

## Programme for Excursions

Excursions 2020™ will include a Great West Way feature area with exhibitors representing the key attractions and destinations along this new route.

Show opens from 10.30 – 15.00.

**Schedule of presentations for Excursions 2020 feature area. Please note that timings may change and presentations could be delivered both am and pm depending on demand:**

- 10.30-10.35     **Show Opener Spitfire Sisters:** Panorama Room
- 10.40-11.00     **Great West Way** by Fiona Errington. Find out more about this new touring route between London and Bristol, including trade focussed product information and what this means for international and domestic tourism to the region.
- 11.00-11.20     **Spitfire Sisters** - VIP guests only: Panorama Room (VIP room)
- 11.20-11.35     **Wiltshire on the Great West Way** by Florence Wallace. Introducing a range of trade focussed product across the county.  
  
Find out more about things to do in Calne, Marlborough and detour off the route so as not to miss some key highlights:
- 11.35-11.50     **Bowood Estate** by Jen Edmondson – this presentation will introduce you to the history of Bowood House & Gardens and the evolution of the wider estate, with the addition of Bowood Hotel and plans for the future.
- 11.50-12.05     **Marlborough College Summer School** by Rachel Wheeler. Find out more about some of the amazing courses on offer at this years' Summer School
- 12.05-12.20     **Longleat and Cheddar Gorge** by Anna Walton. Why your group should visit Longleat and Cheddar Gorge for your next trip! With tasty treats too!
- 12.20-12.35     **The River Thames and Midsomer Murders** by Karen Roebuck. The Thames seems to have inspired murderous thoughts with TV shows such as Morse, Lewis, Poirot and Midsomer Murders. Discover the Midsomer Murders Trail around Henley and Marlow.
- 12.35-12.55     **Unexpected Reading** by Tim Deaton, Thames Rivercruise and Kaye Gough, The Museum of English Rural Life (The MERL). Reading has a surprising and diverse offer for groups in 2020/21: Find out more including the variety of cruises offered by **Thames River Cruise** and the talks available at The MERL, England's first and most extensive museum dedicated to farming, food, and countryside issues, which also features a Ladybird Books gallery.
- 13.00-13.20     **Spitfire Sisters:** Refreshment Area 1 (nearest to GWW stand)
- 13.20-13.35     **Discover the Real Cotswolds in 2020** by Susie Hunt. Find out more about the undiscovered gems and get under the skin of this area of outstanding natural beauty
- 13.45-14.05     **Spitfire Sisters:** Refreshment Area 2

14.05-14.25 **Unexpected Reading** by Tim Deaton, Thames Rivercruise and Ben Bishop, Reading Museum. Reading has a surprising and diverse offer for groups in 2020/21. Find out more including the variety of cruises offered by **Thames River Cruise**, and Reading's history at **Reading Museum** and **Reading Abbey Ruins** (900 years old in 2021).