates train services from London Paddington direct to many destinations along the route before arriving at the western end, Bristol Temple Meads.

[GWR.com/GreatWestWay](http://GWR.com/GreatWestWay)

### South Western Railway

Operates train services from London Waterloo along the route to Reading and also to places near the route e.g. Salisbury and Basingstoke.

[southwesternrailway.com](http://southwesternrailway.com)

**London Underground** - connecting St Pancras/Kings Cross to Paddington (5 stops 16 mins).

[tfl.gov.uk/modes/tube/](http://tfl.gov.uk/modes/tube/)

### Heathrow or Gatwick Express Transfers

**Heathrow:** Non-stop trains run every 15 minutes taking 15 minutes to reach London Paddington.

**Gatwick:** Gatwick Express is a non-stop train between Gatwick Airport and London Victoria, running four times an hour.

For easier transfers to the Great West Way from Gatwick there's an hourly direct train to Reading.

## Travelling along England's Great West Way

However you choose to travel, the web of trails and tracks that make up England's Great West Way means you can meander off the major routes and find your own favourite slice of England.

### By road

The route, now the A4, remains a major highway, bringing you from Bristol to the heart of London in just a few hours. The corridor of England's Great West Way also includes the M4 motorway and other major roads which provide short detours off the route.

**Travelling by coach** – if you need to book a coach for your programme, contact a Destination Management Company (DMC) or the CTA (Coach Tourism Association).

### By rail

Great Western Railway has an extensive network running along England's Great West Way. International visitors can buy the Great West Way Discoverer pass; an integrated rail and bus ticket to connect with local buses and delve deeper into the towns and villages. **TransWilts Community Rail** supports the Swindon to Westbury service route. A useful source of information on bus and rail routes across Wiltshire is the Trans Wilts Community Partnership. [transwilts.org/routes](http://transwilts.org/routes)

The South Western franchise covers urban, suburban, regional and long-distance routes between London Waterloo and south western England, including Bristol, Bath and Salisbury.

### COACH HIRE

#### CTA Coach Tourism Association

[admin@coachtourismassociation.co.uk](mailto:admin@coachtourismassociation.co.uk)  
[coachtourismassociation.co.uk](http://coachtourismassociation.co.uk)

The CTA's website provides details of local coach operators by geographic location.

### VEHICLE HIRE

#### Uncover Britain Road Trips

+44 (0)345 388 9958  
[info@wanderlustcamperco.com](mailto:info@wanderlustcamperco.com)  
[wanderlustroadtrips.co.uk](http://wanderlustroadtrips.co.uk)

Car, campervan and motorhome  
Self-drive Road Trip Tours.

#### Vintage Classics

+44 (0)1225 703377  
[info@vintage-classics.co.uk](mailto:info@vintage-classics.co.uk)  
[vintage-classics.co.uk](http://vintage-classics.co.uk)  
Self-drive classic cars.



# GREAT WEST WAY BY TRAINS AND BUSES

A multi-modal solution to your customers' travel needs along England's Great West Way

## RAILWAY AMBASSADOR



**GREAT WESTERN RAILWAY HAS DEVELOPED A COMBINED RAIL AND BUS TICKET, THE GREAT WEST WAY DISCOVERER PASS**

The Discoverer pass allows your customers the freedom to explore along the Great West Way, connecting its extensive network of rail and more than 200 bus routes, providing a gateway to the extraordinary variety of English experiences and an opportunity to detour beyond!

With just a single ticket to travel, visitors can follow the tracks and explore the Great West Way's most iconic destinations, including London, Bristol and Bath. This historic route has been in use since the early days of rail travel, built by pioneering Victorian engineer Isambard Kingdom Brunel. The Great West Way Discoverer pass allows train and bus travel between London Paddington and Bristol Temple Meads, with options to branch off in the Thames Valley, Cotswolds and Wiltshire.



### East, West or Global routes

International visitors can benefit from the Great West Way Discoverer pass, Global route, whilst UK visitors can also choose from two other routes. The various options are detailed below (based on 2021 rates), allowing visitors the opportunity to explore the areas at their leisure

- **East route:** £71 for a one-day off-peak pass and £163 for a seven-day off-peak pass.
- **West route:** £24.50 for a one-day off-peak pass and £71 for a seven-day off-peak pass.
- **Global route (East and West routes):** a seven-day off-peak pass, costing £245 for adults (UK). International rates for adults purchasing outside the UK are £100.50 for a three-day pass and £132.50 for a seven-day pass.

**Discounts available:** 0-5 years old – free of charge; 5-15 years old – 50% (UK) or 15% (international); Railcard 10% discount (UK only).

### How to buy the pass

- **In the UK:** purchase it online at GWR.com or from a local station.
- **Overseas:** three-day or seven-day international passes (similar to a BritRail pass) can be purchased online at ACPRail.com, where the discounted international rates apply and with no off-peak travel time restrictions. For information on the international pass contact: [salesenquiries@gwr.com](mailto:salesenquiries@gwr.com)

### Group travel by train

- For groups of 9+ people call on 03457 000 125. For more information [gwr.com/plan-journey/tickets-railcards-and-season-tickets/group-travel](http://gwr.com/plan-journey/tickets-railcards-and-season-tickets/group-travel)

Or the Great West Way Discoverer pass may be a better option.



## Riding the Rails with GWR's Great West Way Discoverer pass

**W**ith a Great West Way Discoverer Global pass, there are plenty of attractions to visit, including some of the country's most treasured landmarks. Here are some recommended places to include on a journey.

**Roman Baths, Bath**  
This ancient thermal spa is just one of the reasons that the city of Bath was awarded UNESCO World Heritage status in 1987. It is one of the best-preserved attractions of its kind in the world.

**Clifton Suspension Bridge, Bristol**  
Designed by Great Western Railway's chief engineer, Isambard Kingdom Brunel, the Clifton Suspension Bridge, spanning the Avon Gorge is a masterpiece of British creativity.

**Stonehenge, near Salisbury**  
This 5,000 year-old landmark has intrigued and beguiled visitors for centuries. Catch the Stonehenge Tour bus from Salisbury.

**STEAM - Museum of the Great Western Railway, Swindon**  
Discover the bygone days of steam-powered locomotion in this beautifully restored railway building.

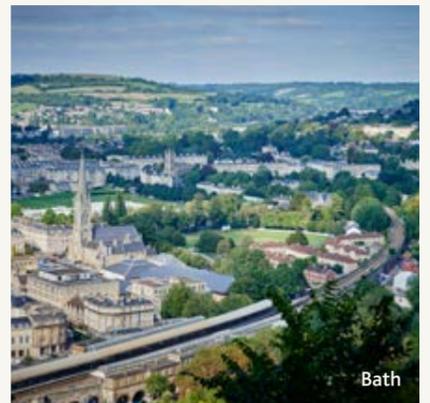
**Bradford on Avon**  
Allow time to explore this picturesque Wiltshire market town and stroll along the banks of the historic Kennet & Avon Canal.

**Reading**  
A walk around Reading uncovers its surprising 1,000 years of history. It's where the waterways of the Great West Way meet; **River Thames and Kennet & Avon Canal.** Enjoy a sightseeing boat trip.

**Windsor**  
It was here that Prince Harry tied the knot with Meghan Markle in May 2018, and for that reason alone, include a visit to the beautiful St George's Chapel, **Windsor Castle** where the wedding was held.



Bradford on Avon



Bath



Stonehenge



National  
Trust



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Moments to remember

made with the National Trust

Visit the National Trust places along the Great West Way® for spaces to relax, gardens and countryside to explore and stories to discover.

[nationaltrust.org.uk/sw-great-west-way](https://nationaltrust.org.uk/sw-great-west-way)

For everyone, for ever

## STAYING ALONG ENGLAND'S GREAT WEST WAY

The Great West Way offers plenty of choice in places to stay for your customers. Whether they prefer the excitement of a city or town, or a more rural retreat, there are hotels large and small. There are self catering, camping and caravan options too. Whether it's a stylish boutique hotel, cool gastro pub, the ultimate luxury or great-value – there's a place for all your customers to lay their head.

### Where to stay?

A taste of luxury from 5 star city hotel stays, country house hotels, to boutique bed and breakfasts.

- **Whatley Manor Hotel & Spa**, in the Southern Cotswolds, is five star luxury set in 12 acres of gardens. Enjoy leisurely lunches in Grey's Brasserie, a tasting menu in the Dining Room (two Michelin stars) and the Green Room where chefs prepare small plates of expertly crafted food in front of you. Immerse yourself in tranquility at Aquarias Spa or cosy up watching a film in the cinema.
- **The Royal Crescent Hotel & Spa** in Bath, built between 1767 and 1775 is a fine example of Georgian architecture, located in the most famous crescent in the world. Effortlessly combines AA Five Red Star service, an award-winning Spa and beautiful gardens.
- Opened in 1854, **The Great Northern Hotel** stood at the centre of London's revolutionary new age of steam. Now it's a magnificent luxury boutique hotel.
- **The Gainsborough Bath Spa** occupies two Grade II listed buildings in the heart of Bath, centred around the natural thermal, mineral-rich waters. Its newly opened sister hotel, **Monkey Island**



The Old Bell Hotel, Malmesbury

**Estate**, lies on a picturesque private island in the River Thames in Bray, Berkshire.

- **Roseate Hotels** has three luxury boutique hotels along the Great West Way: **Roseate House London** (a short walk from Hyde Park), **The Roseate Reading** (described by the Evening Standard as the UK's Sexiest Townhouse Hotel!) and **The Roseate Villa Bath** (close to the heart of the city).
- **The Langley** - The former country estate of the third Duke of Marlborough, has a wonderful spa, exceptional dining and Capability Brown designed gardens.
- **No. 15 Great Pulteney** - An elegant and vivacious new boutique townhouse hotel and spa on the grandest street in Bath.

### Historic hubs:

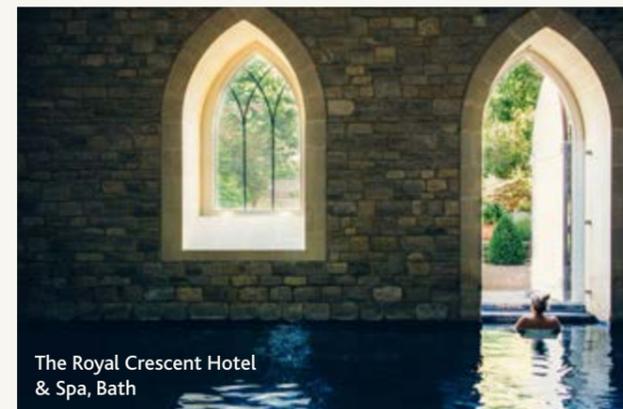
- **The Old Bell Hotel**, Malmesbury is Grade 1 listed and England's oldest hotel, sitting next to a 12th century Abbey in the heart

of this historic market town. Restored to the height of elegance, glamour and English charm it is perfect for lovers of historic quirkiness and offers private dining. It will celebrate 800 years in 2020.

- **Kingsbury @ No 8** is a boutique hotel style B&B close to the centre of Marlborough's historic high street.

### Rooms with a view

- **Castle Hotel Windsor M Gallery Hotel Collection**, Windsor sits on Windsor's High Street with views of the castle.
- **Sir Christopher Wren Hotel & Spa**, Windsor has views of the Thames and Windsor Castle.



The Royal Crescent Hotel & Spa, Bath



Whatley Manor Hotel & Spa, Malmesbury



Abbey Hotel, Bath



Donnington Grove Hotel & Country Club, Newbury

**Hotels with fine dining**

Many of the accommodation providers listed on these pages offer fine dining but here's a few to highlight.

- **Abbey Hotel, Bath.** A charming boutique hotel in the heart of the city serving an eclectic mix of healthy and delicious dishes for those in search of good quality, affordable food in a relaxed and stylish environment. **AA**
- **Bailbrook House Hotel, Bath.** Grade II listed hotel in the city, set in 20 acres. Enjoy the historic Cloisters restaurant or contemporary dining in The Conservatory. **AA**
- **Guyers House Hotel & Restaurant, Corsham.** Country house with an award-winning restaurant. **AA**
- **The White Horse Inn, Calne.** Traditional country pub in the Wiltshire countryside with two AA Rosette restaurant and four Star Gold award Bed & Breakfast accommodation. **AA**
- **Whatley Manor, Malmesbury.** A five star luxury hotel offering fine dining. **AA**

If they are country lovers visitors can stay somewhere quieter, away from the hustle and bustle: bed and breakfasts offering farm-fresh produce on the table, countryside self catering cottages on working farms, or combine a stay with countryside pursuits.



The Roseate Reading, Reading



DoubleTree by Hilton Hotel, Swindon

- **Donnington Grove Hotel & Country Club, Newbury** is set in 500 acres of countryside and offers countryside pursuits such as fishing and clay pigeon shooting.
- **Church Farm Country Cottages** are self catering cottages on a working sheep farm between Bath and Bradford on Avon: plus indoor heated pool and glamping.
- **Buttle Farm, Compton Bassett,** stunning barn conversions on a rare breed pig farm. Charcuterie experiences or meet the pigs!
- **Cumberwell Country Cottages, Bradford on Avon,** have been converted from an old Tythe Barn. Originally a dairy farm, now Cumberwell Park Golf Club.
- **Beanhill Farm B&B, Chippenham** is a great base for the Great West Way and is located on a farm which has prize-winning cattle and sheep.

If your customers would prefer a 'home from home' you can offer guest accommodation: B&Bs, where they get a comfortable room and a hearty breakfast or a bigger guest house. There's a huge choice in town or country.

- **Brooks Guesthouse, Bristol,** a boutique guesthouse at affordable rates and four airstream style caravans for hire as double rooms B&B on the roof.
- **Lorne House, near Corsham,** a large Victorian villa offering an elegant charm. It was the childhood home of Thomas the Tank Engine author, Reverend W.V. Awdry.
- **Meadowbank House Bed & Breakfast, near Swindon,** offering a comprehensive

wine list, to enjoy with nibbles in the bedroom, the sitting room or the garden.

- **Brooks Guest House, Bristol.** A contemporary boutique guesthouse and rooftop caravans with an award-winning picnic breakfast hamper delivered direct to your door.

**Or a pub/restaurant with rooms where they don't have far to make it to bed?**

- **Troutbeck Guesthouse, East Chisenbury** provides boutique accommodation by the River Avon for the nearby Red Lion.
- **The Royal Oak, Yattendon** is a traditional English country pub with Michelin-rated food, luxurious bedrooms, award-winning real ales, log fires and a walled garden.
- **The Queens Arms, East Garston,** is an award-winning pub, restaurant and hotel. Large bar with log fire, Dining Room covered terrace and enclosed garden.
- **Helen Browning's Royal Oak, Bishopstone,** is a dining pub with rooms, in the middle of an organic farm on the edge of the Wiltshire Downs.

**Family friendly hotels:**

- **Woolley Grange Hotel, Bradford on Avon** is a beautiful Jacobean manor house on the edge of the Cotswolds offering a warm welcome to families.

**Group Friendly Hotels:**

- **Apex Hotel, Bath** is the largest hotel in the centre of Bath. Close to Thermae Bath Spa, it's fully equipped with leisure facilities including a gym and pool.

- **Best Western Plus Angel Hotel, Chippenham** is a delightful 17th century coaching inn overlooking the Market Place, refurbished to offer 50 modern bedrooms.
- **Doubletree by Hilton, Swindon,** a 171 bedroom, 4 star hotel set in the countryside, near Junction 16 of the M4 motorway, 3 miles from Swindon town centre.
- **Hampton by Hilton Bristol Airport,** is as close as you can get to Bristol Airport, with its 201 bedrooms and 24-hour fitness centre.
- **Henley Greenlands Hotel, Henley** part of a riverside Grade II listed building, once home to the WH Smith family.
- **Novotel Reading City Centre, Reading** offers a mid-priced hotel, fantastically located in the centre of town.



Holiday Inn Salisbury-Stonehenge

Also within easy reach are **Cricklade House Hotel** and **Holiday Inn Salisbury-Stonehenge**.

Take a look at **Stay in Bath**, a local association of independent small hotels, B&Bs and vacation rental properties in and around Bath.

Eat out? Cook in? Customers can opt for self-catering holiday homes. From small apartments and cottages to grand country houses. Alternatively, serviced apartments offer hotel amenities with self-catering options.

- **Bath Area Self Catering.** A local association of independent vacation rental properties, quality assessed, in Bath and the surrounding area.
- **Bath Apartment Breaks** is two luxurious self-catering apartments in central Bath.
- **Tucking Mill Self Catering, Bath,** has five wonderful holiday homes in and around Bath, a mix of apartments and cottages.
- **The Apartment Bath** is a luxury holiday home located in central Bath.

By the water or on the water? Have you considered offering a boating holiday on a self-drive barge or motor cruiser, or for a more relaxing break a river cruise on a hotel boat? Waterside properties offer stunning views.

- **Honesty Boats** provide friendly canal boat holidays on the K&A Canal.

- **Sally Narrowboats, in the Bradford on Avon Marina,** are great to cruise to Bath in a westerly direction and Reading in the east.
- **Hobbs of Henley** has 2 luxury Linssen motor cruisers to cruise from Henley to Oxford or Henley to Reading.

For those who really want to get in touch with their surroundings, there are touring or camping parks, or glamping, which offers all the fun of sleeping under the stars with no hammering in a tent peg (or moonlit expeditions to the bathroom!).

- **Totteridge Farm** adult-only campsite has five glamping pods, and separate Caravan & Motorhome Club Certified Location.

**Accommodation within easy reach of the Great West Way**

- **Cricklade House Hotel, Cricklade.** Group friendly, in over 30 acres on the edge of the Cotswolds, with panoramic views.
- **Holiday Inn Salisbury-Stonehenge, Group friendly,** it is just 6 miles from Stonehenge. With 103 bedrooms and a host of amenities including Solstice Bar & Grill restaurant.
- **The Chilterns View, Wallingford.** A small cosy site with six lodges and a beautiful outlook over the Chiltern Hills.

**GREENLANDS HOTEL**  
**THE PERFECT SETTING**  
**IN HENLEY-ON-THAMES**

Once home to the WH Smith family this magnificent Grade II listed building is steeped in history.

Set within the 30-acre Henley Business School estate in Oxfordshire at the foot of the Chiltern Hills along the banks of the River Thames. Greenlands Hotel comprises of 100 superior double en-suite bedrooms, including 8 luxury balcony rooms

with views across the chiltern valley and the grounds leading to the river. The perfect location for a relaxing weekend breakaway.

- Afternoon Tea
- River facing restaurant
- Fitness Centre
- Private functions
- Conference & meeting rooms
- Fine dining



Greenlands, Henley-on-Thames, Oxfordshire, RG9 3AU  
+44 (0)1491 571454

[www.henleygreenlandshotel.com](http://www.henleygreenlandshotel.com)



KEY: 🏠 - Group Rates 📄 - Online Bookings 🗣️ - Languages ✈️ - Airports 🚗 - Car Parking 🚐 - Coach Parking 🚆 - Railway/Bus

Accommodation	Overview	Type/Rating/Room Information	Additional Info	Bookable Trade Product
<b>Abbey Hotel BATH BA1 1LF</b> abbeyhotelbath.co.uk	A delightful independently owned boutique hotel in the heart of the city.	<b>HOTEL****</b> 62 rooms	✈️ LHR100/BRS20 Bath 0.25	✓
<b>Annexe Yew Tree Cottage BRISTOL BS30 5NG</b> yewtreebath.co.uk	Modern self-catering accommodation, sleeping 2, set in the grounds of the lovely garden.	<b>SELF CATERING****</b> Gold Award 1 room	✈️ YES LHR90/BRS15 Bath 9	✓
<b>Apex Hotel BATH BA1 2DA</b> apexhotels.co.uk/apex-city-of-bath-hotel	Largest hotel in the city centre of Bath, five-minute walk from the Thermae Bath Spa.	<b>HOTEL****</b> 177 rooms	✈️ LHR100/BRS18 Bath Spa 0.5	✓
<b>Avalon Lodge Bed and Breakfast DEVIZES SN10 2LU</b> avalonlodge.co.uk	Avalon Lodge is more than just a place to stay. With countryside views and only a mile from the historic market town of Devizes.	<b>B&amp;B****</b> Gold Award. 3 double, 1 family. Max 9	✈️ LHR77/BRS46 Chippenham 18	✓
<b>Bailbrook House Hotel BATH BA1 7JD</b> Nicola Stansfield 01225 855100 nstanfield@handpicked.co.uk handpickedhotels.co.uk/bailbrookhouse	A Grade II listed hotel in the city, set in 20 acres, it consists of the historic Mansion House and Bailbrook Court. Built in 1790s, it retains its original features. Ample free parking, situated on the Great West Way where the A46 meets the A4.	<b>HOTEL****</b> 94 rooms Max 188	✈️ YES NO ✈️ LHR93/BRS20 No - bus to city centre Bath Spa 2.8	✓
<b>Bath Apartment Breaks BATH BA2 6PA/BA1 2AW</b> 01225 852861/07720 939325 info@bathapartmentbreaks.co.uk bathapartmentbreaks.co.uk	Two luxurious self-catering apartments in the centre of Bath, with private parking, each perfect for 4 guests. The apartments each have fully fitted contemporary kitchens, relaxing living areas, 2 double bedrooms (superking double or twin beds), 2 bathrooms and free WiFi. Just a short walk takes you to Bath's famous sights, restaurants, cafés and shops.	<b>SELF CATERING****</b> Gold Award Visit England Rose Award (Herschel Place) 2 x 2 bedroom apartments Max 4 + 1 baby each	✈️ YES NO ✈️ LHR98/BRS23 YES Bath Spa 1	✓
<b>Bath Self Catering BATH BA1 1UX</b> Alison Curran 01225 852861 07720 939325 enquiries@bathselfcatering.com bathselfcatering.com	We are a local association of independent vacation rental properties, offering over 100 quality assessed, individual holiday rental homes in Bath and the surrounding area. A wide variety of accommodation, from city centre apartments sleeping 2 to grand country houses and farm estates sleeping more than 20 guests. Our properties all have their own individual style but each offers the space and facilities of a real home, with welcoming local hosts nearby if needed.	<b>HOLIDAY RENTAL PROPERTIES ****/*****</b> 100 properties accommodating 2-23	✈️ YES YES dependent on property ✈️ LHR93/BRS20 Car YES Coach parking NO Bath Spa/Chippenham	✓
<b>Beanhill Farm B&amp;B CHIPPENHAM SN15 4BS</b> beanhillfarm.net	A charming Cotswold stone farmhouse, on the edge of the Cotswolds.	<b>B&amp;B</b> 1 double, 1 twin	✈️ LHR77/BRS43 Chippenham 8	✓
<b>Beeches Farmhouse &amp; Cottages BRADFORD ON AVON BA15 1TS</b> beeches-farmhouse.co.uk	Charming converted farm buildings and 18th century Beeches Farmhouse and garden.	<b>B&amp;B SELF CATERING****</b> 5 rooms / 3 cottages	✈️ LHR95/BRS30 Bradford on Avon 1	✓
<b>Berkeley Square Hotel BRISTOL BS8 1HB</b> cliftonhotels.com/bristol-hotels/berkeley-square	Nestled into Bristol's finest Georgian buildings, overlooking a peaceful square in the heart of the city.	<b>HOTEL</b> 42 rooms	✈️ YES LHR104/BRS8 Clifton Down 0.7	✓
<b>Berkeley Suites BRISTOL BS8 1HA</b> berkeleysuites.co.uk	Luxury suites set apart from hotel in Georgian townhouse, full service of Berkeley Square Hotel.	<b>HOTEL</b>	✈️ YES LHR104/BRS8 Clifton Down 0.7	✓
<b>Best Western Plus Angel Hotel CHIPPENHAM SN15 3HD</b> 01249 652615 reception@angelhotelchippenham.co.uk angel-hotel-chippenham.com/	A 17th century coaching inn overlooking the Market Place. It has been refurbished to offer contemporary style bedrooms. Relax in the hotel's leisure club and walled courtyard garden. A small hotel with lots of character, offers a homely, welcoming place to spend time at. The Brasserie offers the best of British cuisine and the Bar is open for coffee and bakery snacks all day.	<b>HOTEL***</b> 50 rooms Max 115	✈️ YES Min 10 rooms NO LHR84/BRS44 YES Chippenham 0.5	✓
<b>Blunsdon House Hotel SWINDON SN26 7AS</b> blunsdonhouse.co.uk	On the edge of the Cotswolds: restaurants, bars, leisure club, indoor pool and golf course.	<b>HOTEL****</b> 104 rooms	✈️ YES LHR69/BRS57 Swindon 3.5	✓
<b>Bowood Hotel, Spa &amp; Golf Resort CALNE SN11 9PQ</b> Amy Bullen 01249 822228 hotelreception@bowood.org bowood.org	One of the finest luxury hotels in Wiltshire, with beautiful spa, golf course set in stunning grounds on the Bowood Estate. A boutique-style hotel, offering luxury accommodation and leisure facilities.	<b>HOTEL****</b> 43 rooms Max 100	✈️ YES YES 10+ rooms NO LHR80/BRS40 Yes - Coach Free Chippenham 4.4	✓
<b>Brooks Guesthouse Bath Brooks Guesthouse Bristol BA1 2NA &amp; BS1 1UB</b> Carla Brooks 01225 425543 info@brooksguesthouse.com brooksguesthouse.com	Brooks Hotels operates Brooks Guesthouses in Bath and Bristol as boutique accommodation. Brooks Guesthouse Bath, located 350 metres below the Royal Crescent, is a pair of Victorian Townhouses. Brooks Guesthouse Bristol, in St Nicholas Market with a courtyard garden. COMING SOON. Watch out for our new collection of Airstream Caravans which will be on the roof.	<b>GUESTHOUSE****</b> 22/27 rooms Max 50	✈️ YES Min 10 max 40 Coach driver rate NO LHR103/BRS12 YES Bristol Temple Meads 2.3	✓

KEY: 🏠 - Group Rates 📄 - Online Bookings 🗣️ - Languages ✈️ - Airports 🚗 - Car Parking 🚐 - Coach Parking 🚆 - Railway/Bus

Accommodation	Overview	Type/Rating/Room Information	Additional Info	Bookable Trade Product
<b>Buttle Farm COMPTON BASSETT SN11 8RE</b> onbuttlefarm.co.uk	Two stunning barn conversions which can be combined to give luxury self-catering accommodation for 4-8. Farm tours, butchery and charcuterie courses available.	<b>SELF CATERING****</b> Gold Award. 2 unit, 4 super-king en suite bedrooms. Max 8	✈️ LHR76/BRS42 Chippenham 11	✓
<b>Castle Hotel, Windsor – MGallery Hotel Collection WINDSOR SL4 1LJ</b> castlehotelwindsor.com	The Castle Hotel sits majestically on Windsor's quintessentially English High Street, close to Windsor Castle.	<b>HOTEL****</b> 108 bedrooms	✈️ LHR8/BRS107 Windsor 0.3	✓
<b>Cheddar Mendip Heights Camping And Caravanning Club Site SOMERSET BA5 3BP</b> campingandcaravanningclub.co.uk	Cheddar Club Site sits proudly in the middle of a vast natural playground, surrounded by spectacular landscapes, as well as plenty of outdoorsy fun in the form of walking, cycling, caving and rock climbing.	<b>CAMPING</b> March - November	✈️ YES ✈️ LHR117/BRS14 YES Car Weston-Super-Mare 15	✓
<b>Chertsey Camping And Caravanning Club Site SURREY KT16 8JX</b> campingandcaravanningclub.co.uk	Perched on the banks of the River Thames, this lovely campsite has a rural feel despite being just 50 minutes from Central London by train. Walkers will enjoy the Thames Path Nature Trail - a long-distance towpath trail that starts in the Cotswolds and meanders through Chertsey towards the heart of London. It's a peaceful and scenic trail that's ideal for people of all ages and abilities.	<b>CAMPING</b> Open year round	✈️ YES ✈️ LHR8 YES Car Chertsey 1.5	✓
<b>Churches Conservation Trust St Andrew's Church, Rolleston NR SALISBURY SP3 4HG</b> champing.co.uk/our-champing-churches	Close to Stonehenge, this tiny church was owned for centuries by the order of the Knights Hospitaller.	<b>CAMPING</b> 2 people	✈️ YES LHR72/BRS51 Tisbury 13	✓
<b>Church Farm Country Cottages WINSLEY, BRADFORD ON AVON BA15 2JH</b> 01225 722246 stay@churchfarmcottages.com churchfarmcottages.com	Self-catering family run cottages, superbly located on a working sheep farm with indoor heated pool and a games room on-site. We welcome couples, families, dogs and larger groups. The Bowles family have farmed here for five generations. Walkers Welcome, Cyclists Welcome, Families Welcome, Pets Welcome. Farm, woodland and craft activities bookable in advance.	<b>SELF CATERING****</b> Gold Award Green Tourism Award 2 and 4 person cottages, 12 person converted barn Accessibility Level 2 8 units Max 34	✈️ YES NO ✈️ LHR104/BRS23 YES Bradford on Avon 2.5	✓
<b>Cliffe Farm Dairy DEVIZES, WILTSHIRE SN10 4LQ</b> cliffefarmdairy@gmail.com cliffefarmdairy.co.uk	A luxury self catering holiday cottage for six people. Set in the heart of Wiltshire surrounded by beautiful countryside. An idyllic location for walking and cycling and as a base for visiting the local area.	<b>SELF CATERING</b>	✈️ YES ✈️ YES Car Westbury 11	✓
<b>Clifton Hotel BRISTOL BS8 1LX</b> cliftonhotels.com/bristol-hotels/cliftonbristol-city-centre	Great value accommodation offering unique hotel rooms.	<b>HOTEL</b> 59 rooms	✈️ YES LHR104/BRS8 Clifton Down 0.4	✓
<b>Cliveden House Hotel NR WINDSOR SL6 0JF</b> clivedenhouse.co.uk	Italianate Edwardian mansion luxury hotel, fine cuisine, spa, in 376 acres of National Trust grounds.	<b>HOTEL****</b> 47 rooms	✈️ YES LHR15/BRS106 Taplow 3.5	✓
<b>Coppid Beech Hotel BRACKNELL RG12 8TF</b> coppidbeech.com	Alpine themed hotel with 4 dining options, live music venue, nightclub, leisure club with pool.	<b>HOTEL****</b> 205 rooms / Max 400	✈️ YES LHR26/BRS95 Bracknell 2	✓
<b>Crown and Garter HUNGERFORD RG17 9QR</b> crownandgarter.co.uk	From 1640, refurbished in 2014 providing simple, comfortable rooms, situated in an attractive courtyard.	<b>PUB, RESTAURANT</b> 10 rooms Max 20	✈️ YES LHR55/BRS69 Kintbury 3.3	✓
<b>Cumberwell Country Cottages BRADFORD ON AVON BA15 2PQ</b> 01225 869230 enquiries@cumberwellcountrycottages.com cumberwellcountrycottages.com	Cumberwell is believed to have links with the Domesday Book. Originally a dairy farm, it is now Cumberwell Park Golf Club. The cottages have been converted from an old tythe barn.	<b>SELF CATERING****</b> 12 rooms Max 24	✈️ NO NO NO LHR95/BRS25 Free Bradford on Avon 3	✓
<b>Devizes Camping And Caravanning Club Site WILTSHIRE, SN12 6RN</b> Lynn & Andrew Howard 01380 828839 campingandcaravanningclub.co.uk	Nestled in the heart of Wiltshire, our Devizes Club Site is a quiet secluded campsite by the Avon and Kennet Canal.	<b>CAMPING</b> Open year round	✈️ YES ✈️ LHR81/BRS34 YES Car Melksham 5	✓
<b>Donnington Grove Hotel NEWBURY RG14 2LA</b> 01635 581000 enquiries@donnington-grove.com donnington-grove.com	A stunning country hotel set in 500 acres of countryside, near to K&A Canal and home to one of Berkshire's renowned championship golf courses. Treatment rooms and countryside pursuits: fishing and clay pigeon shooting. Beau's Bar and Restaurant is open daily serving breakfast, lunch, afternoon tea and dinner.	<b>HOTEL***</b>	✈️ YES Min 10+ rooms NO LHR46/BRS73 YES Newbury 2.4	✓

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Accommodation	Overview	Type/Rating/Room Information	Additional Info	Bookable Trade Product
<b>Doubletree by Hilton Bristol City Centre</b> BRISTOL BS1 6NJ <a href="https://doubletree3.hilton.com/en/hotels/united-kingdom/doubletree-by-hilton-hotel-bristol-city-centre-BRSRWDI/index.html">https://doubletree3.hilton.com/en/hotels/united-kingdom/doubletree-by-hilton-hotel-bristol-city-centre-BRSRWDI/index.html</a>	Once an original 17th century glass kiln, located in the centre close to historic Bristol Harbourside.	<b>HOTEL****</b> 206 rooms Max 416	✈️ YES LHR104/BRS8 🚗 Bristol Temple Meads 1	✓
<b>Doubletree by Hilton Swindon</b> SWINDON SN5 8UZ 01793 881777 emma.richards@hilton.com doubletree3.hilton.com/en/hotels/united-kingdom/doubletree-by-hilton-hotel-swindon-SWIHNDI/index.html	Set in the beautiful Wiltshire countryside. Enjoy proximity to the Cotswolds. Feel welcome with a warm DoubleTree chocolate chip cookie upon arrival and settle into a stylish suite offering plenty of space to relax, work or entertain, with a separate lounge. Visit our 14Twelve Brasserie for breakfast and dinner or relax in the Bar.	<b>HOTEL****</b> 171 rooms Max 412	📄 YES 🗣️ YES 9+ rooms ✈️ NO 🚗 LHR69/BRS44 🚚 YES 🚆 Swindon 4	✓
<b>Dukes Bath</b> SOMERSET BA2 4DN 01225 787 960 info@dukesbath.co.uk www.dukesbath.co.uk	Boutique Georgian Inspired Accommodation in the heart of Bath.	<b>HOTEL****</b> 17 Rooms, including 6 large suites 34 people max Open all year	📄 YES ✈️ YES 🚗 LHR100/BRS19 🚚 CAR YES COACH NO 🚆 Bath Spa 1	✓
<b>Fosse Farmhouse</b> CASTLE COMBE SN14 7NJ fossefarmhouse.com	18th century Cotswold stone farmhouse, with a fascinating collection of furniture and antique textiles.	<b>B&amp;B SELF CATERING****</b> 3 rooms/3 cottages	✈️ NO LHR86/BRS28 🚗 Chippenham 6	✓
<b>Foxhangers Canal Holidays</b> DEVIZES SN10 1SS foxhangers.co.uk	Self-drive canal narrowboats on K&A. Earliest records of 'Voxhangre' date back to 798 AD.	<b>HOLIDAY BOATS</b> 18 boats *****/*****	✈️ YES LHR89/BRS45 🚗 Chippenham 9	✓
<b>Francis Hotel Bath - Mgallery Collection</b> BATH BA1 2HH francishotel.com	Unique hotel occupying 7 original 18th century townhouses on the south side of Queen Square.	<b>HOTEL****</b> 98 rooms	✈️ YES LHR100/BRS18 🚗 Bath Spa 0.6	✓
<b>Great Northern Hotel</b> LONDON N1C 4TB gnhondon.com	Magnificently renovated as an exquisitely designed luxury boutique hotel, with its original Grade II-listed features evoking the glamour of its extraordinary past.	<b>HOTEL*****</b> 88 rooms Max 176	✈️ YES LHR18/BRS128 🚗 Kings Cross/St Pancras	✓
<b>Greenlands Hotel at Henley Business School</b> HENLEY ON THAMES RG9 3AU 01491 418810 info@venuehenley.com henleygreenlandshotel.com	Set within the 30-acre Henley Business School estate in Oxfordshire. This magnificent riverside Grade II listed building, once home to the WH Smith family and steeped in history, provides well-appointed accommodation along with a restaurant, comfortable lounge areas, bar and fitness facilities. Less than 3 miles from Henley, 5 miles from Marlow and a short car journey to Windsor and Oxford.	<b>HOTEL</b> 100 rooms Max 202	📄 YES ✈️ YES - Min 10 rooms 🚗 NO LHR25/BRS101 🚚 YES 🚆 Henley 3	✓
<b>Guyers House Hotel &amp; Restaurant</b> CORSHAM SN13 0PS guyershouse.com	Guyers House is a lovely Cotswold stone country house which has evolved since the 1670's sitting amidst 6 acres of glorious gardens.	<b>HOTEL</b> 37 rooms	AA ✈️ YES LHR88/BRS29 🚗 Chippenham 6	✓
<b>Hampton by Hilton Bristol Airport</b> BRISTOL BS48 3AQ 01275 405966 kiri.baker@hilton.com hamptoninn3.hilton.com/en/hotels/united-kingdom/hampton-by-hiltonbristol-airport-BRSHXHX/index.html	Find yourself steps from the airport and close to popular attractions. Whether you're in town for business or travelling with family, you'll find all the amenities you need including 24-hour fitness centre and business centre. Near Noah's Ark Zoo Farm and Cheddar Caves and Gorge.	<b>HOTEL</b> 201 rooms Max 402	📄 YES ✈️ YES - Min 8 rooms 🚗 NO LHR112/BRS400yds 🚚 YES 🚆 Bristol Temple Meads 9.3	✓
<b>Helen Browning's Royal Oak</b> BISHOPSTONE SN6 8PP Lisa 01793 790481 lisa@helenbrowningorganics.co.uk helenbrowningorganics.co.uk	We are a dining pub with rooms, in the middle of our organic farm in the village of Bishopstone, on the edge of the Wiltshire Downs. Great service and a welcome as if it's your own front room. Our 12 luxurious rooms are a world away from the crowd, a perfect place to unwind and explore the Great West Way.	<b>PUB WITH ROOMS</b> 12 rooms Dining room for groups seats 20.	📄 YES ✈️ YES - min 9 rooms 🚗 NO LHR64/BRS50 🚚 YES - small coach 🚆 Swindon 7.6	✓
<b>Heritage Luxury B&amp;B</b> CALNE SN11 0JH heritagebandb.co.uk	A stay here is a real treat, it is opulent being furnished with items purchased from English stately homes.	<b>B&amp;B</b> 3 rooms. Max 5	✈️ YES LHR75/BRS42 🚗 Calne 0.1	✓
<b>Herongate Apartments</b> HUNGERFORD, BERKSHIRE RG17 0YU info@herongateservicedapartments.com herongateservicedapartments.com	There are 4 self catering serviced apartments which have access to Herongate Club next door, including excellent fitness facilities, relaxation pool, sauna & steam room, gym, classes and Cafe.	<b>SELF CATERING</b> housekeeping option available. 4 Apartments.	📄 YES ✈️ YES 🚗 YES Hungerford 0.6	✓
<b>Hilton Reading</b> READING RG2 0GQ www3.hilton.com/en/hotels/unitedkingdom/hilton-reading-LHRHRHI/index.html	Beside a wildlife heritage area, 4 miles from Reading centre: sauna, indoor pool, restaurant and bar.	<b>HOTEL****</b> 210 rooms	✈️ YES LHR27/BRS87 🚗 Reading 2.9	✓
<b>Hilton St Anne's Manor</b> WOKINGHAM RG40 1ST hilton.com/en/hotels/brasadi-doubletree-st-annes-manor/?cid=&WT.mc_id=&dclid=&gclid=&AWC=	Beautiful country house in 25 acres, close to Windsor. Pamper yourself at Schmoo at the Manor .	<b>HOTEL****</b> 170	✈️ YES LHR21/BRS93 🚗 Wokingham 5	✓
<b>Hobbs of Henley</b> HENLEY ON THAMES RG9 1AZ 01491 572035 boats@hobbsofhenley.co.uk	Luxury holiday boats for hire Mar-Oct for the week or weekend. Ideal for a self-drive adventure with friends or family and the perfect way to explore the River Thames.	<b>HOLIDAY BOATS</b> 2 boats sleeping 6 each	📄 YES ✈️ NO 🚗 NO LHR22/BRS94 🚚 YES 🚆 Henley on Thames 361ft	✓

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Accommodation	Overview	Type/Rating/Room Information	Additional Info	Bookable Trade Product
<b>Honestreet Boats</b> HONEYSTREET VILLAGE SN9 5PS 01672 851166 honestreetboats@gmail.com honestreetboats.co.uk	Honestreet Boats provides friendly canal boat holidays on the Kennet & Avon Canal. We want your narrowboat holiday to be as enjoyable, fun, relaxing and memorable as it can be. Unlike most other operators we can offer winter holidays. Dog-friendly.	<b>HOLIDAY BOATS</b> 4 boats sleeping 2-6	📄 YES ✈️ NO 🚗 NO LHR71/BRS60 🚚 YES 🚆 Pewsey 6	✓
<b>Hotel Boat Kailani</b> K&A Canal, River Thames hotelboatkailani.com	Luxury wide beam Hotel Boat, crewed and fully catered, cruising England's southern waterways.	<b>HOTEL BOAT****</b> Gold Award 2 rooms / Max 4	✈️ YES Varies 🚗 Depends on start point	✓
<b>Hotel du Vin Bristol Avon Gorge</b> BRISTOL BS8 4LD hotelduvin.com/locations/bristol-avon-gorge	Refurbished, first opened as Grand Clifton Spa in 1898, views of Clifton Suspension Bridge.	<b>HOTEL****</b> 78 rooms	✈️ YES LHR105/BRS8 🚗 Bristol Temple Meads 3.1	✓
<b>Hotel du Vin Bristol City Centre</b> BRISTOL BS1 2NU www.hotelduvin.com/locations/bristolcity-centre	The Sugar House is a restored collection of 18th century Grade II listed former sugar warehouses.	<b>HOTEL****</b> 40 rooms Max 94	✈️ YES LHR103/BRS9 🚗 Bristol Temple Meads 1.8	✓
<b>Hotel du Vin &amp; Bistro</b> HENLEY ON THAMES RG9 2BP hotelduvin.com/locations/henley-on-thames	The classic Georgian façade of the old Henley Brewery is home to a luxurious boutique hotel.	<b>HOTEL****</b> 43 rooms Max 91	✈️ YES LHR22/BRS94 🚗 Henley on Thames 0.4	✓
<b>House of Fisher Ltd</b> READING RG1 3BY houseoffisher.com	Fully furnished and equipped Serviced Apartments in the centre of Reading. Book 1 night or longer.	<b>Serviced Apartments (self-catering) ****</b>	✈️ YES LHR27/BRS89 🚗 Reading varies	✓
<b>Ibis Styles Reading Oxford Road Hotel</b> READING RG30 1EH ibis.accorhotels.com/ibis-hotel/Reading_Oxford	Opened in 2016 with racing-themed murals: bar, restaurant, onsite parking, close to town centre/M4.	<b>HOTEL***</b> 97 rooms	✈️ YES LHR35/BRS85 🚗 Reading 1.9	✓
<b>Jurys Inn</b> SWINDON SN1 2NG jurysinns.com/hotels/swindon	Stylish and spacious rooms, bar and restaurant, 8 mins away from Swindon train station on foot.	<b>HOTEL****</b> 229 rooms	✈️ YES LHR66/BRS48 🚗 Swindon 0.7	✓
<b>Kris Cruisers</b> NR WINDSOR SL3 9BU kriscruisers.co.uk	One of the largest fleets of luxury holiday cruisers on the River Thames.	<b>HOLIDAY BOATS *****/*****</b> 15 cruisers, sleeps 2-10	✈️ YES LHR6/BRS109 🚗 Datchet 0.1	✓
<b>Lansdowne Strand</b> CALNE SN11 0EH lansdownestrand.co.uk	Grade II listed coaching inn welcoming travellers and locals for nearly 500 years, in town centre.	<b>HOTEL</b> 24 rooms / Max 48	✈️ YES LHR75/BRS42 🚗 Chippenham 7	✓
<b>Le Boat Benson</b> Oxfordshire or Chertsey, Surrey leboat.co.uk/holidays/destinations/england/the-thames	Europe's No 1 boating holidays operates from two Thames bases; return-to-base or one-way cruise.	<b>HOLIDAY BOATS</b> Sleep 2-10	AA ✈️ YES LHR37/BRS91 🚗 Depends on start point	✓
<b>Lorne House</b> NR CORSHAM SN13 8NA lornehousebox.co.uk	Childhood home of Thomas the Tank Engine author, Rev W.V.Awdry, this large Victorian villa offering beautifully designed rooms with elegant en suite wet rooms just six miles from Bath.	<b>B&amp;B 4 DIAMONDS</b> 8 rooms	✈️ YES LHR96/BRS25 🚗 Bath & Chippenham 7	✓
<b>Macdonald Bath Spa Hotel</b> BATH BA2 6NS macdonaldhotels.co.uk/our-hotels/southengland/bath/macdonald-bath-spa-hotel	Luxury hotel in the heart of Bath. Stylish bedrooms with a variety of suites from imperial to presidential.	<b>HOTEL*****</b> 131 rooms Max 250	✈️ YES LHR100/BRS20 🚗 Bath Spa 1	✓
<b>Macdonald Compleat Angler</b> MARLOW SL7 1RG macdonaldhotels.co.uk/our-hotels/southengland/marlow/macdonald-compleatangler	17th century riverside hotel enjoys river views or cascading water over Marlow Weir.	<b>HOTEL****</b> 80 rooms	✈️ YES LHR19/BRS105 🚗 Marlow 0.6	✓
<b>Macdonald Windsor Hotel</b> WINDSOR SL4 1LH macdonaldhotels.co.uk/our-hotels/south-england/windsor	A luxury hotel in Windsor with 120 bedrooms in the heart of this historic town.	<b>HOTEL****</b> 120 rooms	✈️ YES LHR9.6 🚗 Windsor Central 0.5	✓
<b>Magna Carta Hotel Boat (European Waterways)</b> RIVER THAMES europeanwaterways.com/fleet/magna-carta	Luxurious cruising in England. From Hampton Court to Henley with guided excursions.	<b>HOTEL BOAT</b> 4 rooms / Max 8	✈️ YES Varies 🚗 Windsor 400ft	✓
<b>Marsh Farm Hotel</b> SWINDON SN4 8ER chartridgevenues.com/marsh-farm-hotel/	Nestled in private gardens, romantic and charming Grade II listed country house hotel.	<b>HOTEL***</b> 48 rooms / Max 93	✈️ YES LHR70/BRS46 🚗 Swindon 6	✓
<b>Meadowbank House</b> Bed and Breakfast LIDDINGTON, SWINDON SN4 0EY meadowbankhouse.com	Beautiful and bright B&B in the North Wessex Downs. The guest sitting room has lovely views over the garden and countryside.	<b>B&amp;B</b> 3 rooms Max 6	✈️ LHR69/BRS51 🚗 Swindon 5	✓
<b>Mill Farm Glamping</b> DEVIZES, WILTSHIRE SN10 1RZ 01380 828351 info@millfarmglamping.co.uk millfarmglamping.co.uk	Enjoy the best of the beautiful British countryside from the comfort of a luxurious canvas lodge on this family-run, organic farm. Meet the ducks, dairy cattle and donkeys. Farm tours plus walking, riding and fishing available.	<b>CAMPING</b> Can accommodate up to 18 guests	📄 YES ✈️ BRS48 🚗 YES Trowbridge 10.2	✓
<b>Monkey Island Estate</b> NR MAIDENHEAD SL6 2EE 01628 623400 enquiries@monkeyislandestate.co.uk monkeyislandestate.co.uk	Monkey Island Estate lies on a private island in the River Thames in the delightful village of Bray, near Windsor. Set amongst seven acres of beautifully landscaped gardens, the island has a fascinating history. The two heritage pavilions and private residences have been completely restored and juxtapose timeless glamour with a modern, countryside feel. Monkey Island features a Brasserie, characterful bars and a unique Floating Spa.	<b>HOTEL</b> 27 rooms, 3 suites 6 private residences	📄 YES ✈️ YES 🚗 NO LHR17/BRS101 🚚 CAR/COACH YES 🚆 Maidenhead 2.4	✓

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<b>Moonraker Canalboats Ltd</b> HONEYSTREET SN9 5PS moonboats.co.uk	Luxury widebeam canal boat holidays with king sized beds, Jacuzzi Whirlpool baths, log burners.	HOLIDAY BOATS***** 6 boats / sleep up to 9	YES LHR75/BR560 Pewsey 5	
<b>New Brewery Arts - The Barrel Store</b> CIRENCESTER GL7 1JH newbreweryarts.org.uk	19th century Cotswold stone brewery barrel store transformed into 21st century accommodation.	HOSTEL 14 rooms / Max 43	YES LHR80/BR550 Kemble 3	
<b>No.15 Great Pulteney BATH BA2 4BR</b> no15greatpulteney.co.uk	No.15 Great Pulteney offers three Grade I Georgian townhouses have been transformed and now offer 40 bedrooms, an elegant spa, an opulent cocktail bar and decadent private dining rooms.	HOTEL 40 rooms	YES LHR100/BR520 Bath Spa 0.9	
<b>Novotel Reading Centre</b> READING RG1 1DP 0118 952 2600 H5432@accor.com accorhotels.com/gb/hotel-5432-novotel-reading-centre/index.shtml	Perfectly situated in the heart of the town. The guests can choose from executive and superior rooms, all boasting airy, contemporary designs and warmth. Family rooms can accommodate two adults and two children comfortably. Leisure facilities include a gym, sauna, steam room, and indoor heated pool. The Gourmet Bar and Restaurant serves tempting food and drinks from an internationally-inspired menu.	HOTEL **** 179 Rooms	YES YES LHR28/BR587 YES Car park incurs fee Reading 0.2	
<b>Pennyhill Park</b> BAGSHOT, SURREY GU19 5EU 01276 478300 exclusive.co.uk/pennyhill-park	Pennyhill Park is a luxury hotel and spa in 120 acres of Surrey parkland, with an array of experiences for fun, leisure, special occasions, and meetings and events to wow guests.	HOTEL ****	LHR15.7 Blackwater 3.8	
<b>Percy Place BATH BA1 6AR</b> percyplacebath.co.uk	Grade II listed Georgian house, home to eminent Regency England Congregationalist preacher.	B&B, SELF CATERING 2/3 Max 5/8	YES LHR98/BR519 Bath Spa 1.5	
<b>Pinkney Court B&amp;B/Holiday Cottages</b> MALMESBURY SN16 0PD pinkneycourt.com	Dating back to medieval times, once owned by the Holford Family creators of Westonbirt Arboretum.	SELF CATERING 2 Cottages, 1 Flat Max 12	YES LHR88/BR532 Chippenham 12.1	
<b>Prince Hill House NR DEVIZES SN10 5SE</b> princehillhouse.co.uk	Set in beautiful countryside, believed to have played host to Prince Rupert and godchild of Queen Victoria	B&B***** 2 cottages + 9 rooms	YES LHR80/BR540 Chippenham 14	
<b>Queensberry Hotel &amp; Olive Tree Restaurant</b> BATH BA1 2QF thequeensberry.co.uk	Beautiful boutique hotel in Bath, award-winning restaurant and sophisticated, modern comfort.	HOTEL**** 29 rooms / Max 63	YES LHR100/BR518 Bath Spa 1.2	
<b>Quarter Bristol BRISTOL BS8 1RZ</b> cliftonhotels.com	Four hotels - The Washington, Rodney, Clifton & Berkeley; from boutique luxury, homely comfort, something in-between. With bars and cafés.	HOTEL****to*****	YES LHR104/BR58 Bristol Temple Meads 2.1	
<b>Royal Berkshire</b> ASCOT, BERKSHIRE SL5 0PP +44 (0)1344 623322 exclusive.co.uk/royal-berkshire	Royal Berkshire is a country house located in the heart of Ascot, perfect for overnight stays, with an abundance of bedrooms and facilities.	HOTEL ****	YES Group rates available LHR8.9/LCW37 YES Coach	
<b>Rodney Hotel BRISTOL BS8 4HY</b> cliftonhotels.com/bristol-hotels/rodney	Within the beautiful Clifton Village, one of Bristol's smaller hotels, providing elegant accommodation.	HOTEL 31 rooms	YES LHR104/BR58 Clifton Down 0.9	
<b>Roseate House London</b> LONDON W2 3UL Wynne Tam 020 7479 6600 wynne.tam@roseatehotels.com roseatehouselondon.com	The Roseate House London offers an à la mode hotel experience. An intimate setting, redefining luxury in 48 exclusively designed rooms and suites, holds all the promises to make your stay memorable. All the rooms and suites consist of hand-crafted Bellestrata beds, antique furniture and period features, equipped with high-speed wi-fi broadband, room service and a concierge.	HOTEL**** SILVER AWARD 48 rooms	YES YES NO LHR16/BR5125 YES - charge Paddington 0.2	
<b>Salisbury Camping And Caravanning Club Site</b> WILTSHIRE SP1 3SA 01722 320713 Salisbury.Site@campingandcaravanningclub.co.uk campingandcaravanningclub.co.uk	Situated in Hudson's Fields, our Salisbury Club Site boasts views of Old Sarum, a mighty Iron Age hill fort including the remains of a prehistoric fortress, a Norman palace, a castle and a cathedral.	CAMPING April - January	YES LHR73/SOU26 YES Car Salisbury 1.5	
<b>Sally Narrowboats</b> BRADFORD ON AVON BA15 1UD 01225 864923 sl@sallynarrowboats.co.uk sallynarrowboats.co.uk	Situated in the Bradford on Avon Marina, its fleet of canal narrowboats allow you to cruise to Bath in a westerly direction and Reading in the east with numerous points of interest between – see the pub guide page for some recommendations! The fleet ranges from intimate two berth boats right up to those which can cater for groups of ten.	HOLIDAY BOATS 20 boats sleeping from 2-10	YES YES NO LHR97/BR528 YES Coach Drop off only Bradford on Avon 1.2	
<b>Sheephouse Manor MAIDENHEAD SL6 8HJ</b> sheephousemanor.co.uk	Self catering cottages, close to Windsor and Maidenhead. Pets welcome.	SELF CATERING 6 cottages sleeping 2-6	YES LHR15/BR5103 Maidenhead 2	
<b>Sir Christopher Wren WINDSOR SL4 1PX</b> sirchristopherwren.co.uk	Comprised of several characterful buildings clustered around an historic cobbled street by Eton Bridge and Windsor Castle, with a gym, spa treatments, outdoor Jacuzzi and sauna.	HOTEL**** 98 rooms	YES LHR8/BR5106 Windsor 469ft	
<b>Stay in Bath</b> BATH BA2 6LY Alison Curran 01225 852861 07720 939325 bighastayinbath@gmail.com stayinbath.org	A local association of independent small hotels, B&Bs and vacation rental properties in and around Bath. Stylish, individual properties, each run by welcoming hosts with a depth of local knowledge who can help your clients discover the sights and experiences of Bath and the beautiful surrounding countryside. Over 100 different properties, including hotels with superb restaurants, B&Bs serving award-winning British breakfasts and characterful vacation rental homes in town and country.	HOTELS, B&BS, VACATION RENTALS. *** & ***** Over 100 properties.	YES Dependent on property Varies YES - Location dependent Depending on property Bath Spa/Chippenham	

KEY: - Group Rates - Online Bookings - Languages - Airports - Car Parking - Coach Parking - Railway/Bus

Accommodation	Overview	Type/Rating/Room Information	Additional Info	Bookable Trade Product
<b>Stonehenge Campsite &amp; Glamping Pods</b> NR SALISBURY SP3 4TQ stonehengecampsite.co.uk	New heated shower blocks/washing facilities. Plots for campervans, caravans, meadow for tents.	CAMPING**** 6 pods, 35 pitches, 12 hardstandings	YES LHR71/BR553 Salisbury 9	
<b>The Apartment, Bath</b> BATH BA2 4LA 07814 521804 stay@apartmentbath.com apartmentbath.com	A luxury two-bedroom holiday home located in central Bath. Fully equipped with a stylish and contemporary interior, this well-located home sleeps up to five and is close to highly rated amenities and all attractions. The Apartment, Bath is uniquely located just meters from the Great West Way's major road, rail and river routes.	SELF CATERING Apartment with 2 bedrooms	YES NO LHR102/BR520 CAR - YES Bath 0	
<b>The Bath Priory BATH BA1 2XT</b> thebathpriory.co.uk	Luxury hotel, award-winning restaurant in 4 acres of award-winning gardens, only L'Occitane Spa in UK.	HOTEL***** 33 rooms / Max 66	YES LHR98/BR518 Bath Spa 1.8	
<b>The Bear Hotel DEVIZES SN10 1HS</b> thebearhoteldevizes.co.uk	16th century Market Square coaching inn. Traditional bar and restaurant and 14th century cellar bar.	HOTEL*** 25 rooms	YES LHR55/BR547 Melksham 8.3	
<b>The Farm Camp</b> BRADFORD ON AVON BA15 2JH thefarmcamp.co.uk	The Farm Camp is an off grid, eco friendly, luxury campsite on family farm near Bath. Home to a village of bell tents set in woodland with wood burning stoves, real ready-made beds, hot showers.	SELF CATERING 9 tents, Max 36	YES LHR96/BR523 Bradford on Avon 2.5	
<b>The Gainsborough Bath Spa</b> BATH BA1 1QY 01225 358888 marketing@thegainsboroughbathspa.co.uk thegainsboroughbathspa.co.uk	A Leading Hotel of the World, The Gainsborough is ideally located in the centre of Bath close to the Roman Baths. At the heart of the hotel is its Spa Village where guests can bathe in luxury in Bath's natural thermal waters and enjoy a relaxing spa treatment. The hotel boasts a 3 AA Rosette restaurant, which serves exquisite cuisine in a sophisticated yet informal environment.	HOTEL***** 99 rooms Max 180	YES YES - Min 8 rooms NO LHR99/BR518 Chargeable - valet parking £38 per night Bath Spa 0.4	
<b>The Langley, a Luxury Collection Hotel</b> IVER SL3 6DW 020 7236 3636 info@thelangley.com thelangley.com	The former country estate of the third Duke of Marlborough, The Langley, a luxury collection Hotel, Buckinghamshire combines historic legacy and contemporary style. Sensitively restored, the Palladian-style mansion, adjoining Grade II listed stables and brew house offer 41 sumptuous guest rooms and suites, alongside an unequalled spa with leading fitness concept, exceptional dining and distinguished gardens, designed by Capability Brown.	HOTEL 41 rooms	YES YES NO LHR9/BR5112 YES Langley 3.5	
<b>The Lodge at Bristol Zoo Gardens</b> BRISTOL BS8 4HA thelodgebristolzoo.co.uk	In 12 acres of gardens; a former keeper's house. Incl. exclusive tours, animal encounters.	HOTEL 2 rooms / Max 6	YES LHR104/BR58 Clifton Down 1.1	
<b>The Lodge at Newbury Racecourse</b> NEWBURY RG14 7NZ thelodgenewbury.co.uk	Hotel located close to the heart of the Racecourse estate, with excellent rooms and relaxed ambiance.	HOTEL 36 rooms	YES LHR48.3/BR588 Newbury 1.4	
<b>The Manor House and Golf Club</b> CASTLE COMBE, WILTSHIRE, SN14 7HX 01249 782206 exclusive.co.uk/the-manor-house	The Manor House is a 14th century luxury hotel and golf club set in 365 acres of Cotswold countryside offering an array of experiences from fairytale weddings and romantic nights away to Michelin starred dining and a championship golf course.	HOTEL*****	Yes, group rates LHR87/BR529 Car YES. Coach off site Chippenham 6	
<b>The Old Bell Hotel</b> MALMESBURY SN16 0BW Mrs Sally Norman 01666 822344 info@oldbellhotel.com oldbellhotel.com	The Old Bell Hotel sits proudly next to the 12th century Abbey in the centre of the historic, vibrant and charming Wiltshire market town of Malmesbury. England's oldest hotel has recently been restored to the height of elegance, glamour and English charm. Located in the heart of Wiltshire, the family owned hotel and restaurant is a romantic haven for first class travellers, social butterflies, coffee connoisseurs, gin experts and lovers of historic quirks.	HOTEL**** 34 rooms Max 64	YES YES NO LHR86/BR537 YES Chippenham 10	
<b>The Queens Arms</b> EAST GARSTON, WEST BERKSHIRE RG17 7ET James Cameron 01488 648757 info@queensarmseastgarston.co.uk queensarmseastgarston.co.uk	A beautiful country pub nestled in the Valley of the Racehorse, in an Area of Outstanding Natural Beauty. We have 12 en suite bedrooms, welcoming bar and restaurant. Extensive menu with focus on local and seasonal produce, especially game. Outdoor terrace, covered outdoor eating area and large open garden. Free day membership of the local Lambourn Gym. Events include themed dinners, bluebell walks, comedy night, wine tasting, live music, quiz night.	PUB/RESTAURANT WITH ROOMS****	YES YES - Min 6 rooms NO LHR50/BR560 Free Hungerford 6	

KEY: - Group Rates - Online Bookings - Languages - Airports - Car Parking - Coach Parking - Railway/Bus

Accommodation	Overview	Type/Rating/Room Information	Additional Info	Bookable Trade Product
<b>The Polebarn</b> TROWBRIDGE BA14 7EG thepolebarnhotel.co.uk	Family owned, friendly B&B in centre. A Georgian mill owner's mansion, with modern amenities.	<b>B&amp;B</b> 10 rooms / Max 33	YES LHR26/BR586 Trowbridge 1.0	
<b>The Roseate, Reading</b> READING RG1 3EJ Wynne Tam 0118 952 7770 wynne.tam@roseatehotels.com roseatehotels.com/reading/theroseate/	Luxury hotel housing 55 well appointed luxury bedrooms. Each room has a perfect mixture of art, lighting, sound and comfort. Every en suite bedroom is equipped with Molton Brown products and a Nespresso coffee machine. This blend of luxury and fervour permeates throughout the hotel and goes beyond amenities and decor.	<b>HOTEL *****</b> 55 rooms	YES YES NO LHR114/BR519 YES charge Reading 0.3	
<b>The Roseate Villa, Bath</b> BATH BA2 6LX Wynne Tam 01225 466329 wynne.tam@roseatehotels.com roseatehotels.com/bath/theroseatevilla/	A luxury boutique hotel with 21 individual rooms. Every room has a bespoke Hypnos bed, goose down duvets and Egyptian cotton linen. Each attached bathroom is stocked with Penhaligon products and large fluffy bath sheets. Rooms are equipped with a flat-screen television and digital radio. The Villa also offers a private garden for guests to relax and enjoy an indulgent afternoon tea. Dog friendly hotel.	<b>HOTEL *****</b> 21 rooms	NO NO NO LHR99/BR520 YES Bath Spa 0.9	
 <b>The Royal Crescent Hotel &amp; Spa</b> BATH BA1 2LS Gretel Canda Revenue Manager 01225 823333 gretel.canda@royalcrescent.co.uk royalcrescent.co.uk	A five red star haven of elegance and tranquillity, The Royal Crescent Hotel & Spa truly is, as its slogan promises, "So much more than a Hotel". Occupying the central two houses of the 252-year-old Royal Crescent, this is one of the most unusual locations for a hotel in the country – and certainly the best location to stay in Bath. With 45 individually decorated suites and bedrooms, stunning secluded gardens, an award-winning Spa, a 3AA Rosette restaurant, and fabulous value multi-night packages available; this is the hotel to recommend to your VIP travellers, your history buffs - and those with a particular affinity for luxury. We recommend a minimum stay of two nights in order to fully enjoy everything the hotel and local area have to offer. The knowledgeable team will be on hand to enhance your stay, by arranging bespoke tours or experiences – from paddle-boarding to hot air ballooning - especially for you.	<b>HOTEL *****</b> 45 Rooms Max 90	YES YES NO LHR100/BR519 NO Bath Spa 1	
<b>The Royal Oak</b> YATTENDON RG18 0UF Alicia May 01635 201325 info@royaloakyattendon.com royaloakyattendon.co.uk	A beautiful olde worlde country pub in the heart of the village, with boutique bedrooms. Legend has it that King Charles I once dined here in 1643. Enjoy a meal, dine in the Orangery, wander in the walled garden, or for the ultimate relaxation add a treatment to your stay. Dog friendly.	<b>PUB/RESTAURANT</b> 10 rooms Max 20	YES YES NO LHR39/BR575 YES Goring & Streatley/ Newbury 8	
<b>The Runnymede on Thames</b> EGHAM TW20 0AG therunnymede.co.uk	Beautiful river views, ample grounds, spa and fitness centre. 2 restaurants, riverside terrace.	<b>HOTEL *****</b> 180 rooms / 350 Max	YES LHR5/BR5110 Egham 2	
<b>The Swan</b> BRADFORD ON AVON BA15 1LN James Sullivan-Tailyour 01225 868686 james@theswanbradford.co.uk theswanbradford.co.uk	Traditional 300 year old town centre Inn, renovated in 2019 but retaining old world charm; en suite rooms, flat screen TVs, wifi, Tea & coffee making. Pub with a great range of drinks and a pub Classics menu, Thai Restaurant serving authentic Thai cuisine. Special group menus offering western and oriental menus. Welcomes cyclists, walkers, ideal overnight stop if hiring a barge on the nearby K&A Canal.	<b>PUB/RESTAURANT</b> 12 rooms Max 32	YES YES LHR88/BR523 CAR YES COACH NO Bradford on Avon 0.1	
<b>The White Horse Inn</b> CALNE SN11 8RG Kristian Goodwin 01249 813118 info@whitehorse-comptonbassett.co.uk whitehorse-comptonbassett.co.uk	A traditional country pub in the Wiltshire countryside with two AA Rosette restaurant and Gold award Bed & Breakfast accommodation. Real ale, local ciders and gins are on offer in the cosy bar. The rooms are in a separate building behind the main pub. Most of the rooms overlook the paddock hosting sheep, pigs and geese; a wonderful country escape.	<b>PUB/RESTAURANT</b> Gold Award Michelin Guide 8 rooms	YES NO NO LHR75/BR543 YES Chippenham 12	
<b>Thistle Express Hotel</b> SWINDON SN1 1TN thistle.com/Thistle-Express	The hotel is right in the centre of town. Breakfast for every guest and fresh tea and coffee.	<b>HOTEL ***</b> Rooms 95 / Max 210	YES LHR65/BR547 Swindon 0.5	
<b>Three Swans Hotel</b> HUNGERFORD RG17 0LZ threeswanshotel.co.uk	Positioned on the Market Place. Coaching Inn since 1661 with restaurant, bar, coffee lounge and snug.	<b>HOTEL ***</b> 25 rooms	YES LHR53/BR565 Hungerford 0.2	
<b>Totteridge Farm Glamping Pods</b> PEWSEY SN9 5LF +44 (0)7917 573407 caroline@totteridge-farm.com totteridge-farm.website	Situated in the Vale of Pewsey, adult-only campsite with its five glamping pods, and separate Caravan & Motorhome Club Certified Location.	<b>CAMPING</b> Caravan & Motohome Club CL site. 5 camping pods. Dog friendly	LHR66/BR561 Pewsey 2.7	
<b>Troutbeck Guest House</b> EAST CHISENBURY SN9 6AQ 01980 671124 martin@redlionfreehouse.com redlionfreehouse.com	Our boutique guest house across the road from our pub, The Red Lion has romantic and good old-fashioned countryside glory with a private deck looking out to the River Avon and countryside views, we provide dinner, bed and breakfast and foodie breaks with tasting menus.	<b>GUESTHOUSE *****</b> Gold Award 5 rooms Max 12 Red Lion 1 Michelin Star	YES NO NO LHR72/BR556 YES Pewsey 6	
<b>Tucking Mill Self Catering</b> BATH 07762 191161 holidays@tuckingmill.com bathselfcatering.net	Wonderful holiday homes in and around Bath. Enjoy newly renovated bedrooms, living areas and kitchen space at one of the 5 unique, luxury cottages and apartments. Two contemporary city centre apartments and three luxury self catering holiday cottages in the Midford Valley, 10 minutes' drive from Bath. All with private parking.	<b>SELF CATERING *****</b> Gold Award 2 x 2-bedroom apartments 2 x 1-bedroom cottages 1 x 2-bedroom cottage Max 16	YES YES 4+ NO LHR/BR5 YES Bath Spa, Freshford and Bradford on Avon	

KEY: - Group Rates - Online Bookings - Languages - Airports - Car Parking - Coach Parking - Railway/Bus

Accommodation	Overview	Type/Rating/Room Information	Additional Info	Bookable Trade Product
<b>Voco Reading</b> READING RG2 0FL ihg.com/voco/hotels/gb/en/reading/xrerd/hoteldetail	Family-friendly hotel with leisure facilities. Choice of restaurants.	<b>HOTEL *****</b> 201 rooms / Max 430	YES LHR26/BR586 Reading 2.5	
<b>Walton On Thames Camping And Caravanning Club Site</b> SURREY KT12 3QG 01932 220392 Walton.OnThamesSite@campingandcaravanningclub.co.uk campingandcaravanningclub.co.uk	A tranquil, traditional campsite within the M25 motorway, which has been in the Club's care for more than 90 years.	<b>CAMPING</b> April - October	YES LHR10 YES Car Hersham 1	
<b>Washington Guesthouse</b> BRISTOL BS8 1LX cliftonhotels.com/bristol-hotels/washington	Comfortable and competitively priced. Full English or Continental breakfast, tea + coffee in room.	<b>B&amp;B</b> 46 rooms	YES LHR105/BR58 Clifton Down 0.4	
 <b>Whatley Manor Hotel and Spa</b> MALMESBURY SN16 0RB 01666 822888 eloise@whatleymanor.com whatleymanor.com	Whatley Manor is a grown-up getaway in the heart of the countryside, set in 12 acres of English country gardens. Twenty-three bedrooms are individual in design and offer luxury accommodation to relax and unwind in. Food is a huge part of the Whatley Manor experience; The Dining Room headed up by acclaimed Executive Chef, Niall Keating has two Michelin Stars and offers a very exciting dining experience. Grey's Brasserie has a more casual ambience and menu but is still noted for its excellent cuisine. Aquaria Spa offers the ultimate opportunity to ease away your stresses, immerse yourself in the tranquillity of this calming space, enjoy treatments with products from Natura Bissé, and Gaia Skincare. As befits a country house hotel we offer a very warm welcome to dogs, we totally understand that this important member of your family should travel with you.  Whatley Manor is committed to achieving best practice in environmental and social sustainability and has partnered with NOW, a strategic partner of EarthCheck, the world's leading sustainability benchmarking and certification provider.	<b>HOTEL *****</b> 23 rooms Max 46 1 Michelin star	YES YES YES LHR80/BR537 YES Chippenham 12	
<b>Woolley Grange Hotel</b> BRADFORD ON AVON BA15 1TX 01225 864705 info@woolleygrangehotel.co.uk woolleygrangehotel.co.uk	Part of the Luxury Family Hotel collection, Woolley Grange is a Jacobean manor house set in 14 acres of English country gardens, on the southern fringe of the Cotswolds and on the edge of Bradford on Avon. It has an indoor pool and seasonal outdoor heated pool, Elemis Spa, 2 AA Rosette restaurant, comfortable country bedrooms, children's club and walled kitchen garden with chickens, pigs, ducks and rabbits. Two hours of free childcare per day and complimentary baby listening. Dogs welcome.	<b>HOTEL</b> 25 rooms Max 60	YES NO NO LHR100/BR535 Free Bradford on Avon 1.2	
<b>Your Stay Bristol</b> BRISTOL BS8 2SY yourstaybristol.co.uk	An alternative to hotel rooms, luxury serviced apartments in perfect locations around Bristol.	<b>SELF CATERING *****</b> Around 45 units	YES LHR103/BR59 Bristol Temple Meads 0.5	
<b>YMCA Bath Hostel</b> SOMERSET BA1 5LH 01225 325900 simonelucas@ymca-bg.org ymcabath.org.uk	YMCA Bath offers a social enterprise hostel in the centre of Bath and all of its wonderful attractions. We have a choice of rooms from single ensuite to twins / triples / quads / family rooms and larger dorms with shared facilities. The location is perfect to explore the city by foot - with all attractions within a short walk, along with the great cafes, restaurants, bars and shops. We have a fabulous health & wellbeing centre on site offering you subsidised access to the gym and classes. As a social enterprise the money we raise from running our hostel supports our charitable work - which focuses on working with vulnerable young people and those at risk of homelessness.	<b>HOTEL</b> 80 rooms / 200 pax Open all year price varies with group size approx 10%; leaders free.	YES Size 10+ BR520 Bath Spa 1	
<b>Cricklade House Hotel</b> CRICKLADE SN6 6HA Charlotte Grace 01793 750751 events@crickladehotel.co.uk crickladehotel.co.uk	Country House Hotel on the edge of the Cotswolds with Spa, Restaurant, Whisky and Gin Bar and Golf. Entertainment ranging from tribute nights, wine dinner and live music to whisky tastings, wedding fayres and beer festivals.	<b>HOTEL ***</b> 45 rooms Max 95	YES Min 8+ rooms = free guide and driver LHR74/BR548 Free Swindon 10	
<b>Holiday Inn Salisbury-Stonehenge</b> AMESBURY SP4 7SQ Mokeeda Irvine 0345 241 3535 reservations@hisalisbury-stonehenge.co.uk hisalisbury-stonehenge.co.uk	Luxury and contemporary hotel near Stonehenge, with outdoor terrace where dogs are welcome. Close to beautiful English countryside, and other historic attractions. It has a boutique-style feel that sets this hotel apart from others.  All rooms are air conditioned with free WiFi and parking. Group rates and FOC rooms subject to availability.	<b>HOTEL</b> 103 rooms Max 250	YES Coach driver 1 free room per 20 rooms booked NO LHR66/BR559 YES Salisbury 8.8	
<b>The Chilterns View</b> WALLINGFORD OX10 6PQ 01491 836353 rachel.e.wallis@hotmail.com thechilternsview.co.uk	A small cosy site with just six lodges, each with their own private access, total seclusion, and a beautiful outlook over the Chiltern Hills. All of the lodges have their own private hot tub, a veranda with hammock and BBQ, and stunning south-facing views across open countryside. Each lodge is en suite with a king size bed, kitchenette, dining area and log burning stove.	<b>SELF CATERING</b> 6 Holiday Lodges	YES NO NO LHR33/BR593 YES/NO Cholsey 6.7	

### Within Easy Reach of the Great West Way

A selection of tour operators and guiding services who offer bookable itineraries along the Great West Way can be found on page 12-13 of this Directory or on the Bookable Products section of [GreatWestWay.co.uk/traveltrade](http://GreatWestWay.co.uk/traveltrade)

# WHAT TO DO ALONG ENGLAND'S GREAT WEST WAY

All along the Great West Way, doors are waiting to open, stories are ripe for telling, secrets ready to be uncovered.

**T**he only challenge for your customer will be to decide what to do first. Should it be historic buildings, some of which, like **Lacock Abbey**, are cared for by the National Trust, and others, like **Stonor Park**, are privately owned? Should it be a wildlife reserve, a dramatic hillside? Or perhaps a thrilling activity, like a balloon flight, or a new food experience...

This is a route with an extraordinary sense of history. There are four UNESCO World Heritage Sites to explore: the city of **Bath**, whose Roman remains are among the most important in northern Europe; Royal Botanic Gardens **Kew**, with its world-renowned plant collection; **Stonehenge** and **Avebury** with their enigmatic ancient standing stones; or exquisite 300-year-old **Blenheim Palace**, the birthplace of Winston Churchill.

Visitors can fill their memory banks with some amazing, truly English experiences. They can tour breweries, **Wadworth Brewery** and **West Berkshire Brewery** for starters, or sample sparkling wine at vineyards such as **a'Beckett's**, **Aldwick Estate** or **Alder Ridge**. Enrol at cookery schools and make delicious treats at **Vaughan's Kitchen**. Photographers might focus on tours, like those run in Bath, while TV fans might feel a chill down the spine with a Midsomer Murders Experience at **Henley** or **Marlow**. Travellers can speed up with a motor racing experience at **Castle Combe Circuit**, or slow down with a balloon flight from providers like **Bailey Balloons**, **Bristol**. Then they might shake it up with a Gin Cocktail Masterclass at **Bombay Sapphire Distillery**. To be sure that they're seeing the very



Alder Ridge Vineyard

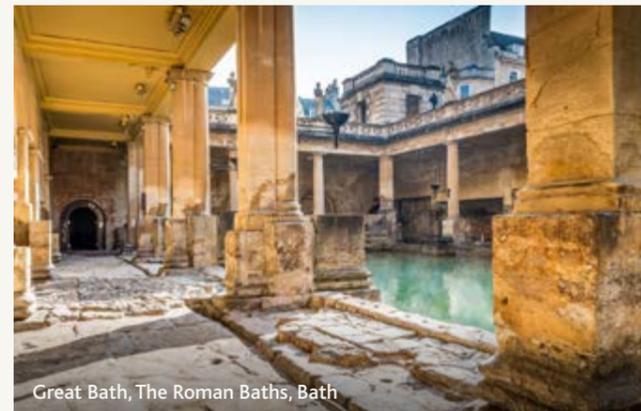
best of England's visitor attractions, you should look out for VisitEngland's Quality Rose Marque. Only attractions that have been independently assessed against the national standards of the Visitor Attraction Quality Assurance Scheme can earn such an accolade. Don't forget to **Know before you go** and look out for businesses that hold the **We're Good to Go** accreditation.

## Shopping

Are you looking to build free time for shopping into your visitors' itinerary, but not sure where is best? Are your clients the type to browse pedestrian-only shopping centres at the heart of historic towns. Or the shop-lined streets of market

towns, offering shoppers a great mixture of high street names and independent retailers. For example, **Parkway Shopping Newbury**, brings modern shopping to an historical environment anchored by John Lewis or out-of-town **McArthurGlen** at Swindon. If you are looking for traditional English shopping then a visit to a John Lewis store is a must. The first store was opened in Oxford Street, London in 1864 and stores can be found along the route in Kingston, Reading, Newbury, Swindon and Bristol.

Take a 'Retail Therapy Tour of Bath', a bespoke tour of a small selection of the fabulous stores in Bath. These are: T2Tea, Loake Shoemakers, V V Rouleaux, Penhaligons and Nicholas Wylde Goldsmiths.



Great Bath, The Roman Baths, Bath



Aldwick Vineyard, near Bristol

## Arts and Entertainment

The choice of entertainment is staggering, whether it's stage, screen or canvas that will engage your clients. From refurbished theatres built in the Victorian era or arts centres providing local hubs. They offer unique entertainment packages too. For example: at the **Wyvern Theatre**, Swindon, listen to the Royal Philharmonic Orchestra followed by Afternoon Tea. **Wiltshire Music Centre**, Bradford on Avon has a wide programme of jazz, festival, folk and world music concerts, talks and lectures, as does **The Pound** arts centre, Corsham who also have visual art exhibitions. **The Watermill Theatre**, Newbury is known for its impressive collection of awards, West End transfers, and in-house productions that have gone on to tour the country.

## Claims to Fame

Visitors can witness some amazing claims to fame along the Great West Way: The elegant **Pulteney Bridge**, Bath, lined on both sides with shops, is one of just four such structures left in the world. The English-speaking world's oldest continuously working theatre, **Bristol Old Vic** – built in 1766. **Windsor Castle**, the oldest and largest occupied castle in the world and one of the Queen's official residences. **The Roman Baths** is one of the finest historic sites in Northern Europe. At the heart of the **City of Bath World Heritage Site**, it consists of the remarkably preserved remains of one of the greatest religious spas of the ancient world. The city's unique thermal springs rise in the site and the Baths still flow with natural hot water.

## Family Friendly

For visiting families, the Great West Way offers plenty of ideas to keep everyone entertained at **Hampton Court Palace** with stories of Henry VIII and his six wives, children can navigate the maze and play make-believe in the Magic Garden with its climbing towers and steam-breathing dragon. At **Windsor Castle**, watch the changing of the guard, tour the castle's defences and take the free family multimedia tour with Scorch the dragon as a guide (7-11yrs).

**Bristol** makes a great base for family friendly adventures; they can climb the rigging on **Brunel's SS Great Britain**, go onboard **The Matthew of Bristol** free at the Bristol Floating Harbour, run on a giant hamster wheel, dress up like a bee or make their own animation at **We The Curious**, or have a go at surfing at **The Wave**. Near to Bristol is **Noah's Ark Zoo Farm**; meet the Meerkats, watch the animal show and handle the animals. Listen to the Elephant or Big Cat Keepers and watch the Bird of Prey Flying Display. Or **Avon Valley Adventure & Wildlife Park**



The Watermill Theatre, Newbury



The Matthew of Bristol

has a riverside trail with boating lake. Heading north from Bristol is **Aerospace Bristol** for a supersonic family day out and **Berkeley Castle** where a family ticket includes: guided tour, entry to the Butterfly House (May-Sep), free quizzes and trails inside and outside the Castle, outdoor games and a dressing-up area. Within easy access of the Great West Way, **Longleat Safari Park** will grab their attention with a thrilling safari drive-through the monkeys. Elsewhere there are lions, tigers, a pack of wolves, zebras,

ostriches and much more. At **Cheddar Gorge**, visitors can wander through the magnificent gorge, go on an exhilarating cliff-top walk and even dare to have a go at rock climbing or caving. Enjoy treetop adventures on **Westonbirt**, **The National Arboretum's** Treetop Walkway. Stand in the stones at Avebury, or book a Stone Circle Access Visit for Stonehenge; watch the seasons pass and take a trip through time with the audio-visual 360 degree view from inside the stones, in the Stonehenge visitor centre.



Reading Museum

### Guardians of the Past

More than 50 of the most famous sites along the Great West Way lie under the protection of two major charitable organisations: English Heritage and the National Trust.

English Heritage was formed in 1987, but the collection of historic buildings, monuments and sites in its care was started 100 years before. Its portfolio of over 400 properties date as far back as 5,000 years. Along the Great West Way these include **Apsley House** and **Wellington Arch** close to the start of the route in London and within easy access of the route are the world-renowned **Stonehenge and Avebury World Heritage Site** and the Iron Age hillfort of **Old Sarum**.

Since the **National Trust** was founded in 1895, it has protected almost 800 miles of coastline, nearly 250,000 hectares of land, and over 500 properties, as well as a large art collection.



Apsley House, London

### Visit a Museum

You can't plan an itinerary for England's Great West Way without including a selection of the wonderful museums offering rich insight into the local history and culture, of the towns and villages you've included in the programme. Some of these museums are free to enter, but why not make the most of a visit and pay for a guided tour, or book refreshments for your group.

**Chippenham Museum and Heritage Centre** - Housed in an 18th century townhouse, it tells the story of this historic market town from its prehistoric origins to the present day. (Free.)

**Fashion Museum Bath** - Situated within 120 acres of stunning grounds, the museum is home to the finest collection of Americana outside of the United States.

**American Museum & Gardens, Bath** - A collection illustrating the treatment and care of people with mental illness and other mental disabilities from 1850s to the late 20th century. (Free.)

**Maidenhead Heritage Centre** - Explores: the Romans, Great Western Railway, Vanwall racing cars, Hammer Horror films. (Free.) Plus **Grandma Flew Spitfires** exhibition and simulator (Charge.)

**The Museum of East Asian Art, Bath** - dedicated to the arts and cultures of East and South East Asia. (Charge.)  
**No. 1 Royal Crescent, Bath** - a museum which has been decorated and furnished just as it might have been during the period 1776-1796. (Charge.)

**Reading Museum** - The story of Reading, see Britain's Bayeux Tapestry, then explore the Abbey Quarter and the Riverside Museum. (Free and chargeable tours.)

**REME, Chippenham** - The REME Museum preserves the heritage of the Corps of the Royal Electrical and Mechanical Engineers and has seven galleries to explore. (Charge.)

**River & Rowing Museum, Henley on Thames** - Four permanent galleries dedicated to Rowing, Rivers, British Artist John Piper, history of Henley on Thames and the *Wind in the Willows* exhibition (Charge.)

**The Holburne Museum, Bath** - The collection of Sir William Holburne (1793-1874) includes: portrait miniatures, porcelain, embroideries and portraits by great artists of the eighteenth century. (Charge.)

**The Museum of English Rural Life, Reading** - England's most extensive museum dedicated to farming, food, craft, rural life and countryside issues. (Free with chargeable tours.)

**West Berkshire Museum, Newbury** - The museum tells the story of West Berkshire; from the rocks under our feet to the stories of the people who have lived here. (Free.)

**Wiltshire Museum** - Discover Britain's greatest treasures from the mysterious golden Age of Stonehenge; the largest collection of Early Bronze Age gold ever put on public display in England.

# LANDSCAPE & COUNTRYSIDE ALONG ENGLAND'S GREAT WEST WAY

Along the touring route, glorious and ancient landscapes straddle the Great West Way as it winds its way through gentle hills, sweeping valleys and wildflower meadows, while through Wiltshire it is dotted with prehistoric stones and mysterious white horses. In Wiltshire alone there are no fewer than eight white horses, some close to the route, others worth a detour.

## THREE AREAS OF OUTSTANDING NATURAL BEAUTY

The route perfectly lends itself to the visitor who craves the peace and open space of the countryside. It passes by three Areas of Outstanding Natural Beauty (AONBs), which enjoy legal protection thanks to their exceptional landscapes. These are the Chilterns, the **North Wessex Downs** and the **Cotswolds**.

### North Wessex Downs AONB

The North Wessex Downs make up the third largest of Britain's 46 AONBs. The area lies at the heart of the chalk band that stretches across southern England and was once under a warm sea. Its landscape is very diverse; as well as the chalk habitats, there is a rich mosaic of woodland, pasture, heath and common land. It is an ancient landscape etched by the impact of humans for over



North Wessex Downs

5,000 years, including fascinating features such as the World Heritage Site at Avebury, 8 Chalk White Horses, Savernake Forest, Highclere Castle, historic market towns and the Kennet & Avon Canal. The name Wessex was revived by Thomas Hardy in his novels and based on an earlier region of Saxon Britain. The word 'downs' is from Anglo-Saxon 'dun' meaning hill.

### The Cotswolds AONB

A great way for visitors to immerse themselves in the so-beautiful-it-can't-be-real landscape of the Cotswolds is to walk some of the Cotswold Way. This is England at its prettiest.

### The Chilterns AONB

Close to London, the southern section of The Chilterns' 324-miles falls within the Great West Way corridor. It's a haven for wildlife. Keep an eye out for red kites - the bird of prey now thrives in the region, having been reintroduced in 1989.

## WILDLIFE TRUSTS

### Wiltshire Wildlife Trust

Wiltshire Wildlife Trust has created living landscapes across Wiltshire by restoring, reconnecting and recreating habitats for wildlife and people. From woodlands, wildflower meadows and hedgerows to streams, rivers, chalk downland, valleys, bogs and wetlands. They manage 40 nature reserves and run a variety of events throughout the year including guided walks. The reserves offer different wildlife, vegetation and landscapes to explore along tarmac tracks, paths and boardwalks. **Blakehill Farm** is a transformed World War II air base, **Jones's Mill** has the Salisbury Avon flowing through its centre, and **Lower Moor** is a mosaic of three lakes, two brooks, ponds and wetland scrapes with Visitor Centre and toilets on site.

### Wildfowl & Wetlands Trust (WWT)

#### London Wetland Centre

An urban oasis for wildlife and people, along the River Thames and close to central London. Stroll among the lakes, ponds and gardens. Groups can book a guided tour to discover more about the history of the Centre and its wildlife and watch wildlife in comfort from a two-storey, glass fronted observatory with the London skyline as a backdrop.



Wiltshire Wildlife Trust  
Clattinger Farm, Lower Moor

West Kennet Long Barrow, Wiltshire



## NATIONAL TRUST LANDSCAPES

The National Trust cares for areas of the countryside to keep them accessible for future generations. They undertake site surveys of the historic landscape to build up a picture of each site's archaeological significance. From ancient trees to butterflies, the places are full of life.

### Bath Skyline

Only a short stroll from the city centre, enter another world, onto the skyline hills above Bath and beyond, through 6 miles of meadows and ancient woodlands to secluded valleys. The limestone grassland slopes support a large variety of plants and attract a number of butterflies, great for some spring and summer wildlife spotting. The **Bath Skyline** circular walk is 6 miles (9.6 km) and will take around 3-4 hours of moderate walking. Groups are welcome and a selection of self-led walks is available.

### Cheddar Gorge

England's largest gorge would have begun forming about one million years ago during the last Ice Age. Water from melting glaciers formed a river, which over time started to carve into the limestone rock creating the steep cliffs and famous Cheddar Caves. Discover the wildlife on the **Cheddar Gorge**

circular walk, 4 miles (6.4 km), 1 hour 40 minutes of moderate walking. From free-roaming feral goats and ancient rare breed Soay sheep, to rare plants and birds, including the Peregrine falcon, buzzard, kestrel and raven.

### Wiltshire Landscape sites

A variety of fascinating sites across Wiltshire, including parts of the **Stonehenge and Avebury World Heritage Site**. At **Avebury** you'll find the largest prehistoric stone circle in the world as well as many other Neolithic and Bronze Age monuments, including Windmill Hill, The Sanctuary and West Kennet Long Barrow. A bit further afield, discover the Stonehenge Landscape where there are remarkable prehistoric monuments such as The Avenue, several Bronze Age barrow cemeteries and the henge monument of Durrington Walls, which contains the remains of a Neolithic village. Just outside Marlborough, Lockeridge Dene and Piggledene's unusual sarsen boulder stream, forms a striking landscape.

At Cherhill there's the white horse on Calstone and Cherhill Downs, with its stunning landscape. North of Chippenham is Sutton Lane Meadows, an unspoilt natural wildflower meadow which blooms in May and June into a spectacular display.

## TWO NATIONAL TRAILS

National Trails are long distance walking, cycling and horse riding routes through the best landscapes in England and Wales. There are two National Trails crossing the Great West Way.

### Thames Path National Trail

Follow the greatest river in England for 184 miles. The terrain is mostly flat and relatively gentle with water meadows, sleepy riverside villages and nature reserves interspersed with historic market towns. Then it passes Windsor Castle and some of the most famous London attractions such as Hampton Court Palace, the Houses of Parliament, the London Eye, Tower of London and more. Enjoy a walk or combine it with a boat trip.

### The Ridgeway National Trail

This 87-mile National Trail follows Britain's oldest road, a route that's been walked by travellers since prehistoric times, as it passes through the North Wessex Downs and the Chilterns. Along the way you'll glimpse remnants of the Iron, Bronze and Stone Ages, passing stone circles, white horses and ancient woodlands.

# SHOPPING IDEAS FOR ITINERARIES

In major towns and cities along the Great West Way, high street favourites can often be found in a central shopping centre (mall) or out of town. They generally offer a wide selection of shops, restaurants and cafés. Many of the market towns showcase a strong independent and more diverse offering.

Shopping is an essential part of any trip, so here's some great suggestions to add to your itineraries.



Bath Shopping Street

## Bath is a jewel of a city for retail therapy

You can find everything you could possibly want in Bath's enviable range of shops. The city boasts an impressive range of independent and specialist boutiques, the major high street names as well as Jolly's the UK's original department store – and all within easy walking distance. It is a great place to explore, from the network of tiny passages brimming with surprise and intrigue to the wide open boulevards of Bath's Georgian

past, home to the stylish and luxury brands you would expect in such a city. Bath is surprisingly compact and you can wander on foot, browsing for antiques, arts and crafts, books, fashion, specialist foods, jewellery and vintage clothing in a stunning setting.

Christmas time in Bath is very special. For an extra twist the city welcomes its award-winning Bath Christmas Market.

### INSIDER TIP

Check out the offer for groups...

### McArthurGlen Designer Outlet Swindon

Not to be missed. Make sure there's time in your itinerary to stop off here. Your customers are sure to enjoy browsing in the 100+ shops with reductions of up to 60 per cent. Housed in the beautifully renovated Grade II listed buildings of the Great Western Railway Works, it is one of the largest covered designer outlets in Europe. There is also a great variety of restaurants and cafés to relax in after a day's shopping.

Please enquire about refreshment voucher for coach drivers and discount vouchers for your group.

## Take a look at a selection of the shopping offers along the Great West Way

**BRADFORD ON AVON** – Full of independents.

**BRISTOL** – Bristol Shopping Quarter has a mix of independents and brand names, including Harvey Nichols.

**HENLEY and MARLOW** – Riverside market towns with independent offerings.

**HUNGERFORD** – An antique collector's dream.

**MARLBOROUGH** – A diverse range of out-of-the-norm and independent shops.

**NEWBURY** – Parkway Shopping Centre. An exclusive range of top fashion and lifestyle brands in the heart of Newbury. It has all the British high street favourites.

**READING** – Oracle. Riverside indoor shopping mall with shops/restaurants.

**WINDSOR** – The favourite for shopping in Windsor is Windsor Royal Shopping, a Grade II listed royal Victorian railway station with Queen Victoria's waiting room.



Parkway Shopping Centre, Newbury



McArthurGlen Designer Outlet Swindon

# BOOKABLE ACTIVITIES AND EXPERIENCES

Are your customers looking to fill days with activity or for something exhilarating and special as a highlight of their tour? The Great West Way has enough to satisfy the most energetic traveller craving adventure.

**P**lan a multi-adventure trip to explore the Great West Way®; a touring route that is more a lattice – of paths, trails and tracks, snaking across the countryside from ancient market towns to quaint villages. Criss-crossed by the River Thames and the Kennet & Avon Canal it offers endless opportunities for water-borne fun. There are plenty of adventures to get the heart racing; from skydiving, paddle-boarding and hot-air ballooning to climbing and getting behind the wheel.

## Take to the sky...

With **Bailey Balloons**, clients can experience the peaceful serenity and exhilaration of a Champagne hot air balloon ride from Bristol and Bath (Mar-Oct). A tandem skydive with **Skydive Netheravon** is a great introduction to parachuting. Jumps are from up to 13,000 feet above the beautiful Wiltshire countryside.

## Reach the heights...

Go aloft and climb the rigging on Brunel's **SS Great Britain**. Step into the shoes of a Victorian sailor and climb the huge mainmast, to a viewing platform at over 25m above ground level. Weekends only, or pre-booked groups of 10 or more.

**Original Wild** offers climbing and abseiling around Bristol and Bath as well as canoeing, kayaking and rafting, stand up paddleboarding or custom adventures.

## Try a new four-wheel experience...

There's the adrenaline rush of motor racing; visitors can get behind the wheel at **Castle Combe Circuit** near Chippenham. With a full racing calendar, whether clients want to race, watch or experience there's plenty to do! For those who like driving classic cars, let them turn heads as they drive by in an iconic vehicle. Classic car hire is available from a day or longer with **Vintage Classics** in Wiltshire. Combine with a visit to nearby **Atwell-Wilson Motor Museum**.

## Get moving with a cycling adventure...

Bristol is one of Europe's most bike-friendly destinations. Share the cycling on a tandem from **Bristol Tandem Hire**, offering guidance and traffic-free routes. A detour to Swinley Forest finds the South of England's destination mountain bike trail centre. **Swinley Bike Hub** is an independent hire centre, coaching academy and trail shop.

Small groups (up to 5) can be collected from within a 30-mile radius of Swinley Forest!

Bath and the Cotswold Hills have everything mountain bikers want from a day in the saddle; secret singletrack, quiet bridleways and tracks perfect for the rider looking for something different.

Great West Way cycling holidays are available from a number of Official Tour Operators such as **The Carter Company** and **Active England**. Let **Baintons Bikes** help you explore on two wheels, with bike hire and self-guided trips or guided cycle routes and travel guides. For information on walking adventures see page 46.

## Enjoy an aquatic adventure...

Whether customers would like to spend an hour, a day or longer on the River Thames there's plenty of choice: **Hobbs of Henley** offer rowing boats, little motor boats, launches with covers or chauffeured Edwardian launches for up to 12. **Salters Steamers**, Oxford offer boat hire from punts to electric and diesel cruisers. A visit along the River Thames has to include a proper row at **Henley on Thames**, home to the world-famous Royal Regatta! **Henley Rowing Association** offers one-on-one



## Multi-adventure itinerary for small groups

### Day 1. A walk between Marlow and Henley

Enjoy a **Thames** riverside walk of 8.5m/14kms, following the Thames Path National Trail, passing locks, weirs, interesting villages, and the Henley Royal Regatta course. Finish at the **River & Rowing Museum** which explores the River Thames, the sport of Rowing and Henley.

**Overnight:** Henley Greenlands Hotel, Henley

### Day 2. From rowing to mountain biking

Start with a totally unique experience to row on the Henley Regatta course with an Olympian with **Henley Rowing Association** (no experience necessary). Then head to the Crown Estate's Swinley Forest for mountain biking with **Swinley Bike Hub**, following the trails through this Site of Special Scientific Interest (SSSI) and perfect for thrill seekers.

**Overnight:** Stay in Doubletree by Hilton, Swindon

### Day 3. A walk along the Kennet & Avon Canal

Head to Devizes for a walk along the **Kennet & Avon Canal** to Bradford on Avon (14 miles/22.5kms), including the magnificent Caen Hill Lock flight near Devizes. The 29 continuous locks have a rise of 237 feet in 2 miles (72 m in 3.2 km). Book a tour and tasting at **Wadworth Brewery** before setting off.

**Overnight:** Bath – Abbey Hotel, Bailbrook House Hotel, Brooks Hotel, No 15 Great Pulteney

### Day 4. Bath – Bike tour and twilight kayak tour

Who would have thought that the World Heritage Site of Bath would offer so many active experiences? Take a half day Bath



City & Kennet & Avon Canal Guided Bike Tour with **Wild Swim Bike Run Ltd**, followed by an afternoon or evening kayaking (try a Twilight tour) with **Original Wild**.

### Day 5. Activities with a difference: tandems, SUPs and Nordic Walking.

Bristol is the perfect place for an exhilarating stay: take a ride on a tandem bike with **Bristol Tandem Bike Hire**, have a go at stand up paddleboarding with **SUP Bristol** or try turning a walk into a workout using specially designed poles with **Bristol Nordic Walking**.

sessions with an experienced coach for individuals, large parties or corporate events.

Experience Royal Windsor in all its beauty aboard **Windsor Duck Tours** - a unique 60 minute amphibious sightseeing tour. All tours begin in the heart of Windsor, at the base of the towering Windsor Castle and could include 'Swan Splash Tour' for maximum time on the River Thames or 'Mallard Tour', which is 50/50 between road and river.

With over 90 acres to explore, **Avon Valley Adventure & Wildlife Park** provides plenty of outdoor adventure for all the family. Try the **BOUNCE** area (no upper age limit!), climb the Boulderdash climbing wall and finish with the big red slide.

## Get involved...

For those looking for inspirational learning, **Marlborough College Summer School** offers over 500 courses mid-July/mid-August, booked on a minimum of five half-days basis or include a full day of courses and/or accommodation for six nights including attendance at afternoon lectures, recitals and entertainments. Group bookings are available. Clients who are budding chefs may like to take a day or evening class with **Vaughan's Cookery School**. Bespoke group



sessions are available, including a Chef's Supper at a table in the kitchen. Or, take an unusual step off the beaten track at **Buttle Farm**, Calne for a private tour. Feed rare

breed pigs on a traditional free-range farm plus tutored charcuterie tasting of produce made on the farm.

KEY: TL - Tour or Group Leader D - Driver RV - Refreshment Voucher FOC - Free of charge ⌚ - Length of visit 🗣️ - Languages ✈️ - Airports 🚗 - Coach Parking 🚆 - Railway/Bus

Name of Business	Overview	Opening Times	Group Information & Experiences	Additional Info	Bookable Trade Product
<b>a'Beckett's Vineyard</b> DEVIZES SN10 4EN Paul Langham 01380 816669 info@abecketts.co.uk abecketts.co.uk	Extending to over 11 acres, making award winning English sparkling and still wines along with cider and apple juice from our orchards. English wine tours for organised groups are available outside of the Wed-Sat opening hours. Choose from Tour and Tasting or add on nibbles served with the range of wines.	Open all year Wed to Sat 11-4.30	Min 10 Max 30 TL/D-FOC Wine Tours	⌚ 1hr 🗣️ LHR80/BRS47 YES ✈️ Westbury 10.1	✔️
<b>Abbey House Gardens</b> MALMESBURY SN16 9AS abbeyhousegardens.co.uk	5 acre garden beside 12th century Abbey Church with river walk, fish ponds, waterfall, roses and café.	Apr-Sep Daily	12+ group discounts House and garden tour	✈️ LHR79/BRS38 🚗 Chippenham 9.9	✔️
<b>Adam Henson's Cotswold Farm Park</b> CHELTENHAM GL54 5UG cotswoldfarmpark.co.uk	First Farm Park in the UK. 50+ rare breed farm animals, farm safari rides. Indoor/outdoor play.	Feb-Dec 10.30-5	Min 20 Pre-book D-RV TL-FOC Talk with refreshments	✈️ LHR81/BRS64 🚗 Kingham 11.1	✔️
 <b>Aerospace Bristol</b> BRISTOL BS34 5BZ Box Office 0117 931 5315 groups@aerospacebristol.org aerospacebristol.org/groups/	<b>Overview</b> Step aboard Concorde and embark upon a fascinating journey through aerospace history. With the last Concorde ever to fly as its stunning centrepiece, Aerospace Bristol transports visitors through the decades, from the earliest days of powered flight, through two World Wars, the drama and technological advances of the space race, and on to the modern day. The highlight is the iconic Concorde, stunningly displayed in her own purpose-built hangar, in the place where she was designed and built. <b>Opening Times</b> Open daily all year, 10-5 <b>Experiences</b> Exhibit trail and clocking in cards <b>Group Information</b> Min 20 TL/D-RV-FOC Check website for price information. Specialist heritage and Concorde tours available			⌚ 3-4hrs 🗣️ LHR103/BRS14 YES ✈️ Bristol Parkway 3	✔️
<b>Alder Ridge Vineyard</b> Cobbs Farm HUNGERFORD RG17 0SP Tom Newley 01488 686770 info@alderidge.co.uk alderidge.co.uk	Nestled into the chalky slopes of the North Wessex Downs Area of Outstanding Natural Beauty, this internationally award winning vineyard specialises in producing exceptional English sparkling wines and is pleased to be able to share their passion with the public. Guided Vineyard Tours and Tastings are offered May-Sep by appointment. Combine with a visit to our Farm Shop and Café.	Shop Mon-Sat 9-6 Sun 10-5 Café Mon-Fri 9-5 Sun 10-4	No min or max group sizes. TL/D-FOC Wine Tours and Tastings	⌚ 2.5hr 🗣️ LHR54/BRS66 YES 📞 Call for info ✈️ Hungerford 1.8	✔️
<b>Aldwick Estate</b> BRISTOL BS40 5AL 01934 864404 enquiries@aldwickestate.co.uk aldwickestate.co.uk	Enjoy a Vineyard Tour and Tasting. Learn about the history of this family-run Somerset vineyard and explore the 11 acres of grape vines with an experienced guide. The tour will conclude with a tasting session of the current vintages before having the option to enjoy a delicious lunch in the 17th century barn. Why not make a day of it and stay overnight in one of the beautifully appointed guest rooms.	Tour & Tastings: Various Apr-Oct	Min 15+ Private Group Vineyard Tour & Tasting. Day and time to suit.	⌚ 2hrs ✈️ LHR119/BRS4 🚗 Coach Parking on request ✈️ Yatton 6	
<b>All Saints Alton Priors Church</b> All Saints, Alton Priors, Marlborough, SN8 4JX west@thecc.org.uk visitchurches.org.uk/visit/churchlisting/ all-saints-alton-priors.html	Surrounded by the Pewsey Downs, the Alton Barnes white horse, Woodborough Hill and array of Neolithic sites, this lovely medieval church with its Norman arch intact, is spacing famous for its wonderful atmosphere, simple interior with Jacobean choir stalls, a brass tomb, Sarsen stones and ancient yew tree in the churchyard.	Open Daily	Entry Free Downloadable free audio guide.	⌚ 30-60mins 🗣️ LHR75/BRS60 NO ✈️ Pewsey 5	
<b>American Museum &amp; Gardens</b> CLAVERTON MANOR, CLAVERTON DOWN, BATH, BA2 7BD reception@americanmuseum.org americanmuseum.org	Georgian estate with a remarkable collection of Americana, acres of landscaped gardens, beautiful parkland, children's play space, terrace cafe, and shop. The American Museum & Gardens takes you on a journey through the decorative arts of America from its early settlers to the 21st century.	See website for opening times	15+ TL/D-FOC Out of hours Museum tours Garden tours	⌚ 3-4hrs ✈️ LHR102/BRS22 🚗 Bath Spa 2.8	✔️
<b>Apsley House</b> LONDON W1J 7NT 020 7499 5676 traveltrade@english-heritage.org.uk english-heritage.org.uk/apsleyhouse	The grandest address in the capital, once known as 'Number 1 London' and the London home of the first Duke of Wellington. He transformed it into a palatial residence to befit his status, and filled it with works of art and gifts from grateful rulers across Europe. Paintings by Velazquez and Rubens.	Apr-Oct Wed-Sun 11-5 Nov-Mar Sat-Sun 10-4	Min 11+ Pre-book TL-D-FOC Pre-booked guided tours available English, German and Spanish audio guides.	⌚ 1.5hrs 🗣️ LHR15/BRS125 NO ✈️ Hyde Park Corner 0.3	✔️
<b>Arundells</b> SALISBURY SP1 2EN arundells.org	Within the magnificent Cathedral Close, home of Sir Edward Heath KG MBE, Prime Minister and Statesman.	Mar-Nov Varies	House and/or Gardens/Tours Pre-booked Bespoke Tours	✈️ LHR70/BRS59 🚗 Salisbury 0.7	✔️
<b>Ashton Gate Stadium</b> BRISTOL BS3 2EJ ashtongate.co.uk	Home to Bristol City & Bristol Bears. It hosts a number of prestigious sporting events and concerts!	All year		✈️ LHR106/BRS7 🚗 Bristol 2.3	✔️
<b>Atwell-Wilson Motor Museum</b> CALNE SN11 0NF atwellwilson.org.uk	100+ exhibits are cars from 1910 onwards and a collection of motorcycles, mopeds and bicycles.	Apr-Oct Tue-Sun 11-5	Min 20 group discount. Larger groups via classic car clubs by negotiation. D-FOC	✈️ LHR74/BRS43 🚗 Chippenham 7	✔️
<b>Avebury Stone Circles and Avebury Manor and Garden</b> AVEBURY SN8 1RD 01672 539250 avebury@nationaltrust.org.uk nationaltrust.org.uk/avebury	Recognised as a World Heritage Site for its outstanding Neolithic and Bronze Age monuments, Avebury is a window into our ancient past. In the village, Avebury Manor and Garden, which dates from Tudor times and later, is unusual as the rooms are decorated in the style of different historical periods.	Stone circles are open all year round. Avebury Manor see website	Min 15 Group rates available. Stone circle tours. Check website for details	⌚ 3+hrs 🗣️ LHR70/BRS54 YES ✈️ Swindon 11	✔️

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Name of Business	Overview	Opening Times	Group Information & Experiences	Additional Info	Bookable Trade Product
<b>Avon Valley Adventure &amp; Wildlife Park</b> BRISTOL BS31 1TP avonvalley.co.uk	Avon Valley Adventure and Wildlife Park brings fun and adventure together for the whole family.	See website for full timings.	Discounts available - 15% for 20+ 20% for 50+ pre-booked groups.	✈️ LHR104/BRS13 🚗 Keynsham 1.7	✔️
<b>Avon Valley Railway</b> BRISTOL BS30 6HD Trish Coomber 0117 932 5538 accounts@avonvalleyrailway.org avonvalleyrailway.org/visit-us/group-visits/	Dedicated to restoring steam to the Avon Valley; 3 miles of track re-laid, locomotives and carriages restored.	Varies	20+ Group discount TL-FOC Dining + other trips	✈️ LHR100/BRS13 🚗 Keynsham 1.5	✔️
<b>Bailey Balloons</b> BRISTOL & BATH BS20 0HA Jo Bailey 01275 375300 office@baileyballoons.co.uk baileyballoons.co.uk/our-flights/ group-flights-corporate-flights	Hot air balloon flights from Bristol, Bath, South Wales, Wiltshire and Dorset. We recently flew Sir David Attenborough over the Swiss Alps to film the introduction to the new BBC series, Planet Earth II.	Mar-Oct	Min 12 from £110. Can cater for any size group. Champagne Hot Air Balloon and Exclusive Flights.	⌚ 4hrs 🗣️ Varies YES ✈️ Temple Meads 3	✔️
<b>Barn Theatre</b> CIRENCESTER GL7 1BN barntheatre.org.uk	For theatre-lovers, the Barn Theatre is the place to share top-class regional theatre and performing arts education.	Year round shows	Min 15+ discount. Back stage tours, group drama workshops.	✈️ LHR80/BRS50 🚗 Kemble 5.7	✔️
<b>Barrington Court</b> ILMINSTER TA19 0NQ 01460 241938 barringtoncourt@nationaltrust.org.uk nationaltrust.co.uk/barrington-court	Barrington Court is an atmospheric fragment of old Somerset: an empty Tudor manor house, beautifully restored in the 1920s, with farm buildings, abundant flowers and orchards.	See website for opening times	Groups: 15+ Group rates D FOC D-RV Check website for details	⌚ 3hrs 🗣️ LHR125/BRS46 YES - Call for info ✈️ Crewkerne 7	✔️
<b>Basildon Park</b> READING RG8 9NR nationaltrust.org.uk/basildon-park	Georgian mansion with grand 18th century reception rooms and 1950s kitchen set in 400 acres of parkland.	All year Varies	15+ D-RV Guided Tours	✈️ LHR38/BRS81 🚗 Pangbourne 1.8	✔️
<b>Bath Abbey</b> BATH BA1 1NG bathabbey.org bathabbey.org/visiting-abbey/ educational-visits	Visitors have been welcomed for hundreds of years. Admire the architecture, enjoy the music, experience the Abbey's history.	All year. Varies	TL-FOC 1:10 Book 4 weeks+. Tours Max 12	✈️ LHR104/BRS19 🚗 Bath Spa 0.5	✔️
<b>Bath Bus Company</b> BATH BA1 1LF 01225 330444 hq@bathbuscompany.com bathbuscompany.com	Bath Bus Company operates open-top hop-on and hop-off over 38 stops in Bath, with tours provided by live guides or multi-lingual commentary in 10 languages. We also operate the Air Decker - a bus service providing transport between Dorchester Street, Bath and Bristol Airport.	Open all year except CD, BD & NYD	Group rate applies to 8+. Groups to pre-book. TL/D-FOC Private hire bathbuscompany.com/ private-hire/	🗣️ Various ✈️ LHR100/BRS19 YES 🚗 Bath Spa 0.2	✔️
<b>Bath Preservation Trust</b> BATH BA1 2LR bath-preservation-trust.org.uk	The Trust owns and runs four popular museums in Bath.	Varies	Prebook. Private visits.	✈️ Varies ✈️ LHR99/BRS18	✔️
<b>Bath Shopping</b> visitbath.co.uk/things-to-do/shopping/	Bath's compact, visitor-friendly city centre is packed with retailers large and small, from one-of-a-kind independent boutiques to major high street names. Whatever you're looking for - antiques, arts and crafts, books, fashion, foodie emporiums, jewellery, vintage clothing and quirky one-offs you won't find anywhere else - Bath has it all.			⌚ ✈️ LHR100/BRS18 ✈️ Pick up/drop off Riverside Coach Park Bath Spa	✔️
<b>Bath Skyline National Trust</b> South East of the city of Bath 01225 833977 bathskyline@nationaltrust.org.uk nationaltrust.org.uk/bath-skyline	Wide open space overlooking the World Heritage City of Bath. Discover hidden valleys, rich in limestone flowers and tranquil beech woodlands, interspersed with extensive views over Bath and out towards the Mendip Hills and the Brecon Beacons. Groups welcome, there is a selection of self-led walks available.	Daily. Dawn to dusk.	FOC Various walks and chargeable public events.	✈️ LHR100/BRS20 🚗 Bath Spa 1	✔️
<b>Beckford's Tower</b> BATH BA1 9BH beckfordstower.org.uk	Built 1826-1827, once home to one of the greatest collections of Georgian books, furniture and art.	Varies 2/3-27/10	10+ 15% TL/CD-FOC Prebook. Private visits.	✈️ LHR97/BRS18 🚗 Bath Spa 2.8	✔️
<b>Below Stairs</b> HUNGERFORD RG17 0NB belowstairs.co.uk	A unique antique shop and showrooms specialising in items of the 19th and early 20th century.	Daily 10-6	Walk around with owner.	✈️ LHR53/BRS65 ✈️ Hungerford 0.3	✔️
<b>Berkeley Castle</b> BERKELEY GL13 9PJ Helen Berryman 01453 810303 helen.berryman@berkeley-castle.com berkeley-castle.com/groupvisits.html	Oldest castle in England to be lived in by the family that built it almost 900 years ago. Edward II was murdered here, links with Elizabeth I, Henry VIII, Shakespeare and Francis Drake. Fabulous paintings, tapestries and artefacts on display. 8 acres of gardens and grounds. Yurt Tearoom and Tropical Butterfly House. Film location for Poldark, Wolf Hall and Johnny English Strikes Again.	Sun-Wed April to end Oct	Min 20 pre-booked group rates. Free guided tours take place from 11am.	⌚ Full day 🗣️ LHR/106/BRS31 YES ✈️ Cam and Dursley 5	✔️
<b>Blaise House Castle Museum</b> BRISTOL BS10 7QS bristolmuseums.org.uk	19th century mansion in 400 acres of parkland and woodlands. Everyday objects from centuries past.	Apr-Dec Varies	FOC.	✈️ LHR106/BRS12 🚗 Sea Mills 2.9	✔️
<b>Blenheim Palace</b> WOODSTOCK OX20 1PP groups@blenheimpalace.com blenheimpalace.com	Home of the 12th Duke and Duchess of Marlborough and the birthplace of Sir Winston Churchill, Blenheim Palace is a UNESCO World Heritage Site with over 300 years of history, 2000 acres of Parkland and Formal Gardens, events, tours and exhibitions.	All Year	15+ D/TL FOC Themed talk and tours.	✈️ LHR51/BRS86 🚗 Oxford 5	✔️

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Name of Business	Overview	Opening Times	Group Information & Experiences	Additional Info	Bookable Trade Product
<b>Bombay Sapphire Distillery</b> WHITCHURCH RG28 7NR Amy 01256 890093 amy@bombaysapphire.com distillery.bombaysapphire.com	The Bombay Sapphire Distillery is the producer of all the world's Bombay Sapphire gin, set in an historic paper mill in Hampshire. Our experiences and tours showcase the ten botanicals that go into Bombay Sapphire gin, explain the history behind Bombay Sapphire and Laverstoke Mill, and include a complimentary cocktail. Self-guided and hosted tours.	Open all year 10-8 Apr-Oct, 11-6 Nov-Mar	Min 11 Group rates TL-FOC Self-guided or hosted tours, horticultural tours, heritage tours.	⌚ 2hrs 🗣️ ✈️ LHR46/BRS88 🚗 YES 🚆 Overton and Micheldever 2	✔️
<b>Boscombe Down Aviation Collection</b> OLD SARUM AIRFIELD, WILTSHIRE SP4 6DZ bdacmarketing@gmail.com boscombedownaviationcollection.co.uk	Tells the story of Boscombe Down and its place in the history of Flight and Flight Test. Since moving to the 1916 Belfast Truss Hangars on the historic former RFC airfield at Old Sarum, that policy has been extended to operations on the airfield and in the near Wessex region. A fun and educational experience, with the ability to get into cockpits, hear engine noise, see how the controls work on the jets and listen to air traffic control talk to aircraft.	Feb - Nov, Tues - Sun	25% reduction for Pre-booked groups of 10+. Guided tours available.	⌚ NO 🗣️ SOU31 ✈️ YES 🚆 Salisbury 3.1	
 <b>Bowood House &amp; Gardens</b> CALNE SN11 9NG 01249 812102 houseandgardens@bowood.org bowood.org	<b>Overview</b> Discover the history of Bowood House and the Lansdowne Family, set in 100 acres of parkland. Surrounding the Georgian House is the Italian-inspired terraces, walled gardens and the herbaceous border. Explore the arboretum and mile-long lake leading to the cascade.  <b>Experiences</b> Private Walled Garden Guided Tours and Group Tours.  <b>Group Information</b> Min 12 Group rates	Apr - November	For children, there is an Adventure Playground, soft play and area dedicated for under 7's.	⌚ 4-5hrs 🗣️ ✈️ LHR82/BRS42 🚗 YES 🚆 Chippenham 7.1	✔️
<b>Boztdown Alpacas</b> WHITCHURCH-ON-THAMES RG8 7QY Mary-Jo Smith 0118 984 3827 info@boztdown-alpacas.co.uk boztdown-alpacas.co.uk	We have bred and sold alpaca for 29 years. We will be opening to the public in the future. Please keep an eye on our website for information.			✈️ LHR36/BRS87 🚆 Pangbourne 1.5	
<b>Bristol Aquarium</b> BRISTOL BS1 5TT bristolaquarium.co.uk	Thousands of amazing aquatic creatures. Underwater tunnel, botanical house with exotic plant and tree species.	Daily 10-5	Min 15+ Talks and feeding	✈️ LHR104/BRS7 🚆 Temple Meads 1.3	✔️
<b>Bristol Blue Glass</b> BRISTOL BS4 3EW 0117 972 0818 bristolblueglass@bristol-glass.co.uk bristol-glass.co.uk	Founded in 1988 to re-establish a tradition that had been lost for over 60 years. Famous for traditional Bristol Blue Glass; work includes Ruby range. Studio Shop and workshops. You will find a wide variety of art glass in an array of beautiful colours and many stunning pieces of handmade jewellery. Bespoke courses may be available e.g. jewellery making, glass fusing. Refreshments available.	All year Groups Wed/Thur but can be flexible	Max 25. Free entry to watch the glass making before Max 25 Group Talks Blow your own Blue Glass Bauble group rates, Glass making-bauble blowing and courses.	⌚ 1hr 🗣️ ✈️ LHR104/BRS8 🚗 NO 🚆 Temple Meads 1.1	✔️
<b>Bristol Cathedral</b> BRISTOL BS1 5TJ 0117 926 4879 reception@bristol-cathedral.co.uk bristol-cathedral.co.uk	We offer group tours and guided tours. The cathedral has a shop and café and beautiful peaceful gardens. From the twelfth century this has been a place of daily prayer, and an extraordinary building.	Open all year 9-5 Admission free	Guided Tours group rates No min or max size TL/D-FOC Specialist tours on request.	⌚ Min 30 ✈️ LHR100/BRS8 🚗 NO 🚆 Temple Meads 1.1	✔️
<b>Bristol Culture</b> BRISTOL bristol museums.org.uk	Bristol Culture looks after five of Bristol's museum sites.	Varies	Min 10 TL-FOC Specialist tours.	✈️ Varies 🚆 Varies	✔️
<b>Bristol Ferry Boats</b> BRISTOL BS1 4RB 0117 927 3416 marketing@bristolferry.com bristolferry.com	Ferry service that operates across 17 different landing stages in the Bristol Floating Harbour, running every day and to a fixed timetable. Waterbus and Private Hire available.	All year 10-6	Public Trips (with commentary) along Avon Gorge.	⌚ 40mins-3 hrs ✈️ LHR102/BRS8 🚗 NO 🚆 Temple Meads 0.8	✔️
<b>Bristol Hippodrome</b> BRISTOL BS1 4UZ atgtickets.com/bristol	Bristol's premier West End theatre hosting UK's best touring productions including West End and Broadway.	All year	Min 10+ Bespoke tours.	✈️ LHR105/BRS8 🚆 Temple Meads 1.5	✔️
<b>Bristol Museum &amp; Art Gallery</b> BRISTOL BS8 1RL bristol museums.org.uk	Explore our collections of art, nature and history on display in this beautiful building.	Tue-Sun 10-5	Experiences Min 10+ Talks, tours, workshops.	✈️ LHR106/BRS12 🚆 Temple Meads 1.9	✔️
<b>Bristol Old Vic</b> BRISTOL BS1 4ED bristololdvic.org.uk	The oldest continuously working theatre since 1766 in the English speaking world. Bar and catering.	All year Mon-Fri	10+ TL-FOC Backstage Tours.	✈️ LHR104/BRS8 🚆 Temple Meads 1	✔️

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<b>Bristol Packet Boat Trips</b> BRISTOL BS1 6UN Luke 0117 926 8157 luke@bristolpacket.co.uk bristolpacket.co.uk	Boat trips and river cruises in Bristol Harbour and on the River Avon with live commentary. Buffet or cream teas available.	All year	Max 95 Riverside Pub Lunch Cruises and Tours of City Docks.	⌚ 1.5hrs 🗣️ ✈️ LHR104/BRS7 🚗 YES 🚆 Temple Meads 1.7	✔️
<b>Bristol Shopping Quarter</b> BRISTOL BS1 3DX bristolshoppingquarter.co.uk	A mix of independents and brand names, including Harvey Nichols. Don't miss Clifton, Gloucester Road, St Nicholas Markets and Park Street/Queens Road for independents.			✈️ LHR105/BRS8 🚆 Temple Meads 1	
<b>Bristol Tandem Hire</b> BRISTOL BS1 4RN 07470 311592 bristolstandemhire@gmail.com bristolstandemhire.co.uk	Cycling for all abilities together. We are Bristol cyclists bringing the fun of the tandem cycling experience to the beautiful South West. Weekend and longer hire time periods available.	All year	Max 8 Tandems Guided tours available.	⌚ 4-8hrs 🗣️ ✈️ LHR103/BRS9 🚗 NO 🚆 Temple Meads 1	✔️
<b>Bristol Zoo Gardens</b> BRISTOL BS8 3HA bristolzoo.org.uk	Get up-close to over 400 animal species and enjoy 12 acres of award-winning gardens.	Daily except Christmas Day. See website for times	Min 20+ Packages for groups of 10+ Pre-booked animal	✈️ LHR104/BRS8 🚆 Clifton Down 0.8	✔️
<b>Brooklands Museum</b> WEYBRIDGE KT13 0QN brooklandsmuseum.com	Opened in 1907, through two World Wars, into the Jet Age and beyond, it has been a place of great achievements.	Daily Varies	Packages, groups of 15+ Concorde Experiences.	✈️ LHR9/BRS107 🚆 Weybridge 0.8	✔️
<b>Brunel Museum</b> LONDON SE16 4LF brunel-museum.org.uk	The Thames Tunnel was Brunel's first project opened in 1843.	Daily 10-5	Event programme.	✈️ LHR20/BRS130 🚆 Rotherhithe 0.1	
<b>Brunel's SS Great Britain</b> BRISTOL BS1 6TY 0117 374 4547 groups@ssgreatbritain.org ssgreatbritain.org	Launched in 1843 as the world's first great ocean liner, visitors today can explore the cabins, see the working replica engine, climb the rigging and head below the 'glass sea' into the dry dock. Bristol's top-rated attraction includes two award-winning museums, the ship and the historic dockyard.	Open 362 days a year. Summer 10-6 Winter 10-4.30	Min 15+ Travel trade and group rates available TL/CD - FOC Private history tours on board and Group Lunches.	⌚ 3-4 hrs 🗣️ ✈️ LHR104/BRS7.5 🚗 YES 🚆 Temple Meads 1.5	✔️
<b>Calne Heritage Centre</b> WILTSHIRE SN11 0SQ calneheritage.co.uk	Tells the story of all aspects of Calne's history in a series of attractive photographs and memorabilia. Plus a varied programme of exhibitions throughout the year.	Free admission Open all year Wed - Sat 10-4 Sun: 2-4		✈️ BRS36 🚆 Chippenham 6.5	
<b>Camers</b> WEYBRIDGE KT13 0QN ngs.org.uk/view-garden/14003	Set in 4 acres, a garden full of surprises with woodland with spectacular views over Severn Vale.	Appointment only May-Sep	Group Information & Experiences Min 10+	✈️ LHR9/BRS107 🚆 Bristol Parkway 10.1	✔️
<b>Castle Combe Circuit</b> CHIPPENHAM SN14 7EY Tom Davies 01249 782417 tom@castlecombecircuit.co.uk castlecombecircuit.co.uk	Castle Combe home of motorsport that's been welcoming fans of racing, car shows and events for the past 70 years. Hosting events from racing, car shows, driving experiences and more!	Seasonal and Events check website	Min 20+ Driving experiences.	⌚ 8hrs 🗣️ ✈️ LHR87/BRS30 🚗 YES 🚆 Chippenham 5	✔️
<b>Cerney Gardens</b> CIRENCESTER GL7 7BX cerneygardens.com	Set around a Victorian walled garden with a woodland walk and nature trail.	Jan-Nov 10-7	TL-FOC/RV Guided tours.	✈️ LHR85/BRS55 🚆 Kemble 10	✔️
<b>Chavenage House</b> TETBURY GL8 8XP chavenage.com	Elizabethan house, where Cromwell is said to have stayed housing tapestries, pictures and relics.	May-Sep Thu-Sun	TL/D-FOC Guided tours.	✈️ LHR91/BRS36 🚆 Kemble 8	✔️
<b>Cheddar Gorge Cheese Company</b> CHEDDAR BS27 3QA cheddaronline.co.uk	Authentic genuine traditional hand-made Cheddar cheese, made by only makers in Cheddar. Visitor Centre.	Daily 10-3.15	Min20-45 CD-RV, TL/FOC Cheesemaking. Tastings.	✈️ LHR117/12 🚆 Worle 10.1	✔️
<b>Cheddar Gorge National Trust</b> CHEDDAR BS27 3QE 01934 744689 cheddargorge@nationaltrust.org.uk nationaltrust.org.uk/cheddar-gorge	At almost 400 feet deep and three miles long, this is England's largest gorge, and with its weathered crags and pinnacles, one of our most spectacular natural sights. The Cheddar Yeo River gradually made its way underground, creating the famous Cheddar Caves. Please be aware that the National Trust do not own the caves at Cheddar Gorge or any of the car parking.	Daily. Dawn to dusk.	Circular walk.	⌚ 4hrs 🗣️ ✈️ LHR117/BRS12 🚗 YES 🚆 Worle 10.4	
<b>Chiltern Valley Winery &amp; Brewery</b> HENLEY ON THAMES RG9 6JW chilternvalley.co.uk	Set in the Chilterns, Old Luxters is home to a Vineyard, Winery, Old Luxters Brewery and cellar shop.	Varies	Min 15+ Close up Tour and Tasting.	✈️ LHR27/BRS102 🚆 Henley on Thames 6.5	✔️
<b>Chippenham Museum &amp; Heritage Centre</b> CHIPPENHAM SN15 3HF 01249 705020 heritage@chippenham.gov.uk chippenham.gov.uk/chippenham-museum-heritage-centre	Housed in an 18th century townhouse, it tells the fascinating story of the town from its prehistoric origins to the present day, through its connections to river, road and rail. Explore its links to Alfred the Great and Isambard Kingdom Brunel. Regularly changing displays in temporary exhibition gallery.	Mon-Sat 9-5	FOC Walks, talks and special events.	⌚ 1hr 🗣️ ✈️ LHR85/BRS36 🚗 NO 🚆 Chippenham 0.8	
<b>City Cruises</b> LONDON SE16 4TU citycruises.com/groups	Largest cruise operator on the River Thames: sightseeing cruises, dining cruises and private hire.	All year	20+ incl. 1 FOC Bespoke packages.	✈️ LHR16/BRS126 🚆 Bermondsey 0.8	✔️
<b>Cholderton Rare Breeds Farm Park</b> NR SALISBURY SP4 0EW 01980 629438 info@choldertoncharliesfarm.com choldertoncharliesfarm.com bluestonevineyards.co.uk	Close to the A303/A338 and ancient Stonehenge, the farm is home to rare breed farm animals, Cholderton Charlies adventure play and Bluestone Vineyard. The kitchen bar & café offers refreshments, home-cooked meals and decadent afternoon teas. Finish your visit with an Alpaca walk through the woods and vineyard. The 70-bed farm-stay hostel offers en-suite private and dorm rooms.	Daily 10-6, Winter 10-4 (not Xmas and NY)	Unique farm experiences, tailored Bluestone Vineyard guided tours and tastings and indulgent afternoon teas.	⌚ 2-3hrs 🗣️ ✈️ LHR63/BRS62 🚗 YES 🚆 Grateley 4	✔️

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<b>Clifton Suspension Bridge Trust</b> BRISTOL BS8 3PA Laura Hilton 0117 974 4664 visitinfo@cliftonbridge.org.uk cliftonbridge.org.uk/travel-trade	 The Clifton Suspension Bridge, spanning the picturesque Avon Gorge was designed by the famous engineer Isambard Kingdom Brunel. For almost 150 years this Grade I listed structure has attracted visitors from all over the world. It is entirely funded by tolls - which have paid for its upkeep since it first opened to the public on 8 December 1864.	The bridge 24/7 Visitor Centre 10-5	Tours. Group rates available for tours. Size: 20-60. Underground experience (max 12), student workshops.	🕒 1hr 🇫🇷 LHR106/BRS7 ✈️ YES 🚗 Bristol Temple Meads 3.5	✔️
<b>Cliveden National Trust</b> NR WINDSOR SL6 0JA nationaltrust.org.uk/cliveden	Stunning house and gardens for a perfect group day out. Lunch or Afternoon Tea	All year Varies	Min 15+ Pre-book guided tours	✈️ LHR14/BRS112 🚗 Cookham 3	✔️
 <b>Cobbs Farm Shop &amp; Kitchen</b> HUNGERFORD RG17 0SP Tom Newey 01488 686770 hungerfordshop@cobbsfarmshops.co.uk cobbsfarmshops.co.uk	 Overview Our fantastic farm shop has a butcher, fishmonger, delicatessen, vineyard, café, florist and a bespoke wooden indoor play barn! We have a fully licensed café serving breakfast, homemade fresh meals and light bites, using homegrown or local produce wherever possible. Our pick your own is a wonderful family day out for all ages and we host regular weekend events. Pick Your Own soft fruit during the summer. Our vineyard, Alder Ridge, offers Guided Vineyard Tours & Tastings by appointment.  Opening Times Shop Mon-Sat 9-6 Sun 10-5 Café Mon-Sat 9-5 Sun 10-4  Experiences Guided Vineyard Tours & Tastings May - September by appointment  Group Information No min or max group sizes. TL/D-FOC Wine Tours and Tastings Outdoor Cinema – group rates available.	Overview Our fantastic farm shop has a butcher, fishmonger, delicatessen, vineyard, café, florist and a bespoke wooden indoor play barn! We have a fully licensed café serving breakfast, homemade fresh meals and light bites, using homegrown or local produce wherever possible. Our pick your own is a wonderful family day out for all ages and we host regular weekend events. Pick Your Own soft fruit during the summer. Our vineyard, Alder Ridge, offers Guided Vineyard Tours & Tastings by appointment.	🕒 2.5hrs ✈️ LHR54/BRS66 ✈️ YES call for info 🚗 Hungerford 1.8	✔️	
<b>Cobbs Farm Shop &amp; Kitchen</b> READING RG7 5EA Katie Westwood 0118 930 4064 katie@cobbsfarmco.co.uk cobbsfarmshops.co.uk	We invite you to join us at our newly opened shop, Cobbs at Englefield, a series of converted cow sheds that have now formed an incredible space. Indulge your senses and see for yourself our farm shop, traditional butchery counter, delicatessen, café serving food all day and, of course, our wonderful friendly team of staff.	Shop: Mon-Sat 9-6, Sun 10-5 Café: Mon-Sat 9-5, Sun 10-4	Butchery workshops; regular dates throughout the year or private workshops for small groups. Family fun events & floristry workshops. Please see website for updates.	🕒 2hrs None ✈️ LHR33/BRS83 NO 🚗 Theale 1.1	✔️
<b>Cotswold Water Park</b> SOUTH CERNEY GL7 5TL +44 (0)1285 868096 info@waterpark.org waterpark.org	 The Cotswold Water Park is an area of 42 square miles with more than 180 lakes set across Wiltshire, Gloucestershire and West Oxfordshire. Within the Cotswold Water Park there are many different leisure providers offering land and water sports and a variety of places to stay. This stunning wetlands landscape is also an ideal destination for watching wildlife all year round.	Open all year Free to access	Parking available.	🕒 YES 🚗 Kemble 5 Bus service runs to Spine Road East	✔️
<b>Corinium Museum</b> CIRENCESTER GL7 2BX coriniummuseum.org	Collection of finds from the Roman town Corinium, showing the Cotswolds from prehistoric landscape to today.	All year Daily	10+ Pre book D-FOC Talks, films, private tours.	✈️ LHR80/BRS48 🚗 Kemble 4.3	✔️
<b>Corsham Court</b> CORSHAM SN13 0BZ corsham-court.co.uk	Privately owned with art collection including Van Dyck, Reynolds; Robert Adam mirrors and tables; gardens.	Varies	Min/Max 15-45 Prebooked private tours.	✈️ LHR87/BRS29 🚗 Chippenham 4.3	✔️
<b>Cotswold Brew Co</b> BOURTON ON THE WATER GL54 2HN cotswoldbrewco.co	With a nod to the old school brewhouses of Bavaria. Take a tour, visit the brewery shop.	Mon-Fri 10-4	Min 15+ Tastings incl. in tour.	✈️ LHR78/BRS66 🚗 Kingham 8	✔️
<b>Cotswold Woollen Weavers</b> LECHLADE GL7 3JJ cotswoldwoollenweavers.co.uk	Making woollen cloth since 1982. Museum and 18th century buildings, exhibitions, shop and café.	Daily Varies	Free entry Talks and tours.	✈️ LHR70/BRS68 🚗 Charlbury 13.7	✔️
<b>Crofton Pumping Station</b> NR MARLBOROUGH SN8 3DW 01672 870300 crofton.manager@katrust.org.uk croftonbeamengines.org	 A Georgian pumping station housing two great steam powered beam engines set in picturesque grounds overlooking the canal. This is one of the most important surviving Industrial Revolution sites in England. Our older engine dates from 1812 and is the oldest working steam engine still at its original site.	May - Sept, Sat, Sun and B/H Mon from 10.15 to 16.00.	Groups of up to 50 accepted with pre-booking. Discount for groups over 10. For further information visit croftonbeamengines.org	🕒 1-2hrs ✈️ LHR59/BRS66 ✈️ YES - small charge 🚗 Bedwyn 2	✔️
<b>Didcot Railway Centre</b> DIDCOT OX11 7NJ didcotrailwaycentre.org.uk	Unique collection of Great Western Railway steam engines, coaches, wagons, buildings and small relics.	Oct-Mar weekends Apr-Sep daily Sep.	Min 10 + D-FOC/RV Behind the scenes workshop tours.	✈️ LHR47/BRS84 🚗 Didcot Parkway 0	✔️
<b>Donnington Castle Gatehouse</b> NEWBURY RG14 2LE english-heritage.org.uk/visit/places/donnington-castle/	Striking gatehouse of 14th century Donnington Castle. Henry VIII and Elizabeth I may have stayed here.	All year	FOC.	✈️ LHR45/BRS73 🚗 Newbury 2.8	✔️
<b>Dorney Court</b> WINDSOR SL4 6QP dorneycourt.co.uk	A charming Grade 1 listed Tudor Manor House, home to the Palmer family for almost 500 years.	Limited. See website	Min 20+ Pre-booked tours.	✈️ LHR15/BRS104 🚗 Taplow 2	✔️
<b>Dr Jenner's House Museum and Garden</b> BERKELEY GL13 9BN jennermuseum.com	Edward Jenner, pioneer of vaccination against smallpox, lived and announced his work here. Gift shop.	Apr-Sep Sun-Wed	Min 20 D-FOC/RV Tours and talks.	✈️ LHR105/BRS30 🚗 Cam and Dursley 4	✔️

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<b>Dyrham Park</b> NR BATH SN14 8HY VE Team 0117 937 1330 dyrhapark@nationaltrust.org.uk nationaltrust.org.uk/dyrham-park	 A 17th-century baroque mansion house and garden in 270 acres of ancient parkland, full of magnificent trees and breathtaking views. Splendid borders, idyllic ponds and a wildflower orchard are all features of the stunning West Garden. There's a tea room and a National trust gift shop.	Open all year 10-4 (except Xmas and some Wed)	Min 15 TL/D-FOC Check website for details.	🕒 2hrs ✈️ LHR93/BRS24 ✈️ YES 🚗 Bath 9	✔️
<b>Electric Picture House Cinema</b> WOTTON-UNDER-EDGE GL12 7AE wottoncinema.com/index	Opened in 1911, the building was reputed to contain cellars dating back to the Cromwellian period.	Open daily	Max 8.	✈️ LHR104/BRS32 🚗 Cam and Dursley 7	✔️
<b>Fairydale Farm</b> CHIPPING NORTON OX7 5QH fairydalefarm.co.uk	Meet animals, play in the sandpit by the café or play in the indoor play area. Disabled children friendly.	Daily Feb-Dec	Min 12 TL-FOC Various.	✈️ LHR61/BRS80 🚗 Charlbury 7	✔️
<b>Farleigh Hungerford Castle</b> FARLEIGH HUNGERFORD BA2 7RS english-heritage.org.uk/farleigh	Fortified mansion, occupied for 300 years by the remarkable Hungerford family. Chapel and Shop.	Open daily Apr- Oct, weekends in winter.	Min 11 TL/D-FOC Guided Tours.	✈️ LHR98/BRS25 🚗 Trowbridge 3.5	✔️
<b>Farnborough Air Sciences Trust Museum</b> FARNBOROUGH GU14 6TF airsiences.org.uk	It houses a replica of the first aeroplane to make a powered, controlled and sustained flight in Great Britain, the Cody Flyer.	Sat, Sun and BH Mon	Group Bookings Guides.	✈️ LHR25/BRS104 🚗 Farnborough 1.2	✔️
<b>Fashion Museum</b> BATH BA1 2QH fashionmuseum.co.uk	The Fashion Museum Bath holds a world-class collection of contemporary and historic dress and is housed in the magnificent Assembly Rooms.	Open All year	Min 20. Adult £8.50 Child £6.75 TL-RV. Guided Tours.	✈️ LHR99/BRS19 🚗 Bath Spa 1.1	✔️
<b>Fleet Air Arm Museum</b> YEOVILTON BA22 8HT fleetairarm.com	4 exhibition halls, over ninety aircraft, 2m records and 30,000 artefacts, Europe's largest naval aviation Museum.	All year. See website.	Min 15 TL/D-FOC	✈️ LHR100/BRS40 🚗 Yeovil Junction 21	✔️
<b>Flyup 417 Bike Park</b> GLOUCESTER GL3 4SS 417bikepark.co.uk	Mountain bike facility offering a variety of riding disciplines with bike hire and a café.	Wed-Mon	Min 12 TL-FOC	✈️ LHR92/BRS49 🚗 Cheltenham 5.6	✔️
<b>French Brothers Boats</b> WINDSOR SL4 1QX Don Yates 01753 851900 don@frenchbrothers.co.uk frenchbrothers.co.uk	 French Brothers riverboats on the Thames operate at Windsor, Runnymede and Maidenhead. A family run business established in 1978, French Brothers offer public and group boat trips as well as private charters and have a cruise to suit all tastes and budgets. They have a fleet of 16 craft including two genuine coal fired steamboats, as well as modern vessels.	All year round. Public sailings for individuals.	Groups 20+ TL FOC offers as well available, see T&Cs or speak to sales team. Commentary and Steam days on Victorian steam vessel.	🕒 40mins-2hrs ✈️ LHR17/BRS100 NO 🚗 W&E Central 0.2 🚗 W&E Riverside 0.2	✔️
<b>Fudge Kitchen</b> BATH BA1 1LY & WINDSOR SL4 1PL fudgekitchen.co.uk	American-style fudge produced using ancient methods, more than 20 flavours.	Mon-Sat	Experiences 3-8 Fudge making demo.	✈️ Varies 🚗 Station Varies	✔️
<b>Glenside Hospital Museum</b> BRISTOL BS16 1DD glensidemuseum.org.uk	Collection of artefacts and photographs provide a picture of life and work in the former psychiatric hospital.	All year Wed/ Sat 10-1	Free, a donation appreciated.	✈️ LHR100/BRS12 🚗 Bristol Parkway 4	✔️
<b>Graft</b> BRISTOL BS2 8XG 07894 222939 graftworkshop@hotmail.co.uk graftworkshop.co.uk	 Graft offers bespoke murals and graffiti workshops and tours in and around Bristol, European capital of graffiti. Providing activities for children and adults for individual or group tuition.	All year round	Discount pp on groups of 10+ 15+ TL-FOC Bespoke workshops and tours.	🕒 Varies 🇪🇺 🇬🇧 🇮🇹 🇯🇵 ✈️ LHR103/BRS8 NO 🚗 Temple Meads 1	✔️
<b>Hampton Court Palace</b> EAST MOLESEY KT8 9AU 020 3166 6000 booking.confirmations@hrp.org.uk hrp.org.uk/hampton-court-palace	 One of Britain's most famous buildings, and a surviving Tudor treasure that was at the centre of court and political life for over 200 years. Built to house monarchs, their courtiers and an army of servants, and designed to impress powerful visitors, it contains over 1,000 rooms set within stunning gardens and parkland. The State Apartments are filled with exquisite treasures from the Royal Collection.	Summer Weds-Sun 10.00-16.00 Winter Weds-Sun 10.00-15.00	Min 15. Adult - £22.60 Concession - £18.10 Child - £11.30 Under 5s - Free Book a Palace Accredited Guide for a tour of the palace and gardens.	🕒 4hr ✈️ LHR6/BRS118 🚗 Nearby FOC Hampton Court 0.3	✔️
<b>Henley Rowing Association</b> Henley on Thames RG9 3JD Karen Wade 07881 205545 rowingexperience@gmail.com henleyrowingassociation.com	 NEW Come and 'have a go' at rowing at Henley, home to the world-famous Royal Regatta! From beginners to retired scullers, youngsters to pensioners; our coaches warmly invite you to a Rowing Experience that could change your life. All ages are welcome, be it for a one-on-one with an experienced coach or a hair-raising row on the Royal Regatta course with an Olympian. Each Rowing Experience is tailor made for you. Most sessions last an hour or so - and you can be sure that is quite enough!		We offer group rates. Every experience is tailor made. Accommodation often available at discounted rates.	🕒 Half day ✈️ LHR22/BRS93 🚗 Nearby 1mile	✔️
<b>Highclere Castle</b> NEWBURY RG20 9RN highclerecastle.co.uk	Highclere Castle (Downton Abbey) has a rich, heritage and is home to the 8th Earl and Countess of Carnarvon.	Apr-Sep 9.30-5	20+ prebooked TL/D-FOC D-RV Guided tours.	✈️ LHR48/BRS81 🚗 Newbury 5.6	✔️
<b>Hobbs of Henley Boat Hire</b> hobbsofhenley.com	Self-drive boat hire and public river trips along the Thames in Henley.	Daily from Apr-Sep		✈️ LHR22/BRS93 🚗 Henley 200m	✔️
<b>Hobbs of Henley Boat Trips</b> HENLEY ON THAMES RG9 1AZ 01491 572035 jonathan@hobbsofhenley.co.uk hobbsofhenley.com	 Explore Britain's historic River Thames. Enjoy a public cruise or private charter. Cruises vary from sightseeing, Midsomer Murders, Vintage Afternoon Tea, Gin & Fizz, Jazz or comedy. Self-drive boat hire also available from an hour to all day. Choose from a rowing boat to a motor boat or chauffeured launch.	Daily from Apr-Sep Themed cruises extra dates.	Min 20 TL/D-FOC Live commentaries Gin Tasting Cruises with our own Gin - Mr Hobbs Gin!	🕒 2hrs ✈️ LHR22/BRS93 No 🚗 Henley 200m	✔️

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<b>Honesty Cookery School</b> cookeryschool.honestygroup.co.uk	Small classes in a barn with impressive countryside views. Lunch and refreshments available.	Sep-Jul	Courses max 8, Functions max 50. Cookery courses.	✈️ LHR44/BRS80 🚗 Newbury 5	
<b>Hookhouse Pottery</b> TETBURY GL8 8TZ hookhousepottery.co.uk	Pottery including one-off pieces, domestic ware and garden pots. Exhibitions and courses.	Open daily 10-6	Min 15 Garden visits by arrangement.	✈️ LHR90/BRS34 🚗 Kemble 10	✓
<b>Houses of Parliament</b> LONDON SW1A 0AA parliament.uk/visiting/access/groups-and-travel-trade/	Explore 1000 years of history, politics and stunning art and architecture.	Check website	Ticketed tours for groups. Themed tours.	✈️ LHR17/BRS127 🚗 Westminster Underground 0.1	
<b>Iford Manor Gardens</b> BRADFORD ON AVON BA15 2BA 01225 863146 info@ifordmanor.co.uk ifordmanor.co.uk	Romantic, award-winning, Grade I listed garden created by Edwardian architect Harold Peto. Tucked away at the bottom of a tranquil valley, paths twist and turn round ancient statues, columns, terraces and architecture, leading you on in anticipation of the next delight. Steeped in history and architecture, a visit to the beautiful, family-owned Italianate gardens is often described as like stepping into another world. Lunch and refreshments available.	Apr - Sept: Weds - Sun; 11am - 4pm. Private visits also available	FIT - book online to guarantee entry; Groups (15+) must prebook. No groups on Sundays. TL/D-FOC D-RV Introduction given; tours, lunch, refreshments and private visits available.	⌚ 2-2.5hrs 🗣️ LHR100/BRS23 🚗 YES - Must book 🚗 Freshford 1.4	✓
<b>Kennet and Avon Canal Trust</b> 01380 721279 admin@katrust.org.uk katrust.org.uk	We protect, enhance and promote the Kennet and Avon Canal. We have four trip boats, available for public trips and charter hire, a fleet of accessible boats for day trips and holiday hire as well as a museum, four cafés and the historic Crofton Beam Engines.	All year	Max 50 See individual business listings.	🗣️ Various 🚗 Various 🚗 Various 🚗 Various	
<b>Kennet and Avon Canal Museum</b> DEVIZES SN10 1EB 01380 721279 admin@katrust.org.uk katrust.org.uk	The only museum explaining the building, working life, demise and restoration of the Kennet & Avon Canal. Beautifully set in a former bonded warehouse with shop and café. Conveniently located for a walking visit (30 minutes) to the amazing Caen Hill flight of locks.	Daily 10-4 Admission by donation	Prebook for Guided Tours.	⌚ 1.5hrs ✈️ LHR80/BRS47 🚗 Nearby charge 🚗 Chippenham 11.4	
<b>Kennet Horse Boat Company</b> HUNGERFORD RG17 9UY kennet-horse-boat.co.uk	Traditional horse-drawn boat trips and self-drive day hire.	Easter-End Sept	Pre-book catering Max 53.	✈️ LHR52/BRS68 🚗 Kintbury 0.5	✓
<b>Kenton Theatre</b> HENLEY ON THAMES RG9 2BP kentontheatre.co.uk	The fourth-oldest working theatre in the UK (1805). Seating 240: programme of comedy, drama, music, talks.	All year	Group Rates 10+ Theatre tours for small groups.	✈️ LHR20/BRS100 🚗 Henley on Thames 0.5	✓
<b>Kew Palace</b> RICHMOND TW9 3AE hrp.org.uk/kew-palace	Smallest of the royal palaces, built in 1631. Kew reflects the domestic life of Georgian kings and queens.	Apr-Sep	Entry via Royal Botanic Gardens ticket.	✈️ LHR8/BRS120 🚗 Kew Gardens 1.2	✓
<b>Lacock Abbey, Fox Talbot Museum and Village</b> LACOCK SN15 2LG 01249 730459 lacockabbey@nationaltrust.org.uk nationaltrust.org.uk/lacock-abbey-fox-talbot-museum-and-village	Located at the heart of the village within its own woodland grounds, it's a quirky country house built upon the foundations of a former nunnery. Experience the atmosphere of the medieval rooms and cloister court, giving a sense of the Abbey's monastic past. The museum celebrates the achievements of former Lacock resident, William Henry Fox Talbot, famous for his contributions to the invention of photography.	Check website for details	Group Rates 16+ Check website for details	⌚ 4hrs ✈️ LHR89/BRS32 🚗 YES - FREE 🚗 Melksham 3	✓
<b>Lido Bristol</b> BRISTOL BS8 2BJ 0117 933 9530 events@lidobristol.com lidobristol.com	A restored Victorian swimming pool; nestled at the heart of historic Clifton, comprising of a spa, restaurant, outdoor heated pool, sauna, hot tub and steam room. The restaurant retains the original character features of the Victorian building with modern floor to ceiling windows, allowing spectacular views over the pool. Public swimming or Spa packages.	Spa 7-10 Public Swim Mon-Fri 1-4 Dining Mon-Fri 8-11 Sun 9-10.30	Swim and eat packages up to 6 people. Various experiences including Twilight Spa Day.	⌚ Varies ✈️ LHR104/BRS8 🚗 NO 🚗 Clifton Down 0.4	📄
<b>Loddon Brewery</b> READING RG4 9QD loddonbrewery.com	Set in a beautiful 300-year-old barn with the Loddon Taproom; sample a pint of Loddon beer.	Taproom: Thu-Sat	Min 15 Tour, supper and beer.	✈️ LHR25/BRS89 🚗 Reading 3.6	✓
 <b>Longleat</b> WARMINSTER BA12 7NW 01985 844328 groups@longleat.co.uk longleat.co.uk/groups	<b>Overview</b> Longleat was the first drive-through Safari out of Africa. Over 50 years on, it remains one of the UK's leading attractions. Boasting animals, Elizabethan architecture and 900 acres of 'Capability' Brown parkland, Longleat truly is the perfect choice for a day out.  <b>Longleat House</b> has been home to the Thynne family for over 400 years. Longleat's eccentric history, and astonishing attractions, cements it as one of Britain's most remarkable visitor attractions.  Please enquire for pre-booking private tours of Longleat House.			⌚ Full day ✈️ LHR96/BRS36 🚗 YES 🚗 Frome 4.7 🚗 Warmminster 5.2 🚗 Westbury 9	✓

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<b>Lydiard Park</b> SWINDON SN5 3PA lydiardpark.org.uk	Historic estate: Palladian House, Church, Walled Garden in 260 acres, with Café and Tea Rooms.	Daily 7.30-dusk	Max 20 D/TL FOC	✈️ LHR70/BRS45 🚗 Swindon 4	✓
<b>Lytes Cary Manor</b> nr SOMERTON TA11 7HU 01458 224471 lytescarymanor@nationaltrust.org.uk nationaltrust.co.uk/lytes-cary-manor	Lytes Cary Manor is an intimate manor house with Arts and Crafts-style garden.	See website for opening times.	Groups: 15-54 D FOC/ D-RV Check website for details.	⌚ 2hrs ✈️ LHR114/BRS36 🚗 YES - call for info 🚗 Yeovil Pen Mill 8	✓
<b>M Shed</b> BRISTOL BS1 4RN bristolmuseums.org.uk	From prehistoric times to the present day, M Shed tells the story of the city and its unique place in the world.	Tue-Sun: 10am5pm	FOC. Tours, talks and rides chargeable. 1 in 10 free.	✈️ LHR104/BRS8 🚗 Temple Meads 1.1	✓
<b>Maidenhead Heritage Centre and the ATA Collection</b> MAIDENHEAD SL6 1SL 01628 780555 info@maidenheadheritage.org.uk maidenheadheritage.org.uk	Exhibition exploring the story of the Maidenhead area from the Romans, via Brunel's Great West Railway and our heyday as a riverside resort to Vanwall racing cars, Hammer Horror films and scandals at Cliveden. Our unique ATA collection tells the story of the male and female volunteers of the Air Transport Auxiliary, who supported the activities of the RAF during WWII. The gallery includes photographs, priceless artefacts and documents and a popular Spitfire Simulator Experience.	10-4 Tue-Sat, groups by appointment	Max 20 must pre-book. Admission charge dependent on experiences booked. Talks, ATA introduction film, Spitfire Simulator Experience.	⌚ 1hr ✈️ LHR15/BRS100 🚗 YES - Call for info 🚗 Maidenhead 0.4	
<b>Mapledurham Watermill</b> READING RG4 7TR mapledurhamwatermill.co.uk	A watermill has been at Mapledurham for over 1,000 years. Tour: St Margarets Church and Archimedes Hydro Turbine.	Groups only Easter-Sep	Min 20 Boat Min 40 Afternoon Tea/boat trip	✈️ LHR31/BRS92 🚗 Tilehurst 9.3	✓
<b>Marlborough College Summer School</b> MARLBOROUGH SN8 1PA Rachel Wheeler 01672 892388 rwheeler@marlboroughcollege.org summerschool.co.uk	For those looking for an inspirational learning experience, Marlborough College Summer School offers over 500 courses mid-July/mid-August for adults and young people. These can be booked for a minimum of five half-days or include full programme, meals and accommodation for six nights including attendance at afternoon lectures, recitals and entertainments. Weekly transfers are available to and from London Victoria Coach Station and Swindon Railway Station.	4 weeks during Jul-Aug	The Summer School is available for group bookings. We can fully cater for all types of groups. Residential packages are available.	⌚ Min 5 half-days ✈️ LHR69/BRS45 🚗 YES 🚗 Pewsey 7	✓
<b>Matilda Canal Boat Trips</b> READING 01380 721279 katrust.org.uk/matilda	Enjoyable canal trips lasting around 45 minutes. Bespoke Cream Tea trips available by arrangement.	May - October	Max 8. Regular weekend trips or bespoke private charters available. Pre-booking essential.	✈️ LHR/LGW 🚗 Reading 0.5	✓
 <b>McArthurGlen Designer Outlet Swindon</b> SWINDON SN2 2DY 01793 507600 enquiries@swindondesigneroutlet.com swindondesigneroutlet.com	<b>Overview</b> Swindon Designer Outlet is housed in the beautifully renovated Grade II listed buildings of the Great Western Railway Works and is one of the largest covered designer outlets in Europe. Shoppers will adore the quality mix of high street and designer brands, reduced by up to 60 per cent, at over 100 top name stores including Reiss, Joules, Dune, Converse, Hugo Boss, Ted Baker, Hobbs, Le Creuset, Yankee Candle and Molton Brown. There is also a great variety of restaurants and cafés to relax in after a day's shopping.  <b>Opening Times</b> Mon-Fri 10-8 Sat 9-7 Sun 10-6  <b>Group Information</b> A package of exclusive benefits reserved for groups of 8 or more.			⌚ 1hr 🗣️ YES ✈️ LHR70/BRS47 🚗 YES 🚗 Swindon 1	✓
<b>Mill at Sonning</b> READING RG4 6TY millatsonning.com	The intimate theatre is uniquely the only dinner theatre in the UK. Dinner or Afternoon Tea plus show.	Tue-Sun	Min 10 Dinner or Afternoon Tea	✈️ LHR23/BRS98 🚗 Twyford 2.6	✓
<b>Mompesson House</b> SALISBURY SP1 2EL 01722 335659 mompessonhouse@nationaltrust.org.uk nationaltrust.org.uk/mompesson-house	A quintessential Queen Anne townhouse in the heart of Salisbury's historic Cathedral Close.	Check website for opening times.	Min 10 TL-FOC Check website for details.	⌚ 1hr ✈️ LHR71/BRS59 🚗 NO 🚗 Salisbury 0.6	✓
<b>Montacute House</b> MONTACUTE TA19 6XP 01935 823289 montacute@nationaltrust.org.uk nationaltrust.co.uk/montacute-house	Montacute House is a masterpiece of Elizabethan Renaissance architecture and design. With its towering walls of glass, glow of ham stone and surrounding garden, it is a place of beauty and wonder.	See website for opening times.	Groups: 15 Check website for details.	⌚ 3hr ✈️ LHR120/BRS42 🚗 YES - Call for info 🚗 Yeovil Pen Mill 5	✓
<b>Moor Beer Company</b> BRISTOL BS2 0QS moorbeer.co.uk	We are a multiple-award-winning craft brewery producing a range of modern real ale, with a taproom.	All year Wed-Sun	TL FOC Pre-booked Group tours	✈️ LHR103/BRS9 🚗 Temple Meads 1.2	✓
<b>Museum of Berkshire Aviation</b> NR READING RG5 4UE museumofberkshireaviation.co.uk	Berkshire's aviation history at the historic site of Woodley Airfield, pictorial records and priceless archives.	All year. Check website.	Special arrangements for groups outside above times	✈️ LHR 23/BRS94 🚗 Winnersh Triangle 2	✓

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Museum of East Asian Art BATH BA1 2QJ 01225 464640 info@meaa.org.uk meaa.org.uk	Only museum in the UK solely dedicated to East and South East Asia, with a collection of over 2,000 objects. Spread over three floors of a converted Grade II listed Georgian townhouse, it is a sanctuary of tranquillity: ceremonial jade objects as luminous today as they were over thousands of years ago sit alongside imperial household items, Ming vases, bronze Buddhas, Chinese Blue and White porcelain.	All year Tue-Sat 10-5 Sun 12-5.	No group discounts but bespoke group visits. Handling sessions, curator's tour with special focus on a particular theme. Bespoke experience charges apply.	✈️ LHR99/BRS18 🚗 Bath Spa 0.9	
MV Barbara McLellan Canal Boat Trips BRADFORD ON AVON BA15 1LE 01380 721279 bookings@katrust.org.uk bmac.katrast.org.uk	Enjoyable canal trips lasting from 1 – 4 hours (most are 2 – 2½ hours), some with Ploughman's Lunch, Cream Tea or Full Afternoon Tea. Ducks, swans, herons and kingfishers are often seen. Many trips travel down the lock to the spectacular Avoncliff Aqueduct. Full licensed bar, hot/cold drinks and homemade cake slices. Charity-owned boat crewed by volunteers. Brochure: bit.ly/2021canaltrips	Easter – Dec Most public trips depart at 2pm.	Private charters on any length for up to 20 people available on request. Wide variety of themed trips.	⌚ 1-4 hrs ✈️ LHR90 / BS26 🚗 Car, chargeable. 🚆 Bradford on Avon 0.5	
MV Jubilee Canal Boat Trips NEWBURY RG14 5AS 01380 721279 bookings@katrust.org.uk jubilee.katrast.org.uk	Jubilee is a traditional narrowboat purpose built for carrying passengers, seating up to 29. It is crewed by volunteers of the Kennet and Avon Canal Trust for trips around Newbury. A licensed bar, refreshments and a toilet are available on board. Public trips 75mins.	Thu/Sat/Sun Easter-Oct Public trips 75 mins.	Applies to all MV vessels Private charters available on request. Seasonal and themed trips.	⌚ 1.25hrs ✈️ LHR44/BRS73 🚗 YES charge 🚆 Newbury 0.5	
MV Kenavon Venture Canal Boat Trips DEVIZES SN10 1EB 01380 721279 bookings@katrust.org.uk kv.katrast.org.uk	A relaxing cruise through Devizes passing neatly tended gardens before opening up towards the Vale of Pewsey, turning just past Devizes Marina and the Hour Glass Public house. Public trips of an hour and three quarters.	Wed/Sat/Sun Easter-Oct Depart at 2.30	Applies to all MV vessels Private charters available on request. Seasonal and themed trips.	⌚ 1.75hrs ✈️ LHR76/BRS38 🚗 YES charge 🚆 Melksham 8.4	
MV Rose of Hungerford Canal Boat Trips HUNGERFORD RG17 0EQ 01380 721279 bookings@katrust.org.uk rose.katrast.org.uk	A wide-beamed passenger trip boat (capacity 50) operated by volunteers of the Kennet and Avon Canal Trust. The Rose has sliding picture windows for warm days, but fully enclosed with central heating if necessary. Hot and cold drinks and a fully licensed bar are available on trips. It also has a wheelchair lift and a toilet large enough to accommodate wheelchairs. Public trips of one to 2.5 hours.	Wed/Sat/ Sunday Easter-Oct	Applies to all MV vessels Private charters available on request. Seasonal and themed trips.	⌚ 1-2.5hrs ✈️ LHR53/BRS65 🚗 YES charge 🚆 Hungerford 0.4	
National Garden Scheme GLOUCESTERSHIRE BS37 6RG ngs.org.uk/view-garden/14003	Set in 4 acres, a garden full of surprises with woodland with spectacular views over Severn Vale.	Appointment only May - September	Min 10+	⌚ ✈️ LH80/BRS49 🚗 Bristol Parkway 10.1	✓
Newark Park WOTTON-UNDER-EDGE GL12 7PZ 01453 842644 newarkpark@nationaltrust.org.uk nationaltrust.org.uk/newark-park	Tudor hunting lodge to intriguing historic home, set in a spectacular estate on top of the Cotswold escarpment. The 'New Worke' was built in 1550 by Nicholas Poyntz, previously an influential English courtier to Henry VIII. It was lovingly restored by a Texan architect in the 1970s and 80s. The garden and estate showcase a range of seasonal specials.	Check website for opening times.	Group Rates 16+ Check website for details.	⌚ 2-3hrs ✈️ LHR98/BRS32 🚗 YES - Call for info 🚆 Cam & Dursley 8	✓
New Brewery Arts CIRENCESTER GL7 1JH newbreweryarts.org.uk	Thriving Craft centre with Craft Shop, busy Café, Exhibition Gallery, and on-site Craft makers.	Daily all year	Max 43 Workshops	✈️ LH80/BRS49 🚗 Kemble 3	✓
Newbury Racecourse NEWBURY RG14 7NZ Alison Brown 01635 40015 abrown@newburyracecourse.co.uk newburyracecourse.co.uk	Set in the heart of Berkshire, Newbury Racecourse is one of the country's leading horseracing venues staging both flat and jump racing. Famous for the Ladbrokes Trophy and the Al Shaqab Lockinge Stakes.	29-30 race days every year. Open all year round for conferences, exhibitions and other events.	No min or max, group discounts vary Min 10+ to 40+. D-FOC Flat and jump horse racing. Behind the Scenes Tours, Trips to the Start or a Jump. Additional entertainment inc live music.	⌚ 2-6hrs ✈️ LHR48/BRS75 🚗 YES 🚆 Newbury 1.4	✓
No. 1 Royal Crescent BATH BA1 2LR no1royalcrescent.org.uk	Step back in time to the late eighteenth century in this sumptuous Georgian townhouse museum.	Daily except Jan	Group rates TL-FOC Talks on 18th century history, themed tours. Pre-booked guided tours available.	✈️ LHR99/BRS18 🚗 Bath Spa 1.2	✓
Noah's Ark Zoo Farm BRISTOL BS48 1PG noahsarkzoo.co.uk	Set in over 100 acres, with over 100 species of animals including: African Elephants, Lions, Tiger, White Rhinos, Giraffes, Zebras and Lemurs.	Open all year	20% discount for groups 10+ 25 to 99 25%, 100+ 30% D-FOC/RV.	✈️ LHR113/BRS7 🚗 Temple Meads 7.7	✓
Old Sarum SALISBURY SP1 3SD 01722 335398 oldsarum.castle@english-heritage.org.uk english-heritage.org.uk/oldsarum	Discover the awe-inspiring Iron Age hill fort where it all began. Unearth over 2,000 years of history and find out how the Romans, Normans and Saxons have all left their mark on this impressive landscape.	Open daily except Christmas Eve and Christmas Day.	Min 11+ D/TL-FOC Pre-booked guided tours available. Guided tours.	⌚ 1-2hrs ✈️ LHR72/BRS59 🚗 NO 🚆 Salisbury 2.1	✓
Oxford Castle & Prison OXFORD OX14 2RJ oxfordcastleandprison.co.uk	Discover 1,000 years of Oxford's history. Costumed character guides reveal the rich history of the castle.	Daily 10-4.20	Min 15 Combine with river cruise.	✈️ LHR44/BRS83 🚗 Oxford 0.5	✓

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Parkway Shopping NEWBURY RG14 1AY 01635 889070 newsletter@shopatparkway.com shopatparkway.com	An exclusive range of top fashion and lifestyle brands in the heart of Newbury town centre. Shop in style and comfort with accessible car parking, excellent facilities and a wide selection of shops, restaurants and cafés.	Open all year Mon-Sat 9-6 Sun 10.30- 4.30		✈️ LHR45/BRS73 🚗 YES 🚆 Newbury 0.6 miles	
Petersham Nurseries RICHMOND TW10 7AB petershamnurseries.com	Celebrating aspects of the home, garden and food, we embrace positive living.	Mon-Sun 12-5	Supper Clubs	✈️ LHR8/BRS122 🚗 St Margarets 1.7	
Prior Park Landscape Garden BATH BA2 5AH 01225 833977 priorpark@nationaltrust.org.uk nationaltrust.org.uk/prior-park- landscape-garden	18th century landscape garden created by Bath entrepreneur and philanthropist Ralph Allen with advice from the poet Alexander Pope, and 'Capability' Brown. Visit the grotto and cross the Palladian bridge, one of only four in the world.	Check website for opening times.	Min 15 Check website for details.	⌚ 1-2hrs ✈️ HR101.4/BRS20.3 🚗 NO 🚆 Bath Spa 2.3	✓
Reading Abbey Quarter READING RG1 1QH 0118 937 3400 museum.visiting@reading.gov.uk readingabbeyquarter.org.uk	Lying at the heart of Reading, the Quarter has witnessed 900 years of history. Start your visit at Reading Museum, discovering the story of Reading's royal abbey and the Norman Conquest. Then stroll through the Quarter and the beautiful Forbury Gardens, discover historic churches and monuments, before finishing in the spectacular Abbey Ruins, burial place of King Henry I.	All year dawn till dusk	Min 10 Guided tours. Group rates, up to 20 people. Abbey Quarter, Abbey Gateway or Abbey Gateway Rooftop tour.	⌚ 1hr ✈️ LHR26/BRS87 🚗 NO 🚆 Reading 1.1	✓
Reading Museum READING RG1 1QH 0118 937 3400 museum.visiting@reading.gov.uk readingmuseum.org.uk	Explore ten galleries of historic and artistic objects in Reading's Victorian Town Hall. Discover archaeology from Roman Silchester and Reading Abbey, view vintage Huntley & Palmers biscuit tins, explore our famous Victorian copy of the Bayeux Tapestry, and don't miss changing exhibitions in the Art Gallery. Take a look in our shop, or relax in the café.	All year Tue-Sat 10-4 (closed Xmas and Bank Holidays)	Min 10 Guided tours and talks available - see website for details.	⌚ 1hr ✈️ LHR26/BRS87 🚗 NO 🚆 Reading 0.1	✓
REME Museum LYNEHAM SN15 4XX 01249 894869 enquiries@rememuseum.org.uk rememuseum.org.uk	The award-winning REME Museum provides a unique, interactive visitor experience for all ages. There are 7 galleries to explore. From the battlefields of WWII to Afghanistan, to winning medals at the Olympics discover the fascinating history of the British Army's Royal Electrical and Mechanical Engineers. With impressive displays and plenty of interactives there is lots to see and do.	All year Tue-Sat, BH Mondays and Sun Feb-Nov (closed Xmas) 10-4.30	Min 10 Group rates. TL/D-FOC Event days - check What's On.	⌚ 2hrs ✈️ LHR77/BRS40 🚗 YES 🚆 Chippenham 10	✓
River & Rowing Museum HENLEY ON THAMES RG9 6LF Catherine 01491 415600 catherine.yoxall@rrm.co.uk rrm.co.uk	Four permanent galleries dedicated to Rowing, Rivers, the work of British Artist John Piper and the history of Henley. Attend one of our events, take a look in our shop, or relax in The Café.	Open daily 10-5	Min 10 TL-FOC D-RV Local history, art and other tours also audio guides.	⌚ 4hrs ✈️ LHR22/BRS94 🚗 No 🚆 Henley on Thames 0.7	✓
Roves Farm SWINDON SN6 7QC rovesfarm.co.uk	A working livestock farm with excellent indoor and outdoor facilities for all ages.	Daily 2 Jan-23 Dec	Group Rates 20+ 3yrs+ Bespoke group visits.	✈️ LHR70/BRS59 🚗 Swindon 7.4	✓
Royal Botanic Gardens, Kew RICHMOND TW9 3AB kew.org	A UNESCO World Heritage Site, home to the largest collection of living plants and fungi in the world.	Open daily	Min 15 Seasonal walking tours.	✈️ LHR9/BRS119 🚗 Kew Gardens 0.7	✓
Royal Farms Windsor Farm Shop WINDSOR SL4 2RQ windsorfarmshop.co.uk	The Farm Shop and coffee shop is just a short distance away from the Great Park and Windsor Castle.	Daily	Pre-booked groups.	✈️ LHR7/BRS107 🚗 Datchet 1.5	
Royal West of England Academy BRISTOL BS8 1PX rwa.org.uk	Bristol's first art gallery, located in a Grade II* listed building, the UK's only regional Royal Academy of Art.	All year	Max 50 Tours, talks, workshops.	✈️ LHR104/BRS8 🚗 Clifton Down 0.5	✓
Salisbury Cathedral SALISBURY SP1 3EN 01722 512022 groups@salcath.co.uk salisburycathedral.org.uk	Prepare to be amazed - with Britain's tallest spire, largest close and cloisters and the best preserved original 1215 Magna Carta, this medieval masterpiece is well worth a visit! Explore at your own pace, or pre-book a guided tour with refreshments for the ultimate experience. 2020 sees the 800th anniversary of the foundation of the Cathedral and a year-long programme of celebratory events (including spectacular illuminations and a flower festival) is planned - go online for details.	Open daily access may be restricted Easter and Christmas unless you join a service. Mon-Sat: 9-5, Sun 12-4	Min 10 D-RV Floor tours, tower tours, special behind-the-scenes tours available to pre- booked groups - POA.	⌚ 1hr 🗣️ Self-guiding leaflets: 15 languages Pre-booked tours available in: 🇫🇷 🇩🇪 🇮🇹 🇬🇧 ✈️ LHR70/BRS58 🚗 YES 🚆 Salisbury 0.8	✓
Sally Lunn's BATH BA1 1NX sallylunns.co.uk	A living museum where you can eat world-famous local delicacy and Bath's oldest Historic Eating House.	Open daily	Min 8-60 prebooked Private dining (8-18)	✈️ LHR46.5/BRS79 🚗 Bath Spa 0.7	✓
Salter's Steamers Ltd OXFORD OX1 4LA salterssteamers.co.uk	Offer all manner of boat trips eg. private charter, daily cruises or self-drive boat hire.	Daily, all Year 9-5.30	Max group: 150. Group rates on scheduled services: 20+ 10% discount Added value tours, workshops, talks.	✈️ LHR100/BRS19 🚗 Oxford 0.9miles	✓
Sandham Memorial Chapel NEWBURY RG20 9JT nationaltrust.org.uk/sandham-memorial-chapel	Large-scale murals by Stanley Spencer. Exhibition area, shop and Visitor Centre.	Prebooked Mon-Tue	8-25 in Chapel Talks and workshops	✈️ LHR46/BRS74 🚗 Newbury 6.5	✓

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<b>Shaw House</b> NEWBURY RG14 2DR 01635 279279 shawhouse@westberks.gov.uk westberkshireheritage.org	Built in 1581 by Thomas Dolman II. Queen Elizabeth I visited in 1592, it became Charles I stronghold during the Civil War, Queen Anne stopped off on her way from Bath to London. Between February - September and during the school holidays, we are a historic point of interest for everyone to visit and enjoy. There are events and craft workshops taking place throughout the year.	Feb-Sept Sat-Sun 11-4 Holidays Mon- Fri 10-4	Max 100 The café Max 40 TL-FOC Craft Workshops, Theatre, Family Activity.	⌚ 3hrs ✈️ LHR46/BRS73 🗣️ YES 🚗 Newbury Town Centre 1	✔️
<b>Skydive Netheravon</b> Army Parachute Association NETHERAVON SP4 9SF Julie Cooper 01980 670734 coursesmanager@netheravon.com netheravon.com	Imagine skydiving with some of the best military instructors in the country! Tandem jump, or learn to jump solo over the Wiltshire countryside. Special anniversary, charity or just because you can! Be different from the rest and experience a day to remember.	Feb-Dec Wed/Fri from 12 noon Sat/Sun/ BH Mon from 8am	Group jumps from 10-30. 10+. Booking essential. The experience of a lifetime, jump from 13000ft over Wiltshire.	⌚ 3-4 hours min ✈️ LHR 71/BRS 60 🗣️ YES call for details 🚗 Salisbury 11	✔️
<b>Slimbridge WWT Centre</b> STROUD GL2 7BT wwt.org.uk/slimbridge	Slimbridge Wetland Centre is set within 325 hectares. Enjoy amazing wildlife up-close.	Daily	Min 12 D-FOC-RV Guided tours/talks.	✈️ LHR118/BRS35 🚗 Cam and Dursley 3.5	✔️
<b>Smoke &amp; Mirrors</b> Hungerford RG17 0SN hauntedmysteryweekend.co.uk	MURDER MYSTERIES. Bespoke events for public, private events at a venue of your choice.			✈️ Varies 🚗 Varies	
<b>St Augustines Farm</b> ARLINGHAM GL2 7JR staugustinesfarm.co.uk/	Countryside farm: farm animals, play area, farm museum, picnic area, café and gift shop.	Easter-Sep 1-5	Calf bottle feeding.	✈️ LHR102/BRS43 🚗 Cam and Dursley 9.1	✔️
<b>STEAM-Museum of the Great Western Railway</b> SWINDON SN2 2EY steam-museum.org.uk	Museum in a beautifully restored Grade II listed railway building. Get close to magnificent locomotives.	Daily	15-300 TL/D-FOC.	✈️ LHR71/BRS48 🚗 Swindon 1.5	✔️
<b>St Saviour's Church</b> TETBURY GL8 8DS visitchurches.org.uk/visit/churchlisting/st-saviour-tetbury.html	Magnificent Victorian church in ornate medieval style, designed by local architect, assisted by A W Pugin and John Hardman.	Daily	Entry is free.	✈️ LHR85/BRS37 🚗 Kemble 8.1	✔️
 <b>Stonehenge</b> AMESBURY SP4 7DE 0370 333 0604 bookstonehenge@english-heritage.org.uk english-heritage.org.uk/stonehenge	<b>Overview</b> The world-famous prehistoric Stone Circle of Stonehenge is the ultimate must-see attraction for all visitors to England. English Heritage has transformed the setting of this World Heritage Site, helping to make your group's visitor experience truly unforgettable. With coach parking for 52 60-seaters and a fast track shuttle service to take groups directly from the coach park to the Stone Circle, your group's visit will be seamless. For a truly memorable experience, arrange a prebooked out-of-hours Stone Circle Access visit.			⌚ 2hrs 🗣️ Various ✈️ LHR70/BRS53 🗣️ YES 🚗 Salisbury 8.9 - the Stonehenge Tour Bus will transport you on the thirty minute trip from Salisbury to Stonehenge	✔️
<b>Stonehenge and Avebury World Heritage Site</b> Coordination Unit Helen 01225 718470 helen.miah@wiltshire.gov.uk stonehengeandaveburywhs.org	The Stonehenge, Avebury and Associated Sites World Heritage Site was one of the UK's very first World Heritage Sites. Stonehenge is the most famous for its prehistoric stone circle. At Avebury the massive banks and ditches of the henge enclose the world's largest.				
<b>Stonor Park</b> HENLEY ON THAMES RC9 6HF Jane 01491 638587 janelee@stonor.com Stonor.com	Home to the Stonor family for over 850 years. The warm brick façade conceals medieval buildings and catholic chapel dating back to the 12th century, view paintings, artefacts and collections from around the work. Stroll through the deer park and gardens with 17th century terraces and lily ponds or younger visitors can visit wonder woods adventure playpark. Enjoy delicious snacks and light lunches in The Pantry.	Open all year for pre-booked groups.	Min 20 TL-FOC Private guided tours of house include visit to the family's Catholic chapel.	⌚ 4hrs ✈️ LHR96/BRS36 🗣️ YES FEE 🚗 Henley on Thames 5.4	✔️
<b>Stourhead</b> MERE BA12 6QD Charlotte Toop 01747 841152 charlotte.toop@nationaltrust.org.uk nationaltrust.org.uk/stourhead	Palladian house and world-famous landscape garden with its centrepiece, a magnificent lake reflecting classical temples, mystical grottoes, and rare and exotic trees. Uncover the fascinating history of Stourhead house.	Check website for opening times.	Min 15 TL/D-FOC Check website for details.	⌚ 2hrs ✈️ LHR93/BRS37 🗣️ YES 🚗 Gillingham 6.5	✔️
<b>Strawberry Hill House &amp; Garden</b> TWICKENHAM TW1 4ST 020 8744 1241 enquiry@strawberryhillhouse.org.uk strawberryhillhouse.org.uk	Strawberry Hill House & Garden has been open to visitors for over 250 years. Created by Horace Walpole in the 18th century, Strawberry Hill is internationally famous as Britain's finest example of Georgian Gothic revival architecture.	Sun-Wed	Min 15 Groups should pre-book. TL-FOC Specialist painted glass tours, general tours.	⌚ 2-4hrs ✈️ LHR5/BRS119 🗣️ YES 🚗 Strawberry Hill 0.3	✔️
<b>Studley Grange Garden and Leisure Park</b> SWINDON SN4 9QT studleygrange.co.uk	Garden Centre, tropical butterflies, exotic animals and reptiles in the zoo, farm, craft and Butterfly Café.	Daily	Min 10 TL/D-FOC Tours & Workshops.	✈️ LHR68/BRS45 🚗 Swindon 4	✔️
<b>SUP Bristol</b> BRISTOL BS1 6XG 0117 422 5858 info@supbristol.com supbristol.com	SUP Bristol offers award-winning stand up paddle boarding tours of Bristol's historic harbourside, catering for all ages. Training courses, parties, trips and events.	Apr-Oct 7 days a week	Min 6+ Stand up paddleboarding tours of Bristol.	⌚ 1-2hrs ✈️ LHR106/BRS58 🗣️ YES 🚗 Bristol Temple Meads 2	✔️

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<b>Swinley Bike Hub</b> BRACKNELL RG12 7QW 01344 360229 info@swinleybikehub.com swinleybikehub.com	Swinley Forest is the South's destination mountain bike trail centre. At its heart is Swinley Bike Hub; an independent, rider owned hire centre, coaching academy & trail shop. It offers bikes (hire/demo/sale), trail clothing, trail protection, and trail items for your ride. There's Mountain Bike Coaching for skills progression whatever your level or goals.	Apr-Oct Mon-Sat: 9-6 Sun: 9-5 Nov-Mar Mon-Sun: 9-4	Coaching max 6 Guiding max 10 Packages with GWW hotels Guided Rides, MTB and Offroad Skills Coaching, Workshop.	⌚ 1-3hrs ✈️ LHR 20/BRS 99 🗣️ YES 🚗 Bracknell 2.2	✔️
<b>Tewkesbury Abbey</b> TEWKESBURY GL20 5RZ tewkesburyabbey.org.uk	12th century Abbey Church built in 1121, contains fine architecture, stained glass and organs. Shop and café.	Daily	Free entry. Cost for tours. Pre-booked tours	✈️ LHR98/BRS59 🚗 Ashchurch for Tewkesbury 2.5	✔️
<b>Thames Lido Spa</b> READING RG1 8FR 0118 207 0640 events@thameslido.com thameslido.com	The recently restored Grade II listed swimming pool located by the River Thames, first opened in 1902 as the Ladies' Swimming Bath. Now offering Spa packages or a great dining experience.	Dining 8-11 Spa 9am-9pm	Swim & Eat packages up to 6 people. Twilight Spa package Mon-Thur 5-10pm.	⌚ Varies ✈️ LHR26/BRS87 🗣️ NO 🚗 Reading 0.4	✔️
<b>Thames Path National Trail</b> RIVER THAMES nationaltrail.co.uk	Gentle long distance walking route starts at the source in the Cotswolds and follows the banks of the Thames for 184 miles (294km).	All year, check conditions	FOC Combine with a boat trip one-way	✈️	
<b>Thames Rivercruise</b> READING RG4 8AH 0118 948 1088 timd@thamesrivercruise.co.uk thamesrivercruise.co.uk	Passenger vessels on the River Thames between Wallingford and Henley. Scheduled trips from Reading incl. Saturday Sundowner to Jazz on a Sunday. Guided commentary and hand out guides.	Open all year	Groups Private charters available 12-120 TL/D-FOC Wind in the Willows tours, wine tasting and Dinner Cruises.	⌚ 2-3 ✈️ LHR26/BRS86 🗣️ YES 🚗 Reading 0.8	✔️
<b>Thatchers Cider</b> SANDFORD BS25 5RA thatcherscider.co.uk	Premium cidemakers with an unrivalled range of premium ciders.	Mon-Sat	Min 15 Guided tour with cider tasting	✈️ LHR126.5/BRS7.8 🚗 Worle 4.8	✔️
<b>Theatre Royal Windsor</b> WINDSOR SL4 1PS theatreroyalwindsor.co.uk	Its repertoire is wide, ranging from the classics and traditional pantomime to new works.	All year	Min 11.	✈️ LHR10/BRS106 🚗 W&E Riverside 0.1	✔️
<b>The Churches Conservation Trust</b> WILTSHIRE, GLOUCESTERSHIRE, BRISTOL, BERKSHIRE visitchurches.org.uk/	National charity protecting over 350 historic churches at risk. Visit our churches along the Great West Way.	Check website	Entrance is free	✈️ VARIES 🚗 VARIES	
<b>The Courts Garden</b> BRADFORD ON AVON BA14 6RR 01225 782875 courtsgarden@nationaltrust.org.uk nationaltrust.org.uk/the-courts-garden	Full of variety, this charming garden shows the English country style at its best. Peaceful water gardens and herbaceous borders, with organically shaped topiary, demonstrate an imaginative use of colour and planting, creating unexpected vistas. Stroll through the arboretum with its wonderful species of trees and naturally planted spring bulbs.	Check website for opening times.	Check website for details.	⌚ 2-3hrs ✈️ LHR93/BRS30 🗣️ Nearby 🚗 Bradford on Avon 2.5	✔️
<b>The Georgian House Museum</b> BRISTOL bristolmuseums.org.uk	Discover what a Bristol sugar plantation and slave owner's home might have looked like around 1790.	Open Apr-Dec	Groups of 10 or more must prebook. Specialist tours.	✈️ LHR103/BRS8 🗣️ YES 🚗 TempleMeads 1.5	✔️
<b>The Grand Pier</b> WESTON-SUPER-MARE BS23 1AL grandpier.co.uk	Leading indoor theme park destination in the South West: rides, attractions and games for all the family.	Daily	Min 25. Group rates. Guided talks, events.	✈️ LHR126/BRS15 🚗 Weston-Super-Mare 0.7	✔️
<b>The Herschel Museum of Astronomy</b> BATH BA1 5NA herschelmuseum.org.uk	Dedicated to the Herschels, distinguished astronomers; it was here that William discovered the planet Uranus in 1781.	Daily Feb-Dec	Groups prebook CD/TL-FOC Private visit.	✈️ LHR99/BRS19 🚗 Bath Spa 0.8	✔️
<b>The Holburne Museum</b> BATH BA2 4DB 01225 388569 enquiries@holburne.org holburne.org	A beautifully refurbished Georgian, Grade I listed building, with contemporary extension and Garden Café is just a short walk from the centre of town. The Holburne is a treasure house of Old Master paintings, portrait miniatures, porcelain, Renaissance bronzes and ceramics, silver and embroidery and is particularly renowned for its eighteenth-century British paintings. Both historic and modern temporary exhibitions can be enjoyed throughout the year.	Daily Mon-Sat 10-5 Sun/BH 11-5	Bespoke group packages TL-FOC Curatorial tours and events.	⌚ 2.5-3hrs ✈️ LHR99/BRS19 🗣️ YES 🚗 Bath Spa 1	✔️
<b>The Holfords of Westonbirt Trust</b> TETBURY GL8 8QG holfordtrust.com	Robert Stayner Holford invested wealth into the Westonbirt estate and his collection of art and books.	Apr-Oct	Group bookings for tours Afternoon tea.	✈️ LHR89/BRS33 🚗 Cam and Dursley 13	✔️
<b>The Jane Austen Centre</b> BATH BA1 2NT 01225 443000 groups@janeausten.co.uk janeausten.co.uk	A permanent exhibition that explores Jane's time in Bath and the influence it had on her books, characters and personal life. Includes Regency Tea Room and Gift Shop. Situated in an original period property, visits are enhanced by knowledgeable guides in Regency costume. There are talks, activities and contemporary exhibits, including the opportunity to dress up in Regency costume and view an exclusive film.	Apr-Nov 9.45-5.30 Jul-Aug 9.30-6 Nov-Mar 10-4	Min 12-25 prebooked Various packages available and bespoke. For groups 45+ out of hours visits.	⌚ 1-3hrs 🗣️ YES ✈️ LHR96/BRS18 🗣️ NO 🚗 Bath Spa 0.9	✔️
<b>The Matthew of Bristol</b> BRISTOL BS1 4RN 0117 927 6868 info@matthew.co.uk matthew.co.uk	In 1497 John Cabot set sail from Bristol to find a new trade route to Asia. Instead, he arrived in Newfoundland and therefore became the original discoverer of North America. To celebrate the quincentenary of this voyage, a replica Matthew was built. Today The Matthew is Bristol-based and open to the public, undertaking short cruises and voyages overseas.	Free visits all year round, trips Mar-Nov. Some weekends Dec-Feb.	Groups up to 15 on public trips, up to 40 private hire. Fish & Chips Trip, Avon Gorge Trip, Cream Tea Trip, Harbour Trip.	⌚ 1.5 ✈️ LHR104/BRS8 🗣️ YES 🚗 Bristol Temple Meads 1.1	✔️

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<b>The Merchant's House</b> MARLBOROUGH SN8 1HN Katie 01672 511491 trustmanager@themerchantshouse.co.uk themerchantshouse.co.uk	 The Merchant's House Marlborough is an amazing 350-year-old survival and is the jewel of Marlborough's famous High Street. Built and occupied by a prosperous silk merchant, middle class but with grand ideas, it contains nationally acclaimed wall paintings and decorative features. Included in the tour is a 17th century styled garden offering an unusual orchard, herb and flower beds as part of your tour.	Tours Apr-Oct, Mon-Sat See website for times.	D-FOC Special/ group tours on request.	🕒 1 ✈️ LHR62/BRS57 NO 🚗 Bedwyn 6.7	✔️
<b>The Museum of English Rural Life (The MERL)</b> READING RG1 5EX Susanna Ivy 0118 378 8660 merlevents@reading.ac.uk merl.reading.ac.uk	 The Museum of English Rural Life (The MERL) is England's most extensive museum dedicated to farming, food, craft, rural life and countryside issues. The MERL contains an astonishing array of items which tell an important part of the history of England. The museum brings this extraordinary collection of objects, archives, photographs and books to life in nine new, innovative and intriguing galleries.	Tue-Fri 9-5 Sat/Sun 10-5 Evenings by arrangement available.	Booking required for 10+, max 50. Groups package: 15-minute intro, volunteer to accompany group and coach parking. Room and refreshment packages available. Check costs on website.	🕒 2hr ✈️ LHR21/BRS86 YES - Free 🚗 Reading 1	✔️
<b>The New Room/John Wesley's Chapel</b> BRISTOL BS1 3JE newroombristol.org.uk	Built in 1739. A 12-room hands-on museum telling the story of the Wesleys and their work in Bristol. Café, book and gift shop.	Daily	Min 10 Literature, audio guides in museum.	✈️ LHR103/BRS9 🚗 Temple Meads 1.3	✔️
<b>The Old Court</b> WINDSOR SL4 3BL oldcourt.org	The Old Court Artspace is a performance and event venue for live music, creative events, drama and films.	Open all year	Live performances, music, drama, comedy and film.	✈️ LHR10/BRS106 🚗 Windsor 1	
<b>THE ORACLE</b> READING RG1 2AG www.theoracle.com	Riverside indoor shopping mall with 90 shops plus restaurants, cafés, bars and cinema.			✈️ LHR26/BRS89 🚗 Reading 0.5	
<b>The Original Tour</b> WINDSOR & LONDON theoriginaltour.com	Hop-on hop-off sightseeing bus tours with an eye-catching Union Jack bus livery.	All year	Min 10+ Joint with boat trips.	✈️ LHR100/BRS8 🚗 Windsor	✔️
<b>The Pound</b> CORSHAM SN13 9HX Box Office 01249 701628 box.office@poundarts.org.uk poundarts.org.uk	 Three annual seasons of professional live performances, film, participatory arts events and exhibitions. A welcoming and vibrant venue in the centre of Corsham with a 100-seat auditorium, an exhibition space, café bar, parking and baby-friendly facilities. Includes rehearsal and workshop spaces, studios housing three resident visual artists and a community workshop.	Mon-Fri 10-6 Sat 10-4	Group discounts available.	🕒 2hrs ✈️ LHR95/BRS41 YES 🚗 Chippenham 4.6	✔️
<b>The Red Lodge Museum</b> BRISTOL BS1 5LJ bristolmuseums.org.uk	400 years of history. From 'royal party house' of the 16th century to Victorian reform school for girls.	Apr-Dec Sat-Sun	Free Entry Specialist tours/ events.	✈️ LHR103/BRS12 🚗 Temple Meads 1.9	
<b>The Ridgeway</b> nationaltrail.co.uk/ridgeway	87-mile National Trail follows Britain's oldest road, a route that's been walked by travellers since prehistoric times.				
 <b>The Roman Baths</b> BATH BA1 1LZ 01225 477785 romanbaths_bookings@bathnes.gov.uk romanbaths.co.uk	 <b>Overview</b> The Roman Baths, one of the finest historic sites in Northern Europe. At the heart of the City of Bath World Heritage Site, it consists of the remarkably preserved remains of one of the greatest religious spas of the ancient world. The city's unique thermal springs rise in the site and the Baths still flow with natural hot water, which once heated a sophisticated bathing complex where Romans came to relax and socialise. This incredible Roman site allows visitors to experience a world dating from the first to the fourth century AD. <b>Opening Times</b> For opening times and prices please see website for details as these vary throughout the year. <b>Experiences</b> Group brochure, Collections Tours <b>Group Information</b> Min 20+. Advance booking is essential and must be made at least two working days in	advance, TL/CD-FOC.		🕒 2hr 🗣️ 12 languages ✈️ LHR100/BRS19 NO 🚗 Bath Spa 0.5	✔️
<b>The Vyne</b> BASINGSTOKE RG24 9HL nationaltrust.org.uk/the-vyne	House, gardens and tea-room. Be transported back to 1535 when Henry VIII visited with Anne Boleyn.	Daily times vary.	Min 15 TL-FOC D-RV House tours.	✈️ LHR35/BRS84 🚗 Basingstoke 4	✔️
<b>The Watermill Theatre</b> NEWBURY RG20 8AE Rosie English watermill.org.uk	The Watermill Theatre has developed a reputation as one of Britain's leading regional theatres. Rranging from Shakespeare and musicals to classics, new plays and youth theatre productions.	Open all year	Min 10 15+ TL-FOC Backstage tours, courses and workshops.	✈️ LHR46/BRS70 🚗 Newbury 3	✔️
<b>The Wave</b> BRISTOL BS35 5RE. 0333 016 4133 groups@thewave.com thewave.com	 The Wave is an inland-surfing destination where anyone and everyone can surf on safe waves, all year round. Surf prices include entry to The Wave and wetsuit, boots and surfboard for your session. Surfing with a lesson is recommended for a beginner or intermediate surfer. Spectators can enjoy watching the surf action and The Wave site with its café-bar and surf shop.	7am-8pm. Surfing during daylight hours.	Up to 16 book online. 16+ complete booking form. Activity Weekends.	🕒 2hr 🗣️ 12 languages ✈️ LHR100/BRS19 NO 🚗 Bath Spa 0.5	✔️

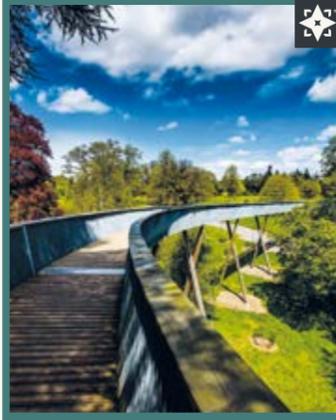
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 <b>Thermae Bath Spa</b> BATH BA1 1SJ 01225 328462 Travel@ThermaeBathSpa.com ThermaeBathSpa.com	 <b>Overview</b> Thermae Bath Spa is a day spa in the centre of the World Heritage Site, fed by Bath's natural thermal waters. Here, you can bathe in Britain's only naturally warm, mineral-rich waters just as the Celts and Romans did over 2000 years ago. Facilities include the indoor Minerva Bath, a new Wellness Suite and an open-air rooftop pool with spectacular views over the city. Enjoy a selection of relaxing spa treatments and packages. Exclusive use of the historic Cross Bath available for 2 – 10 guests. Towel & robe included.			🕒 2hr ✈️ LHR101/BRS18 NO 🚗 Bath Spa 0.3	✔️
<b>Time After Time</b> STROUD GL5 1AJ stroudvintage.com	Vintage jewellery and accessories for men and women and homewares.			✈️ LHR91/BRS41 🚗 Stroud 0.3miles	
<b>Tintinhull Garden</b> TINTINHULL BA22 8PZ 01458 224471 tintinhull@nationaltrust.org.uk nationaltrust.org.uk/tintinhull-garden	 Tintinhull Garden is a place of floral beauty, tranquillity and innovation - a gardener's garden paradise.	See website for opening times.	Groups: 15-40 D FOC/ D-RV Check website for details.	🕒 1.5hr ✈️ LHR117/BRS36 NO 🚗 Yeovil Pen Mill 7	✔️
<b>Tower of London</b> LONDON EC3N 4AB hrp.org.uk/tower	Iconic World Heritage Site has almost 1000 years of intriguing tales to tell. Meet the Yeoman Warders, marvel at the Crown Jewels.	Daily times vary	Min 15+ Price varies Various ceremonies.	✈️ LHR18/BRS128 🚗 Fenchurch St 0.5	✔️
<b>Trowbridge Museum</b> TROWBRIDGE BA14 8AT Hannah 01225 751339 hannah.lyddy@trowbridge.gov.uk trowbridgemuseum.co.uk	Opening in 2020 following renovation. Visit Trowbridge Museum to discover 1000 years of the town's history. Learn how Trowbridge was shaped by the scale of production and quality of its West of England woollen cloth and became the county town of Wiltshire.	Open all year TueFri 10-4 Sat 10-4	Adult workshops, guided walks and children's activities.	🕒 NA ✈️ LHR98/BRS28 YES 🚗 Trowbridge 0.6	✔️
<b>Turner's House</b> Twickenham Ricky Pound 020 8892 5485 housedirector@turnershouse.org www.turnershouse.org	 At Sandycombe Lodge the quiet, domestic space that Turner used as his retreat from the London art world has been created. The architecture of this little building is quirky, reflecting Turner's own designs but also the influence of his good friend, John Soane, and is worth close attention. Turner made many sketches before arriving at his final design, now contained in a single facsimile sketchbook. 'Turner's English Coasts' exhibition on until 5 September 2021.	Wed-Sun 10-4	Guided tours are available Sun-Wed on the hour at 1.2, and 3pm and 12-1pm is self-guided. Private and connoisseur tours are also available to pre-book.	🕒 1hr ✈️ LHR6/BRS120 NO 🚗 St Margarets 0.2	✔️
<b>Tyntesfield</b> BRISTOL BS48 1NX 01275 461900 tyntesfield@nationaltrust.org.uk nationaltrust.org.uk/tyntesfield	 Tyntesfield is a Victorian Gothic estate in the care of the National Trust comprising a country house, formal gardens, woodland, parkland, kitchen garden, restaurant, café, play areas and shop.	Open all year	Minimum group size 15. Check website for details.	🕒 2hr ✈️ LHR103/BRS6 NO 🚗 Nailsea/Backwell 3.8	✔️
<b>University of Bristol Botanic Garden</b> BRISTOL BS9 1JG 0117 428 2041 botanic-gardens@bristol.ac.uk bristol.ac.uk/botanic-garden/	 Filled with a huge diversity of plants, including many exotic species set in a striking Victorian house. The 1.77 hectare garden is home to four core plant collections.	Open all year	10+ D-FOC-RV Curator's tours.	🕒 NA ✈️ LHR105/BRS9 NO 🚗 Clifton Down 1.3	✔️
<b>Vaughan's Cookery School</b> DEVIZES SN10 2HJ Judy Dain - 01380 530203 school@vaughanskitchen.co.uk vaughanskitchen.co.uk	 Well established cookery school providing a range of classes and courses, including sessions for the general public and longer courses leading to a professional qualification. Taught by well qualified and experienced chefs and teachers and summed up by a customers as "inspiring, creative and fun..."	Open all year	Max 15 TL-FOC Professional courses and bespoke cooking sessions.	🕒 2-2.5hr ✈️ LHR80/BRS50 YES 🚗 Melksham 8.8	✔️
<b>Vintage Classics</b> MELKSHAM SN12 Nikki 01225 703377 info@vintage-classics.co.uk vintage-classics.co.uk	 Self drive classic cars from the 1960's to 90's; including Alfas GTV & Spider, Aston Martin DB7 Volante, Audi ur quattro, Austin Healey, Daimler Sovereign, E-Type and MKII Jaguars, MGC Roadster or Triumph Stag. Explore the Great West Way at your own pace. We provide tours of the area to help you make the most of your visit.	Open all Year	Suggested tours, National Trust trails.	🕒 1 day ✈️ LHR9/BRS43 YES 🚗 Melksham 0.5	✔️

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Name of Business	Overview	Opening Times	Group Information & Experiences	Additional Info	Bookable Trade Product
Vintage Days Out OXFORDSHIRE/THAMES vintagedaysout.com	Combining vintage cars, vintage boats and historic houses to provide memorable days out.	All year	Max 12 Half days or Day	✈️ LHR/BRS varies 🚗 Chelsey varies	✓
Waddesdon Manor AYLESBURY HP18 0JH Kim Hallett 01296 653240 Kim.Hallett@waddesdon.org.uk waddesdon.org.uk	A Rothschild House and Gardens brimming with priceless treasures, restaurants for coffee, lunch and Afternoon Tea, a boutique hotel, a gift and Rothschild wine shop, wine cellars with access to wine tastings and acres of landscaped gardens packed with outdoor activities.	Open from March - October Wed-Sun 10-5 Bank Holiday 10-5	Min 15 Group rates. Pre-booking required. Guided tours. D/TL - FOC.	⌚ 4 hrs 🗣️ LHR45/BRS102 YES 🚗 Aylesbury Vale Parkway 4 miles	✓
 Wadworth Brewery Visitor Centre DEVIZES SN10 1JW 01380 732277 visitorcentre@wadworth.co.uk wadworth.co.uk	Overview Wadworth Brewery enables you to appreciate the range of wonderfully crafted ales in comfortable surroundings and discover the history and heritage of Wadworth Brewery. The Victorian brewery, an iconic part of Wadworth's history, is a real landmark in the town and there's an award-winning Visitor Centre. Visitors can book a brewery tour (fee applies), check out brewing memorabilia in the free Brewseum and visit the Brewery Shop. Hot and soft drinks are available as well as hot pies. Learn about the history of brewing and how we combine traditional techniques with modern brewery skills.	Overview All year round Mon-Sat- 9-5	Min 20 Max 50 D-FOC	⌚ One day 🗣️ LHR80/BRS46 NO 🚗 Chippenham 11.4	✓
We The Curious BRISTOL BS1 5DB 0117 915 1000 info@wethecurious.org wethecurious.org	We The Curious removes boundaries around science - connecting art, people and ideas in a united culture of curiosity. Its Bristol harbourside venue offers over 250 hands-on activities, live science shows, collaborative experiments and the UK's only 3D planetarium. A day of play and discovery for all ages.	Open all year except Xmas.	Min 10 Group rates. Planetarium shows, adult education workshops.	⌚ 3-4hr 🗣️ LHR104/BRS7 YES 🚗 Bristol Temple Meads 1	✓
Wellington Arch LONDON W1J 7JZ 020 7930 2726 traveltrade@english-heritage.org.uk english-heritage.org.uk/wellingtonarch	Proudly standing opposite Hyde Park and Apsley House, Wellington Arch is a famous landmark for visitors and Londoners alike. Topped by the biggest bronze sculpture in Europe, it was originally intended as a grand outer entrance to Buckingham Palace.	Apr - Oct 10am - 5pm Nov - Mar 10am - 4pm	Min 11+ D/TL Pre-booked guided tours available.	⌚ 45mins 🗣️ LHR15/BRS125 NO 🚗 Hyde Park Corner 0.3	✓
Wells Cathedral WELLS BA5 2UE wells cathedral.org.uk	The earliest English cathedral built in the Gothic style being erected between 12th-15th centuries.	Daily	Min 10 D/TL-FOC Themed tours.	✈️ LHR109/BRS16 🚗 Castle Cary 13	✓
 West Berkshire Brewery YATTENDON RG18 0XT 01635 767090 taproomandkitchen@wbbrew.co.uk wbbrew.co.uk	Overview West Berkshire Brewery champions traditional brewing techniques and showcases the finest UK hops to produce high quality, distinctive and award-winning real ales and craft beers. Take a tour, enjoy an arranged quiz night or shop for merchandise. Visitors to our Taproom & Kitchen can enjoy views of the new state-of-the-art brewhouse on one side and the beautiful English countryside on the other. There's a full range of WBB beers and a selection of wines, spirits and soft drinks. The kitchen specialises in homemade pizzas from a wood-fired oven and burgers from the charcoal grill.	Tues - Sun 10am to 11pm Monday 10am to 6pm (Kitchen closed)	Min 10 Group rates. TL/D-FOC Museum workshops.	⌚ 2hr 🗣️ LHR38/BRS75 YES 🚗 Midgham 6.0	✓
West Berkshire Museum NEWBURY RG14 5AS 01635 519562 museum@westberks.gov.uk westberkshireheritage.org	The museum tells the story of West Berkshire; from the rocks under our feet to the stories of the people who have lived here; our early ancestors, to well-known local characters. The second floor galleries host a series of regularly changing, special exhibitions. We also have a year round programme of events and family activities.	Wed - Sat Check website for details.	FOC Donations welcome Adult Craft Workshops, Family Activity Days.	⌚ 1-2hrs 🗣️ LHR46/BRS75 NO 🚗 Newbury 0.5	✓

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Name of Business	Overview	Opening Times	Group Information & Experiences	Additional Info	Bookable Trade Product
 Westonbirt, The National Arboretum TETBURY GL8 8QS 0300 067 4890 westonbirt@forestryengland.uk forestryengland.uk/westonbirt	Overview Westonbirt Arboretum is a singularly beautiful garden of trees from all over the world. Containing over 15,000 trees, 2,500 species, and five national collections, all carefully selected for their beauty, rarity or extraordinary properties, Westonbirt is not only one of the most beautiful landscapes in the UK, but also one of the most diverse botanic collections. Though world famous for its autumn colour spectacle and magnolia and rhododendron displays in the spring, there is something for visitors throughout the year. Explore the hidden world of the tree canopy on the STIHL Tree Top Walkway, discover more about the science and beauty of the world's trees along the specially selected seasonal trails, or get the whole family exploring the great outdoors on children's activity trails or family events throughout the school holidays.	Open all year 9-5 last admission is 4:30pm Mar-Nov, 4pm Dec-Feb	Min 10 TL/D-FOC, CD-RV	⌚ 2.5hr 🗣️ LHR89/BRS32 YES 🚗 Kemble 10	✓
Whitchurch Silk Mill WHITCHURCH RG28 7AL Laney Thorpe 01256 892065 laney.thorpe@whitchurchsilkmill.org.uk whitchurchsilkmill.org.uk	Whitchurch Silk Mill is the oldest silk mill in the UK still in its original building. A gem of industrial heritage in beautiful, rural Hampshire, Whitchurch Silk Mill is a Georgian water mill that weaves silk using 19th century machinery.	Open all year Tue-Sun 10.30-5	Groups welcome from 10-50. Group rates. Group visits and catering including tour of Whitchurch Silk Mill.	⌚ 1-1.5hr 🗣️ LHR49/BRS86 YES 🚗 Whitchurch 0.7	✓
Wilton Windmill Society MARLBOROUGH SN8 3SW Christopher Kerr 01672 563979 or mobile 07736 564349 christopherkerr@btinternet.com or groups@wiltonwindmill.co.uk wiltonwindmill.co.uk	Wilton Windmill is the only working windmill in Wessex, milling wholemeal flour, with a picnic area giving breathtaking views across the North Wessex Downs AONB. Public tours and private tours are available.	Easter-End Sept Sun and BH Mondays 2-5	Groups: 4 people to 50 people. Group rates. Guided tours of the windmill.	⌚ 1hr 🗣️ LHR59/BRS72 YES 🚗 Bedwyn 2	✓
Wiltshire Landscape Sites National Trust wiltshire.countryside@nationaltrust.org.uk www.nationaltrust.org.uk/wiltshire-landscape	The sites offer a variety of fascinating unspoilt countryside sites across Wiltshire, peppered with a rich variety of archaeological remains. Looked after by the National Trust Wiltshire Landscape rangers these are a haven for wildlife, stunningly beautiful and the perfect places to escape from the stresses of life. They include parts of the Stonehenge and Avebury World Heritage Site and the white horse and Cherhill Downs.				
Wiltshire Museum DEVIZES SN10 1NS 01380 727369 hello@wiltshiremuseum.org.uk wiltshiremuseum.org.uk	Discover Britain's greatest treasures from the mysterious golden Age of Stonehenge - the largest collection of Early Bronze Age gold ever put on public display in England. The Museum tells Wiltshire's story including the Romans and Saxons as well as Wiltshire's Environment. Active exhibition programme for 2021 - Ways of Seeing Wiltshire (Summer), Eric Ravilious: Downland Man (Autumn).	Mon-Sat 10-5 Sun 12-4	Min 10 Group rates. TL/D-FOC Museum workshops.	⌚ 3hr 🗣️ LHR80/BRS47 YES 🚗 Chippenham 12	✓
Wiltshire Music Centre BRADFORD ON AVON BA15 1DZ 01225 860100 maud.saint-sardos@wiltshiremusic.org.uk wiltshiremusic.org.uk	A professional concert hall, recognised nationally, attracting world-renowned performers from across the classical, jazz, folk and world music genres. Staying locally, check out the exciting events programme featuring over 160 concerts per year, book in for a back-stage tour with exclusive access to rehearsals and opportunities to meet the artists, or take part in a creative workshop.	All year	Min 10 TL-FOC Unique music-based team building activities.	⌚ NA 🗣️ LHR95/BRS29 YES 🚗 Bradford on Avon 1	✓
Wiltshire Wildlife Trust Ellie Dodson 01380 736092 eleanord@wiltshirewildlife.org wiltshirewildlife.org	Our nature reserves raise awareness about the value of the natural world. Covering woodlands, wildflower meadows, hedgerows, streams, rivers, chalk downland, valleys, bogs and wetlands, we manage 40 nature reserves in Wiltshire and run a variety of events throughout the year including guided walks.				
Wiltshire Wildlife Trust Blakehill Farm CRICKLADE SN6 6RA 01380 736902 wiltshirewildlife.org/blakehill-farm-including-stoke-common-meadows	In World War II, Dakota transport aircraft took off from here, carrying troops and equipment to the battlefields of Europe. The old runways are long gone but they can still be traced by the changes in vegetation. Now the grassland is home to brown hare, roe deer, kestrel and skylarks.	Daily	Free of charge.	⌚ LHR75/BRS47 🗣️ LHR75/BRS48 NO 🚗 Swindon 9	✓
Wiltshire Wildlife Trust Jones's Mill PEWSEY SN9 5JW 01380 736092 wiltshirewildlife.org/jones-mill-the-vera-jeans-reserve-pewsey	Jones's Mill is a fen, made up of wet woodland (called alder carr), ponds and wet grassland. Its peaty soils are fed by natural springs and the Salisbury Avon flows through its centre. In the wet areas it's best to stick to the boardwalks as water bubbles and shimmers at your feet. The reserve is home to wildlife that thrives in wet conditions.	Daily	Free of charge.	⌚ LHR67/BRS60 🗣️ LHR66/BRS58 NO 🚗 Pewsey 0.9	✓

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Wiltshire Wildlife Trust Lower Moor CRICKLADE SN6 9TN 01380 736092 bit.ly/2QXVL7S	Lower Moor is the gateway to the Clattinger Farm, Oaksey Moor Farm Meadow and Sandpool nature reserves. You can walk directly into the other reserves and explore a landscape of fascinating contrasts. Lower Moor is a mosaic of three lakes, two brooks, ponds and wetland scrapes linked together by boardwalks, ancient hedges, woodland and meadows. Visitor Centre and toilets on site.	Daily	Free of charge.	⌚ 🗣️ LHR80/BRS45 NO ✈️ Kemble 4	
Windsor Carriages WINDSOR SL4 windsorcarriages.co.uk	A carriage ride. Enjoy the spectacular approach to Windsor Castle on The Long Walk, featured at The Royal wedding of Prince Harry and Meghan Markle.	All year, various days 10.30-1.30 Varies on tour	Private Hire max 4. Various tours 25-50 mins. Multiple carriages may be available on request.	✈️ LHR10/BRS106 🚆 W&E Central 0.3	
 Windsor Castle-Royal Collection Trust WINDSOR SL4 1NJ 0303 123 7300 traveltrade@rct.uk rct.uk	<b>Overview</b> Windsor Castle is the oldest and largest occupied castle in the world. Founded by William the Conqueror in the 11th century, it has been the home of 39 monarchs. Today, The Queen spends most of her private weekends at the Castle. <b>Opening Times</b> Mar-Oct, 09:30-5:15 (last admission 4:00) Nov-Feb, 09:45-4:15 (last admission 3:00) <b>Experiences</b> Guided tours <b>Group Information</b> Min 15	<b>Overview</b> Walk through 1,000 years of royal history in the State Apartments. Many of these rooms were built for Charles II and are furnished with masterpieces from the Royal Collection, including paintings by Rembrandt, Van Dyck and Holbein. A visit also includes St George's Chapel, the final resting place of Henry VIII and the setting for The Duke and Duchess of Sussex's wedding.		⌚ 3hr 🗣️ ✈️ LHR10/BRS106 YES 🚆 W&E Riverside 1.2 Windsor & Eton Central 0.3	
Windsor Duck Tours BERKSHIRE, SL4 1PS info@windsorducktours.co.uk windsorducktours.co.uk	A unique 60 minute amphibious sightseeing tour. All tours begin in the heart of Windsor, at the base of the towering Windsor Castle and could include 'Swan Splash Tour' for maximum time on the River Thames or 'Mallard Tour', which is 50/50 between road and river.	Daily 10-5	Min 17 D-FOC Bespoke tours.	⌚ 1 hr 🗣️ ✈️ LHR10/BRS106 🚆 W&E Central 0.3	✓
Windsor Duck Tours WINDSOR SL4 3JQ windsorducktours.co.uk	Amphibious sightseeing tour beginning on the road in Windsor, down the slipway into the Thames.	Daily 10-5	Min 17 D-FOC Bespoke tours.	✈️ LHR10/BRS106 🚆 W&E Central 0.3	✓
Windsor Guildhall WINDSOR SL4 1LR www.3rbwm.gov.uk/guildhall	17th century Guildhall; the Ascot Room where Prince Charles married Camilla Parker Bowles.	Tue-Sun	TL/D-FOC Guided tours.	✈️ LHR10/BRS106 🚆 Windsor 0.5	✓
Windsor Royal Shopping WINDSOR SL4 1RH windsorroyalshopping.co.uk	Shops, bars and eateries in the Grade II listed Victorian railway station and Queen Victoria's waiting room.	Daily	Unique experience.	✈️ LHR10/BRS106 🚆 W&E Riverside 1.2	
Witney Blanket Hall WITNEY OX28 6HL cotswoldwoollenweavers.co.uk/blankethall.html	Built in 1721. For 120 years, every blanket woven in the town came to the Hall to be weighed/measured.	Closed Mondays	Entry is free Guide books, themed events.	✈️ LHR54/BRS75 🚆 Oxford 11.5	
WWT London Wetland Centre LONDON SW13 9WT 020 8409 4400 info.london@wwt.org.uk wwt.org.uk/london	The London Wetland Centre is an award-winning nature reserve, one of the 21st century's greatest urban conservation projects. The Centre provides a safe haven for a wide range of wildlife and delivers a slice of the great British countryside to the heart of our concrete capital city.	Daily Summer 9.30-5.30 Winter 9.30-4.30	15% group discount - minimum 12+.	⌚ 2 hrs 🗣️ ✈️ LHR10/BRS123 NO 🚆 Barnes 0.9	
Wyvern Theatre SWINDON SN1 1QN Laura 01793 524481 laura@wyverntheatre.org.uk swindontheatres.co.uk	A 635 seat venue in the heart of Swindon offering a mixed programme of concerts, comedy, dance, drama, musical theatre and local amateur productions. The Wyvern also offers an outstanding range of food and drink options including pre-show dining in the Spotlight Restaurant or VIP dinner and show packages for both individuals and groups. Run alongside the Swindon Arts Centre, a smaller 200-seat venue.	All year round Mon-Sat 10-6	Discounts for 8-19, 20+ and 40+ TL-FOC Theatre tours & Tea and Tour experiences.	⌚ ALV 2.5hrs ✈️ LHR66/BRS48 NO 🚆 Swindon 0.6	

# PLACES TO EAT & DRINK

Hungry travellers along the Great West Way will discover a wealth of foodie delights. From coffee shops, tea shops to pubs, Michelin star and Sawday inspected restaurants and new cuisines.

Some food traditions have been passed down through generations of Brits, such as Sunday roasts and Friday fish and chips. Many pubs serve up these great dishes along the route – together with that other pub standard of bread, cheese and pickles, the 'ploughman's lunch'. Gastropubs offer newer cuisines and restaurants are keen to gain a Michelin star or two. The Dining Room at **Whatley Manor**, Malmesbury, holds 2 Michelin stars.

Niall Keating gained the restaurant its first Michelin star within one year of him being there followed up by an impressive second star in 2019. Niall also won the Michelin 2018 European Young Chef of the Year Award and has featured in the BBC's Great British Menu in 2020.

## Afternoon Tea Stops

Include the quintessentially British treat 'Afternoon Tea' in your programme. The Great West Way offers an afternoon tea for every tour. At **Whatley Manor**, Nr Malmesbury visitors can book a Michelin chef culinary demonstration at **Whatley Manor**, where chefs prepare small plates of expertly crafted food in front of you. Or partake of afternoon tea, in the Double winner of the UK Tea Guild's 'Top Tea Place', **The Bridge Tea Rooms**, Bradford on Avon. Step back into the Victorian era with its décor and list of regal afternoon teas including the Queen Victoria

- perfect for a group up to 50. **The Tutti Pole**, Hungerford is a tea shop and family restaurant and was originally the place where 'Tutti Poles' were made for an historic local ceremony, still continued today.

Other places for indulgent afternoon teas: **The Royal Crescent Hotel & Spa** and **The Gainsborough Hotel**, Bath, **The Old Bell Hotel**, Malmesbury, **Monkey Island Estate**, Bray or **The Langley**, Nr Windsor

Or take a refreshment break at the many cafes along the **Kennet & Avon Canal**. A Guide to the Kennet and Avon Canal is available here.

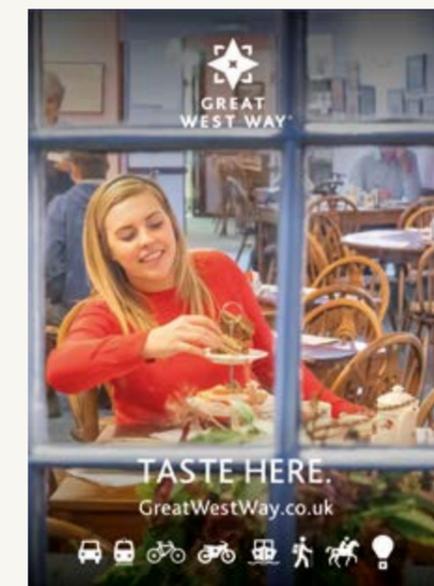
There's plenty of choice: **Aldermaston Tea Room**, **Canal Trust Café**, **Honeystreet Mill Café**, **The Tea Shop** by the Canal or the **Wharf Tea Rooms**.

## Authentic Pubs & Inns make for great lunch or dinner stops

Good food is at their heart with ales and ciders from traditional hand pumps. The **Three Tuns Freehouse**, Great Bedwyn is Sawdays "Most Authentic Pub" 2018/19. The Michelin starred **Red Lion Freehouse** offers private dining with window into the kitchen to watch the team prep. Pigs, pies, pints and pillows is supplied by **Helen Browning's Royal Oak**, Bishopstone, set in the middle

of an organic farm. Take lunch on a Friday and sample the fish menu at award-winning **The Queen's Arms**, East Garston. **The Swan**, Bradford on Avon offers both Pub Classics or its Thai Chilli Restaurant. **The Royal Windsor** has served Royals and residents alike and has a house-brewed Royal Windsor Pint – groups can choose from three versatile spaces.

See the Great West Way Food & Drink Map for further information.



The Bridge Tea Rooms



Cobbs Farm Shop

### From a micro brewery to a micro distillery

The Bath Brew House is a micro brewery set in the heart of Bath offering home brewed ales. They offer group tours, experiences and spaces for private dining.

### Unusual dining locations

Lido Bristol and Thames Lido are restored Victorian swimming pools offering a poolside bar and restaurant open to the public (not suitable for groups). Combine chic dining with a spa experience.

### Kitchens with a difference

Enjoy breakfast, fresh meals and light bites as well as visiting the farm shop, traditional butchery counter and delicatessen at Cobbs Farm Shop & Kitchen, Hungerford and Englefield, Near Reading. Claytons Kitchen, Bath is a very different type of 'kitchen'

offering seasonal British-Mediterranean dishes in a casual setting.

### British Brasserie

Prince Street Social, Bristol, is a modern British brasserie offering breakfast, lunch and dinner plus 'bottomless brunch' and pub quiz nights.



The Montagu Bar, The Royal Crescent Hotel, Bath



## DINING EXPERIENCES AT OUR GREAT WEST WAY AMBASSADOR HOTELS

As well as offering great dining experiences, our Ambassador hotels are a great place to start the evening with a pre-dinner drink!

The Dining Room and Grey's Brasserie at Whatley Manor, Nr Malmesbury (pg 70), The Dower House Restaurant and The Montagu Bar & Champagne Lounge at The Royal Crescent Hotel, Bath (pg 69). Enjoy a chilled glass of Taittinger Champagne or say "Cheers" with a cocktail in the Champagne Lounge. Book the 7-course Tasting Menu at the 3 AA Rosette, Dan Moon at The Gainsborough, The Gainsborough Bath Spa, Bath (pg 68).

Enjoy lunch or dinner at The Old Bell Hotel, Malmesbury, (pg 68) reputed to be the oldest hotel in England. Experience the cosy charm, delicious food and personal hosting in The Refectory. The talented one Rosette, Head Chef JP McAuley offers a wide range of Modern British Classics with a European Twist.



Whatley Manor afternoon tea



Old Bell Hotel, Malmesbury

Name of Business	Overview	Type/Rating/Open	Group Info	Bookable Trade Product
<b>Aldermaston Tea Rooms</b> ALDERMASTON RG7 4JS 07779 837065 facebook.com/aldermastontearooms	Traditional Tea Rooms where you can enjoy our lovely setting by the canal. Leaf tea, cream teas, apple pie, canalman's lunch, whippy ice cream and much more.	<b>TEA ROOMS</b> Thu/Fri 11-4 Sat/Sun 9-5	Groups prebooked	
<b>Canal Trust Café</b> BRADFORD ON AVON BA15 1LE 01225 868683 facebook.com/Canal-Trust-Cafe-390698701022041/	Former Lock Keeper's cottage. Family-run and quaintly-decorated café. Indoor and outside seating areas., including beautifully-kept garden overlooking the canal. Full menu offered. Barista-style locally-roasted coffee, homemade cakes/scones, full English breakfast, burgers, light lunches, snacks, sweets and ice creams. Vegetarian, vegan and gluten-free options. Children's menu available. Bowl of water and treats for any four-legged guests! Lovely range of canal-themed gifts/souvenirs.	<b>CAFÉ</b> Open daily 9.30-4.00.	Groups max 20 prebooked	
<b>Clayton's Kitchen</b> BATH BA1 2EN Rob 01225 585100 rob@claytonskitchen.com claytonskitchen.com	Clayton's Kitchen is a perennial favourite for local foodies and discerning travellers. Robert Clayton, the restaurant's Chef Patron since its inception in 2012, creates uncomplicated dishes that explore and showcase the freshest and very best ingredients. He is inspired by Mediterranean and modern French cuisine	<b>RESTAURANT</b> Mon-Thu 12-2.30/6-9.30 Fri-Sat 12-2.30/6-10 Sun 12-3/6-9	Private dining is available for up to 40 guests	
<b>City Pub Group BRISTOL &amp; BATH</b> citypubcompany.com	Bath pubs include - The Bath Brewhouse & The Cork; plus King Street Brewhouse in Bristol. Great character, fantastic beer, delicious food and excellent service.	<b>PUB</b>	Groups 8-120	✓
<b>Cobbs Farm Shop &amp; Kitchen</b> HUNGERFORD RG17 0SP AND READING RG7 5EA tom@cobbsfarmshop.co.uk cobbsfarmshops.co.uk	Enjoy breakfast, homemade fresh meals and light bites as well as visiting the farm shop, traditional butchery counter and delicatessen. Hungerford is also a vineyard, and has a florist and fishmonger, plus Play Barn for the children.	<b>CAFÉ</b> Daily 9-5	Groups Max 30 TL/D-FOC subject to group size Coach parking by appointment	✓
<b>Crown &amp; Anchor</b> WILTSHIRE, SN8 3RB crownandanchorham.co.uk	A charming country Inn dating back to 1840 offering a range of real ales and a selection of lagers and cider, with an extensive and competitively priced wine list. The restaurant seats 50 and a private dining area has been created to cater for groups.	<b>PUB RESTAURANT</b>	Pre -booking for groups required	✓
<b>Diversitea Café CIRENCESTER</b> GL7 2NY diversiteacafe.co.uk	Café specialising in tea served on vintage china, with cakes, toasted sandwiches, paninis and soup.	<b>CAFÉ</b> Mon-Sat Varies	Groups 20-40 TL/D-FOC	✓
<b>Divine on the Green</b> CALNE SN11 0JQ divineonthegreen.co.uk	Family-owned Cafe/Wine Bar - Breakfast, lunches and homemade cakes. Great coffee, leaf teas, wine list.	<b>CAFÉ/WINE BAR</b> Café: Tue-Sat Bar: Fri	Wine Tastings	
<b>Gilbeys</b> WINDSOR SL4 6AF	Situated in Eton High Street, with accommodation. The food is modern British with a French twist.	<b>BAR, RESTAURANT &amp; TOWNHOUSE</b>	Private Dining for 16	✓
<b>Helen Browning's Royal Oak</b> SWINDON SN6 8PP 01793 790481 royaloak@helenbrowningorganics.co.uk helenbrowningorganic.co.uk	A dining pub with rooms on organic farm. Menu changes most days and always with the seasons. Serving our own lamb, beef, pork, bacon, sausages and eggs. Always four superb changing real ales from Arkells.	<b>PUB RESTAURANT</b> Mon-Fri 7-11, Sat 8-11, Sun 8-1.30		✓
<b>Honesty Hungerford</b> HUNGERFORD RG17 0HE coffeeshops.honestygroup.co.uk	Our flagship coffee shop is the perfect place for coffee and light snacks from the Honesty range.	<b>COFFEE SHOP</b> Mon-Sat 8.30-5/Sun 9.30-4	Max 25 Private area for lunches, teas. Contact for rates. Parking yes	✓
<b>Honesty Mill Café</b> HONEYSTREET SN9 5PS 01672 851155 honestystreetmillcafe@gmail.com honestystreetmillcafe.co.uk	The friendly canalside Café providing delicious freshly cooked food in a relaxing Canalside setting, close to The India shop stocking Honeystreet Handmade products, and Honeystreet Canal boats. Popular with cyclists.	<b>CAFÉ</b> Mon-Sat 9-5, Sun 10-5	Groups 8-20 D-FOC	✓
<b>Kingfisher Café</b> DEVIZES SN10 1EB 01380 721279	Victoria and the team welcome you to this special spot – an old bonded warehouse on the Kennet & Avon Canal. We are proudly meat-free and source as much as possible from local producers, thinking hard about quality and the environment.	<b>TEA ROOMS</b> Daily 11-4 Check website for BH opening.		
<b>Lavender Bakehouse &amp; Coffee Shop</b> STROUD GL6 8NW lavenderbakehouse.co.uk	Breakfast, lunch to afternoon tea, home cooked; cakes and patisserie baked every day. New gift shop	<b>COFFEE SHOP</b> Daily times vary.	D-FOC	
<b>No.10 Tea Gardens</b> BRADFORD ON AVON BA15 2HD Avonclifftea.com	An independent tea garden located next to the picturesque aqueduct at Avoncliff.	<b>TEA ROOMS</b> Mar-Oct Fri-Sun		

Name of Business	Overview	Type/Rating/Open	Group Info	Bookable Trade Product
<b>Pieminster</b> BRISTOL BS1 3PR pieminister.co.uk	Our pies are made using responsibly sourced ingredients; include vegetarian, vegan and gluten-free.	<b>RESTAURANT</b> Varies 10am-10.30pm	10+ Pie, side and a sundae for £10	✓
<b>Red Lion Freehouse</b> EAST CHISENBURY SN9 6AQ 01980 671124 martin@redlionfreehouse.com redlionfreehouse.com	From the local, hand-pumped beer and selected ciders to scotch eggs and tasting menus - if it can be made in-house, it will. Private room with window into the kitchen to watch the team prep.	<b>PUB RESTAURANT</b> 3 AA Rosette	Private room for up to 25	✓
<b>Rick Stein</b> MARLBOROUGH SN8 1HQ rickstein.com	Located at Lloran House on the High Street in Marlborough, guests can enjoy some of Rick's most iconic seafood dishes.	<b>RESTAURANT</b> Mon-Fri: Lunch 12-3   Dinner 6-10, Sat: 12-10, Sun: 12-9	Exclusive room hire max 20, or group dining max 30. Tailored set menus for groups.	✓
<b>Sign of the Angel</b> LACOCK SN15 2LB signoftheangel.co.uk	A 15th century coaching inn with rooms - great tasting food and drink, large open fires.	<b>PUB RESTAURANT</b> 2 AA Rosette	Min 18 TL or D FOC	✓
<b>Stonehenge Inn</b> NR SALISBURY SP4 8BN thestonehengeinn.co.uk	Closest inn to Stonehenge, with ample seating for groups large or small.	<b>PUB RESTAURANT</b> 12-9 (Mon-Fri closed 3-6)	Groups 10-110 bespoke group packages, TL/D-FOC, Mandarin	✓
<b>Swoon</b> BATH & BRISTOL swoononaspoon.co.uk	Artisan Gelato and authentic Italian coffee; a slice of Gelato cake or enjoy a Swoonshake!	<b>GELATO &amp; COFFEE BAR</b> 10-10.30pm	TL/D-RV	✓
<b>Thames Lido</b> READING RG1 8FR 0118 207 0640 events@thameslido.com thameslido.com	Thames Lido bar and restaurant is at the recently restored Grade II listed swimming pool by the Thames.	<b>BAR AND RESTAURANT</b> Daily 8-11pm	Group bookings or private dining	✓
<b>The Bath Brew House</b> BATH BA1 2BX thebathbrewhouse.com	A micro brewery set in the heart of Bath offering home brewed ales, home cooked food.	<b>PUB</b> Mon-Thu 12-midnight Fri-Sat 12-1am Sun 12-3pm	Group bookings page Separate area for private bookings TL/D-FOC	✓
<b>The Beehive</b> CHELTENHAM GL50 2XE steve.collins@hatton-hotels.co.uk	Pies, fresh beer battered cod & chips and gourmet burgers or bespoke catering.	12-2.30 daily, 6-9.30 (except Sun)	Tour menus/rates, 1 in 20 FOC	✓
<b>The Bridge Tea Rooms</b> BRADFORD ON AVON BA15 1BY Roy Hayward 07941 632531 royhayward@btinternet.com thebridgetearooms.co.uk	Step back in time to the glorious Victorian era, double winner UK's 'Top Tea Place', and one of the finest spots for afternoon tea. Based in a former blacksmiths cottage (circa 1502) the Hansel & Gretel-style exterior leads onto the cosiest of dining rooms. Afternoon teas ranging from a mini cream tea to a Full Afternoon Tea.	<b>TEA ROOM</b> Mon-Wed 10-5, Thu-Sat 9.30-5, Sun 10-5	15% discount available for 20+ on Afternoon Tea. Separate space seats up to 27.	✓
<b>The Newbury Pub</b> NEWBURY RG14 5HB thenewburypub.co.uk	Grade II listed pub in the centre of Newbury offers an exciting British à la carte menu	<b>PUB RESTAURANT &amp; GIN DISTILLERY</b> Daily 12-10pm	Groups welcome 10-400 people, discounts for group bookings.	✓
<b>The Queens Arms</b> EAST GARSTON RG17 7ET Freddie 01488 648757 info@queensarmseastgarston.co.uk queensarmseastgarston.co.uk	The Queens Arms is an award-winning pub, restaurant and hotel with its own private lodge.	<b>PUB RESTAURANT</b>		✓
<b>The Royal Windsor</b> WINDSOR SL4 1QD Gloria Battini 020 3475 1562 gloria@mlglondon.com theroyalwindsor.co.uk	The Royal Windsor Pub offers freshly cooked food, house-infused cocktails, craft beers, and lots and lots of fun!	<b>PUB</b> All year, daily, Mon-Thu: 11-midnight Fri/Sat 11-1am Sun 11-11pm	10+	✓

Name of Business	Overview	Type/Rating/Open	Group Info	Bookable Trade Product
<b>The Snooty Fox</b> TETBURY GL8 8DD snooty-fox.co.uk	In the heart of the town, the bar offers real ales, local ciders, lunches, afternoon teas and dinner.	<b>PUB RESTAURANT</b> 12-2.30, 3-5.30, 6-9	Groups: 1 in 20 FOC Private room Max 50	✓
<b>The Swan</b> BRADFORD ON AVON BA15 1LN James Sullivan-Tailyour 01225 868686 james@theswanbradford.co.uk theswanbradford.co.uk	Traditional inn over 300 years old. The restaurant serves both pub classics and authentic Thai food prepared by the hotel's Thai chefs. Groups can book coffee stops, light lunches, carvery, afternoon tea or dinner. Accommodation available.	<b>PUB/RESTAURANT</b> Daily, all day Mon-Fri 7.30-11, Sat-Sun 8-11	Group rates 15+ Max 60	✓
<b>The Swan at Stoford</b> NR SALISBURY SP2 0PR theswanatstoford.co.uk	A historic coaching inn with a lovely restaurant serving food all day.	<b>PUB RESTAURANT</b>	Max 110, Private area for groups	✓
<b>The Tea Shop by the Canal</b> Newbury RG14 5AS 01635 522609 theteashopbythecanal@gmail.com teashopbythecanal.co.uk	A warm and friendly teashop in a unique Grade II listed building. We aim to blend the comfort and warmth of Italian cultures with the rituals of English cream teas.	<b>TEA SHOP</b> Apr-Oct Mon-Sun 9-5 Nov-Mar Mon-Fri 10-4, Sat-Sun 9-5	Groups prebooked	✓
<b>The Tutti Pole</b> HUNGERFORD RG17 0DN 01488 682515 fiona@thetuttipole.co.uk thetuttipole.co.uk	A family-run restaurant established in 1981 that offers a warm welcome and friendly service along with a vast choice of quality homemade food from light snacks to full meals. Situated close to the Kennet & Avon Canal in a Grade II listed building. The extensive menu offers lots of choice from breakfasts, morning coffee, lunch to afternoon teas. The family are involved in the Hocktide ceremonies and can offer a brief talk on the history of Hocktide for groups.	<b>RESTAURANT</b> Mon-Fri 9-5.30 Sat/Sun/BH 9-6	Seating for 80 and an outside patio for 50 people. Advance booking for groups 30+ bespoke menu/rate.	✓
<b>Three Tuns Freehouse</b> GREAT BEDWYN SN8 3NU 01672 870280 eat@tunsfreehouse.com tunsfreehouse.com	Sawdays "Most Authentic Pub" 2018/19. Village pub serving ales from around the South West, alongside a selected wine list and a growing selection of small batch gins and with beautifully cooked, full flavour dishes.	<b>PUB RESTAURANT</b> Tue-Thu 10-3, 6-11, Fri-Sat 10-11, Sun 10-6	Max 40	✓
<b>Visit Hillbrush</b> 1 Norwood Park, Castle Street, Mere BA12 6FE visit.hillbrush.com	A Visitor Centre with a shop, brush museum and restaurant.	<b>VISITOR CENTRE</b>		



Afternoon Tea

# USEFUL INFORMATION

## FOR TRAVELLING ENGLAND'S GREAT WEST WAY

### Business hours

English trading hours can be a little different from those around the rest of the world, so this information may help:

**Banks** Normal weekday hours for most major banks are 09.00/09.30 to 16.30/17.00, Saturdays (not all) 09.00 to 12.00/13.00. However, cash machines (ATMs) are widely available around the clock on high streets and in supermarkets, and sometimes in filling stations.

**Shopping** From Monday to Saturday, most shops trade all day from 09:00 to 17:30/18:00, with supermarkets routinely open until 20:00 or later; convenience stores and large supermarkets often stay open until 23:00, and a few trade 24 hours a day, six days a week. In many towns and cities a wide range of retailers also have late-night opening, often on Thursdays, until 20:00 (this is more widespread around Christmas). Many shops are open on Sundays between 10.00/11.00 to 16.00/17.00 (and smaller convenience stores trade even later).

### Changing money

Changing foreign currency or travellers' cheques is usually not a problem at banks or at licensed money-changers such as Travelex or Amex in cities and major towns. Credit cards are widely accepted.

### Climate

The English climate is a temperate one: summers are warm (but not usually as hot as continental Europe) and winters are relatively mild, rarely dipping below 0°C in

the daytime. Rain is possible at any time, but it certainly doesn't rain every day as some non-Brits believe! The Great West Way runs through a region that generally doesn't have extreme weather, with usually milder temperatures than the north of the country.

Accommodation availability is better outside of main season/school holiday times which are busier with families. You will find it good value at other times.

May and June are lovely months to visit, often with lots of sunshine, warm temperatures and everything in full bloom. But the early autumn (September and October) can be beautiful, with still-mild, sunny days, crisp evenings and gardens full of glorious autumn colours.

### Food

England has enjoyed a food revolution in recent years. Although we've always had our hearty national dishes such as roast beef and lamb or fish and chips, we've also been open to incorporating cuisines from around the world into our cooking. Today, we use some of our best produce – superb meats, fresh locally grown vegetables and fruit, seafood, game and wonderful cheeses in a range of dishes. All of this is available in a huge choice of restaurants, markets, delicatessens (delis) and cafés, especially in the major cities, but often in rural populated areas too.

Accommodation providers generally serve breakfast between 06.00 to 10.00, lunch from 12.00 to 14.00/15.00 and dinner usually starts around 18.00 to 21.00/22.00. Eating out in pubs and restaurants may be

slightly different and some are open all day until late, although some pubs stop serving food 14.00/15.00 to 18.00/19.00.

It's common, but not obligatory, to tip in restaurants and cafés if the service warrants it. A gratuity of around 10% of the bill is usual. Some establishments will include it on the bill but the charge is often discretionary, and if so it's your choice to pay it or ask for it to be removed.

### Public holidays

The following is a list of the main national English public holidays (also known as 'bank holidays'). There may also be some local public holidays, or extra days in some years, and it may be best to check on these before travelling. Many shops remain open on public holidays, except for some days at Christmas or Easter. Banks will be closed.

- New Year's Day: January 1 (if this falls on a weekend, the following Monday will also be a public holiday to compensate)
- Good Friday and Easter Monday: the Easter holidays change every year; they can be in March or April
- May Day or Early May Bank Holiday: the first Monday in May
- Spring Bank Holiday: last Monday in May
- Summer Bank Holiday: last Monday in August
- Christmas Day: December 25 (if this, or Boxing Day, falls on a weekend, the following Monday and/or Tuesday will also be a public holiday to compensate)
- Boxing Day: December 26

## WATERWAYS Q&A

Your clients may have some questions about boating holidays. We provide some answers here.

### What if I have very little boating experience?

It's quite common to feel unsure at first, but many people are surprised at how easy it can be to handle a boat. You'll get plenty of instruction and support before you start, and your fellow 'skippers' and lock-keepers will be happy to pass on tips. And there are routes designed for beginners as well as more seasoned sailors.

### How far can I travel?

How far do you want to go? Itineraries can cover just one weekend, or much longer, if you wish – there's so much to experience! Although you can get advice on routes that might suit you best, these are just suggestions and it's really up to you. You can try to fit in as many destinations as possible – or you can slow it down and stay longer in the places you really love.

### Where can I stop overnight?

Routes offer a range of beautiful designated mooring places where you can tie up and explore the area, or enjoy a drink and a meal at a waterside pub before returning to your boat to spend a tranquil night on the water.

### Can I take a bike on board?

Cycling can be a great way to travel further afield from your mooring point and see the sights. You can hire cycles that you can take on board with you and use whenever the fancy takes you.

### How do I get to my boat?

Secure parking is available at the hiring bases. If you are arriving by air or rail, some operators may arrange shuttle services to transfer you to the bases.

### Can I access the internet on my boat?

You can get wi-fi access at some bases and marinas. En route you may need to use mobile networks to get online.

# GAZETTEER

The gazetteer provides a geographical location for all the businesses listed in this directory, to help you plan your itineraries. Many of them have selected to be listed under their nearest large town or city. **Those highlighted in colour are Great West Way Ambassadors** who are looking forward to welcoming you and your customers along the route, or are within easy access.

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